

KARL MARX AND FREDERICK ENGELS: THE MANIFESTO OF THE COMMUNIST PARTY

A specter is haunting Europe—the specter of Communism. All the powers of old Europe have entered into a holy alliance to exorcise this specter: Pope and Czar, Metternich and Guizot, French Radicals and German police-spies.

Where is the party in opposition that has not been decried as communistic by its opponents in power? Where the Opposition that has not hurled back the branding reproach of Communism, against the more advanced opposition parties, as well as against its reactionary adversaries?

Two things result from this fact:

- I. Communism is already acknowledged by all European powers to be itself a power.
- II. It is high time that Communists should openly, in the face of the whole world, publish their views, their aims, their tendencies, and meet this nursery tale of the specter of Communism with a manifesto of the party itself.

To this end, Communists of various nationalities have assembled in London, and sketched the following manifesto, to be published in the English, French, German, Italian, Flemish, and Danish languages.

I Bourgeois and Proletarians

The history of all hitherto existing society is the history of class struggles.

Freeman and slave, patrician and plebeian, lord and serf, guild-master and journeyman, in a word, oppressor and oppressed, stood in constant

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opposition to one another, carried on an uninterrupted, now hidden, now open fight, a fight that each time ended, either in a revolutionary reconstitution of society at large, or in the common ruin of the contending classes.

In the earlier epochs of history, we find almost everywhere a complicated arrangement of society into various orders, a manifold gradation of social rank. In ancient Rome we have patricians, knights, plebeians, slaves; in the Middle Ages, feudal lords, vassals, guild-masters, journeymen, apprentices, serfs; in almost all of these classes, again, subordinate gradations.

The modern bourgeois society that has sprouted from the ruins of feudal society, has not done away with class antagonisms. It has but established new classes, new conditions of oppression, new forms of struggle in place of the old ones.

Our epoch, the epoch of the bourgeoisie, possesses, however, this distinctive feature: It has simplified the class antagonisms. Society as a whole is more and more splitting up into two great hostile camps, into two great classes directly facing each other—bourgeoisie and proletariat.

From the serfs of the Middle Ages sprang the chartered burghers of the earliest towns. From these burgesses the first elements of the bourgeoisie were developed.

The discovery of America, the rounding of the Cape, opened up fresh ground for the rising bourgeoisie. The East Indian and Chinese markets, the colonization of America, trade with the colonies, the increase in the means of exchange and in commodities generally, gave to commerce, to navigation, to industry, an impulse never before known, and thereby, to the revolutionary element in the tottering feudal society, a rapid development.

The feudal system of industry, in which industrial production was monopolized by closed guilds, now no longer sufficed for the growing wants of the new markets. The manufacturing system took its place. The guild-masters were pushed aside by the manufacturing middle class; division of labor between the different corporate guilds vanished in the face of division of labor in each single workshop.

Meantime the markets kept ever growing, the demand ever rising. Even manufacture no longer sufficed. Thereupon, steam and machinery revolutionized industrial production. The place of manufacture was taken by the giant, modern industry, the place of the industrial middle class, by industrial millionaires—the leaders of whole industrial armies, the modern bourgeois.

Modern industry has established the world market, for which the discovery of America paved the way. This market has given an immense development to commerce, to navigation, to communication by land. This development has, in its turn, reacted on the extension of industry; and in proportion as industry, commerce, navigation, railways extended, in the same proportion the bourgeoisie developed, increased its capital, and pushed into the background every class handed down from the Middle Ages.

We see, therefore, how the modern bourgeoisie is itself the product of a long course of development, of a series of revolutions in the modes of production and of exchange.

Each step in the development of the bourgeoisie was accompanied by a corresponding political advance of that class. An oppressed class under the sway of the feudal nobility, it became an armed and self-governing association in the medieval commune; here independent urban republic (as in Italy and Germany), there taxable "third estate" of the monarchy (as in France); afterwards, in the period of manufacture proper, serving either the semi-feudal or the absolute monarchy as a counterpoise against the nobility, and, in fact, cornerstone of the great

monarchies in general—the bourgeoisie has at last, since the establishment of modern industry and of the world market, conquered for itself, in the modern representative state, exclusive political sway. The executive of the modern state is but a committee for managing the common affairs of the whole bourgeoisie.

The bourgeoisie has played a most revolutionary role in history.

The bourgeoisie, wherever it has got the upper hand, has put an end to all feudal, patriarchal, idyllic relations. It has pitilessly torn asunder the motley feudal ties that bound man to his "natural superiors," and has left no other bond between man and man than naked self-interest, than callous "cash payment." It has drowned the most heavenly ecstasies of religious fervor, of chivalrous enthusiasm, of philistine sentimentalism, in the icy water of egotistical calculation. It has resolved personal worth into exchange value and in place of the numberless indefeasible chartered freedoms, has set up that single, unconscionable freedom—Free Trade. In one word, for exploitation, veiled by religious and political illusions, it has substituted naked, shameless, direct, brutal exploitation.

The bourgeoisie has stripped of its halo every occupation hitherto honored, and looked up to with reverent awe. It has converted the physician, the lawyer, the priest, the poet, the man of science, into its paid wage-laborers.

The bourgeoisie has torn away from the family its sentimental veil, and has reduced the family relation to a mere money relation.

The bourgeoisie has disclosed how it came to pass that the brutal display of vigor in the Middle Ages, which reactionaries so much admire, found its fitting complement in the most slothful indolence. It has been the first to show what man's activity can bring about. It has accomplished wonders far surpassing Egyptian pyramids, Roman aqueducts, and Gothic cathedrals; it has conducted expeditions that put in the shade all former migrations of nations and crusades.

The bourgeoisie cannot exist without constantly revolutionizing the instruments of production, and thereby the relations of production, and with them the whole relations of society. Conservation of the old modes of production in unaltered form, was, on the contrary, the first condition of existence for all earlier industrial classes. Constant revolutionizing of production, uninterrupted disturbance of all social conditions, everlasting uncertainty and agitation distinguish the bourgeois epoch from all earlier ones. All fixed, fast-frozen relations, with their train of ancient and venerable prejudices and opinions, are swept away, all new-formed ones become antiquated before they can ossify. All that is solid melts into air, all that is holy is profaned, and man is at last compelled to face with sober senses his real conditions of life and his relations with his kind.

The need of a constantly expanding market for its products chases the bourgeoisie over the whole surface of the globe. It must nestle everywhere, settle everywhere, establish connections everywhere.

The bourgeoisie has through its exploitation of the world market given a cosmopolitan character to production and consumption in every country. To the great chagrin of reactionaries, it has drawn from under the feet of industry the national ground on which it stood. All old-established national industries have been destroyed or are daily being destroyed. They are dislodged by new industries, whose introduction becomes a life and death question for all civilized nations, by industries that no longer work up indigenous raw material, but raw material drawn from the remotest zones; industries whose products are consumed, not only at home, but in every corner of the globe. In place of the old wants, satisfied by the production of the country, we find new wants, requiring for their satisfaction the products of distant lands and climes. In place of the old local and national seclusion and self-sufficiency, we have intercourse in every direction, universal inter-dependence of nations.

And as in material, so also in intellectual production. The intellectual creations of individual nations become common property. National one-sidedness and narrow-mindedness become more and more impossible, and from the numerous national and local literatures there arises a world literature.

The bourgeoisie, by the rapid improvement of all instruments of production, by the immensely facilitated means of communication, draws all nations, even the most barbarian, into civilization. The cheap prices of its commodities are the heavy artillery with which it batters down all Chinese walls, with which it forces the barbarians' intensely obstinate hatred of foreigners to capitulate. It compels all nations, on pain of extinction, to adopt the bourgeois mode of production; it compels them to introduce what it calls civilization into their midst, i.e., to become bourgeois themselves. In a word, it creates a world after its own image.

The bourgeoisie has subjected the country to the rule of the towns. It has created enormous cities, has greatly increased the urban population as compared with the rural, and has thus rescued a considerable part of the population from the idiocy of rural life. Just as it has made the country dependent on the towns, so it has made barbarian and semi-barbarian countries dependent on the civilized ones, nations of peasants on nations of bourgeois, the East on the West.

More and more the bourgeoisie keeps doing away with the scattered state of the population, of the means of production, and of property. It has agglomerated population, centralized means of production, and has concentrated property in a few hands. The necessary consequence of this was political centralization. Independent, or but loosely connected provinces, with separate interests, laws, governments, and systems of taxation, became lumped together into one nation, with one government, one code of laws, one national class interest, one frontier, and one customs tariff.

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The bourgeoisie, during its rule of scarce one hundred years, has created more massive and more colossal productive forces than have all preceding generations together. Subjection of nature's forces to man, machinery, application of chemistry to industry and agriculture, steam-navigation, railways, electric telegraphs, clearing of whole continents for cultivation, canalization of rivers, whole populations conjured out of the ground—what earlier century had even a presentiment that such productive forces slumbered in the lap of social labor?

We see then that the means of production and of exchange, which served as the foundation for the growth of the bourgeoisie, were generated in feudal society. At a certain stage in the development of these means of production and of exchange, the conditions under which feudal society produced and exchanged, the feudal organization of agriculture and manufacturing industry, in a word, the feudal relations of property became no longer compatible with the already developed productive forces; they became so many fetters. They had to be burst asunder; they were burst asunder.

Into their place stepped free competition, accompanied by a social and political constitution adapted to it, and by the economic and political sway of the bourgeois class.

A similar movement is going on before our own eyes. Modern bourgeois society with its relations of production, of exchange and of property, a society that has conjured up such gigantic means of production and of exchange, is like the sorcerer who is no longer able to control the powers of the nether world whom he has called up by his spells. For many a decade past the history of industry and commerce is but the history of the revolt of modern productive forces against modern conditions of production, against the property relations that are the conditions for the existence of the bourgeoisie and of its rule. It is enough to mention the commercial crises that by their periodical return put the existence of the entire bourgeois society on trial, each time more

threateningly. In these crises a great part not only of the existing products, but also of the previously created productive forces, are periodically destroyed. In these crises there breaks out an epidemic that, in all earlier epochs, would have seemed an absurdity—the epidemic of over-production. Society suddenly finds itself put back into a state of momentary barbarism; it appears as if a famine, a universal war of devastation had cut off the supply of every means of subsistence; industry and commerce seem to be destroyed. And why? Because there is too much civilization, too much means of subsistence, too much industry, too much commerce. The productive forces at the disposal of society no longer tend to further the development of the conditions of bourgeois property; on the contrary, they have become too powerful for these conditions, by which they are fettered, and no sooner do they overcome these fetters than they bring disorder into the whole of bourgeois society, endanger the existence of bourgeois property. The conditions of bourgeois society are too narrow to comprise the wealth created by them. And how does the bourgeoisie get over these crises? On the one hand, by enforced destruction of a mass of productive forces; on the other, by the conquest of new markets, and by the more thorough exploitation of the old ones. That is to say, by paving the way for more extensive and more destructive crises, and by diminishing the means whereby crises are prevented.

The weapons with which the bourgeoisie felled feudalism to the ground are now turned against the bourgeoisie itself.

But not only has the bourgeoisie forged the weapons that bring death to itself; it has also called into existence the men who are to wield those weapons—the modern working class—the proletarians.

In proportion as the bourgeoisie, i.e., capital, is developed, in the same proportion is the proletariat, the modern working class, developed—a class of laborers, who live only so long as they find work, and who find work only so long as

their labor increases capital. These laborers, who must sell themselves piecemeal, are a commodity, like every other article of commerce, and are consequently exposed to all the vicissitudes of competition, to all the fluctuations of the market.

Owing to the extensive use of machinery and to division of labor, the work of the proletarians has lost all individual character, and, consequently, all charm for the workman. He becomes an appendage of the machine, and it is only the most simple, most monotonous, and most easily acquired knack, that is required of him. Hence, the cost of production of a workman is restricted, almost entirely, to the means of subsistence that he requires for his maintenance, and for the propagation of his race. But the price of a commodity, and therefore also of labor, is equal to its cost of production. In proportion, therefore, as the repulsiveness of the work increases, the wage decreases. Nay more, in proportion as the use of machinery and division of labor increases, in the same proportion the burden of toil also increases, whether by prolongation of the working hours, by increase of the work exacted in a given time, or by increased speed of the machinery, etc.

Modern industry has converted the little workshop of the patriarchal master into the great factory of the industrial capitalist. Masses of laborers, crowded into the factory, are organized like soldiers. As privates of the industrial army they are placed under the command of a perfect hierarchy of officers and sergeants. Not only are they slaves of the bourgeois class, and of the bourgeois state; they are daily and hourly enslaved by the machine, by the over-looker, and, above all, by the individual bourgeois manufacturer himself. The more openly this despotism proclaims gain to be its end and aim, the more petty, the more hateful and the more embittering it is.

The less the skill and exertion of strength implied in manual labor, in other words, the more modern industry develops, the more is the labor of men superseded by that of women. Differences

of age and sex have no longer any distinctive social validity for the working class. All are instruments of labor, more or less expensive to use, according to their age and sex.

No sooner has the laborer received his wages in cash, for the moment escaping exploitation by the manufacturer, than he is set upon by the other portions of the bourgeoisie, the landlord, the shopkeeper, the pawnbroker, etc.

The lower-strata of the middle class—the small tradespeople, shopkeepers, and retired tradesmen generally, the handicraftsmen and peasants—all these sink gradually into the proletariat, partly because their diminutive capital does not suffice for the scale on which modern industry is carried on, and is swamped in the competition with the large capitalists, partly because their specialized skill is rendered worthless by new methods of production. Thus the proletariat is recruited from all classes of the population.

The proletariat goes through various stages of development. With its birth begins its struggle with the bourgeoisie. At first the contest is carried on by individual laborers, then by the work people of a factory, then by the operatives of one trade, in one locality, against the individual bourgeois who directly exploits them. They direct their attacks not against the bourgeois conditions of production, but against the instruments of production themselves; they destroy imported wares that compete with their labor, they smash machinery to pieces, they set factories ablaze, they seek to restore by force the vanished status of the workman of the Middle Ages.

At this stage the laborers still form an incoherent mass scattered over the whole country, and broken up by their mutual competition. If anywhere they unite to form more compact bodies, this is not yet the consequence of their own active union, but of the union of the bourgeoisie, which class, in order to attain its own political ends, is compelled to set the whole proletariat in motion, and is moreover still able to do so for a time. At this stage, therefore, the proletarians do

Who wrote the Communist Manifesto?

not fight their enemies, but the enemies of their enemies, the remnants of absolute monarchy, the landowners, the non-industrial bourgeois, the petty bourgeoisie. Thus the whole historical movement is concentrated in the hands of the bourgeoisie; every victory so obtained is a victory for the bourgeoisie.

But with the development of industry the proletariat not only increases in number; it becomes concentrated in greater masses, its strength grows, and it feels that strength more. The various interests and conditions of life within the ranks of the proletariat are more and more equalized, in proportion as machinery obliterates all distinctions of labor and nearly everywhere reduces wages to the same low level. The growing competition among the bourgeoisie, and the resulting commercial crises, make the wages of the workers ever more fluctuating. The unceasing improvement of machinery, ever more rapidly developing, makes their livelihood more and more precarious; the collisions between individual workmen and individual bourgeois take more and more the character of collisions between two classes. Thereupon the workers begin to form combinations (trade unions) against the bourgeoisie; they club together in order to keep up the rate of wages; they found permanent associations in order to make provision beforehand for these occasional revolts. Here and there the contest breaks out into riots.

Now and then the workers are victorious, but only for a time. The real fruit of their battles lies, not in the immediate result, but in the ever expanding union of the workers. This union is furthered by the improved means of communication which are created by modern industry, and which place the workers of different localities in contact with one another. It was just this contact that was needed to centralize the numerous local struggles, all of the same character, into one national struggle between classes. But every class struggle is a political struggle. And that union, to attain which the burghers of

the Middle Ages, with their miserable highways, required centuries, the modern proletarians, thanks to railways, achieve in a few years.

This organization of the proletarians into a class, and consequently into a political party, is continually being upset again by the competition between the workers themselves. But it ever rises up again, stronger, firmer, mightier. It compels legislative recognition of particular interests of the workers, by taking advantage of the divisions among the bourgeoisie itself. Thus the ten-hour bill in England was carried.

Altogether, collisions between the classes of the old society further the course of development of the proletariat in many ways. The bourgeoisie finds itself involved in a constant battle. At first with the aristocracy; later on, with those portions of the bourgeoisie itself whose interests have become antagonistic to the progress of industry; at all times with the bourgeoisie of foreign countries. In all these battles it sees itself compelled to appeal to the proletariat, to ask for its help, and thus, to drag it into the political arena. The bourgeoisie itself, therefore, supplies the proletariat with its own elements of political and general education, in other words, it furnishes the proletariat with weapons for fighting the bourgeoisie.

Further, as we have already seen, entire sections of the ruling classes are, by the advance of industry, precipitated into the proletariat, or are at least threatened in their conditions of existence. These also supply the proletariat with fresh elements of enlightenment and progress.

Finally, in times when the class struggle nears the decisive hour, the process of dissolution going on within the ruling class, in fact within the whole range of old society, assumes such a violent, glaring character, that a small section of the ruling class cuts itself adrift, and joins the revolutionary class, the class that holds the future in its hands. Just as, therefore, at an earlier period, a section of the nobility went over to the bourgeoisie, so now a portion of the bourgeoisie goes over to the proletariat, and in

particular, a portion of the bourgeois ideologists, who have raised themselves to the level of comprehending theoretically the historical movement as a whole.

Of all the classes that stand face to face with the bourgeoisie today, the proletariat alone is a really revolutionary class. The other classes decay and finally disappear in the face of modern industry; the proletariat is its special and essential product.

The lower middle class, the small manufacturer, the shopkeeper, the artisan, the peasant, all these fight against the bourgeoisie, to save from extinction their existence as fractions of the middle class. They are therefore not revolutionary, but conservative. Nay more, they are reactionary, for they try to roll back the wheel of history. If by chance they are revolutionary, they are so only in view of their impending transfer into the proletariat; they thus defend not their present, but their future interests; they desert their own standpoint to adopt that of the proletariat.

The "dangerous class," the social scum (*Lumpenproletariat*), that passively rotting mass thrown off by the lowest layers of old society, may, here and there, be swept into the movement by a proletarian revolution; its conditions of life, however, prepare it far more for the part of a bribed tool of reactionary intrigue.

The social conditions of the old society no longer exist for the proletariat. The proletarian is without property; his relation to his wife and children has no longer anything in common with bourgeois family relations; modern industrial labor, modern subjection to capital, the same in England as in France, in America as in Germany, has stripped him of every trace of national character. Law, morality, religion, are to him so many bourgeois prejudices, behind which lurk in ambush just as many bourgeois interests.

All the preceding classes that got the upper hand, sought to fortify their already acquired status by subjecting society at large to their conditions of appropriation. The proletarians cannot become masters of the productive forces of

society, except by abolishing their own previous mode of appropriation, and thereby also every other previous mode of appropriation. They have nothing of their own to secure and to fortify; their mission is to destroy all previous securities for, and insurances of, individual property.

All previous historical movements were movements of minorities, or in the interest of minorities. The proletarian movement is in the self-conscious, independent movement of the immense majority, in the interest of the immense majority. The proletariat, the lowest stratum of our present society, cannot stir, cannot raise itself up, without the whole superincumbent strata of official society being sprung into the air.

Though not in substance, yet in form, the struggle of the proletariat with the bourgeoisie is at first a national struggle. The proletariat of each country must, of course, first of all settle matters with its own bourgeoisie.

In depicting the most general phases of the development of the proletariat, we traced the more or less veiled civil war, raging within existing society, up to the point where that war breaks out into open revolution, and where the violent overthrow of the bourgeoisie lays the foundation for the sway of the proletariat.

Hitherto, every form of society has been based, as we have already seen, on the antagonism of oppressing and oppressed classes. But in order to oppress a class, certain conditions must be assured to it under which it can, at least, continue its lavish existence. The serf, in the period of serfdom, raised himself to membership in the commune, just as the petty bourgeois, under the yoke of feudal absolutism, managed to develop into a bourgeois. The modern laborer, on the contrary, instead of rising with the progress of industry, sinks deeper and deeper below the conditions of existence of his own class. He becomes a pauper, and pauperism develops more rapidly than population and wealth. And here it becomes evident, that the bourgeoisie is unfit any longer to be the ruling class in society, and to impose its conditions

of existence upon society as an overriding law. It is unfit to rule because it is incompetent to assure an existence to its slave within his slavery, because it cannot help letting him sink into such a state, that it has to feed him, instead of being fed by him. Society can no longer live under this bourgeoisie, in other words, its existence is no longer compatible with society.

The essential condition for the existence and sway of the bourgeois class, is the formation and augmentation of capital; the condition for capital is wage-labor. Wage-labor rests exclusively on competition between the laborers. The advance of industry, whose involuntary promoter is the bourgeoisie, replaces the isolation of the laborers, due to competition, by their revolutionary combination, due to association. The development of modern industry, therefore, cuts from under its feet the very foundation on which the bourgeoisie produces and appropriates products. What the bourgeoisie therefore produces, above all, are its own grave-diggers. Its fall and the victory of the proletariat are equally inevitable.

II Proletarians and Communists

In what relation do the Communists stand to the proletarians as a whole?

The Communists do not form a separate party opposed to other working-class parties.

They have no interests separate and apart from those of the proletariat as a whole.

They do not set up any sectarian principles of their own, by which to shape and mould the proletarian movement.

The Communists are distinguished from the other working-class parties by this only: 1. In the national struggles of the proletarians of the different countries, they point out and bring to the front the common interests of the entire proletariat, independently of all nationality. 2. In the various stages of development which the struggle of the working class against the bourgeoisie has to pass through, they always and

everywhere represent the interests of the movement as a whole.

The Communists, therefore, are on the one hand, practically, the most advanced and resolute section of the working-class parties of every country, that section which pushes forward all others; on the other hand, theoretically, they have over the great mass of the proletariat the advantage of clearly understanding the line of march, the conditions, and the ultimate general results of the proletarian movement.

The immediate aim of the Communists is the same as that of all the other proletarian parties: Formation of the proletariat into a class, overthrow of bourgeois supremacy, conquest of political power by the proletariat.

The theoretical conclusions of the Communists are in no way based on ideas or principles that have been invented, or discovered, by this or that would-be universal reformer.

They merely express, in general terms, actual relations springing from an existing class struggle, from a historical movement going on under our very eyes. The abolition of existing property relations is not at all a distinctive feature of Communism.

All property relations in the past have continually been subject to historical change consequent upon the change in historical conditions.

The French Revolution, for example, abolished feudal property in favor of bourgeois property.

The distinguishing feature of Communism is not the abolition of property generally, but the abolition of bourgeois property. But modern bourgeois private property is the final and most complete expression of the system of producing and appropriating products that is based on class antagonisms, on the exploitation of the many by the few.

In this sense, the theory of the Communists may be summed up in the single sentence: Abolition of private property.

We Communists have been reproached with the desire of abolishing the right of personally

acquiring property as the fruit of a man's own labor, which property is alleged to be the groundwork of all personal freedom, activity, and independence.

Hard-won, self-acquired, self-earned property! Do you mean the property of the petty artisan and of the small peasant, a form of property that preceded the bourgeois form? There is no need to abolish that; the development of industry has to a great extent already destroyed it, and is still destroying it daily.

Or do you mean modern bourgeois private property?

But does wage-labor create any property for the laborer? Not a bit. It creates capital, i.e., that kind of property which exploits wage-labor, and which cannot increase except upon condition of begetting a new supply of wage-labor for fresh exploitation. Property, in its present form, is based on the antagonism of capital and wage-labor. Let us examine both sides of this antagonism.

To be a capitalist, is to have not only a purely personal, but a social *status* in production. Capital is a collective product, and only by the united action of many members, nay, in the last resort, only by the united action of all members of society, can it be set in motion.

Capital is therefore not a personal, it is a social power.

When, therefore, capital is converted into common property, into the property of all members of society, personal property is not thereby transformed into social property. It is only the social character of the property that is changed. It loses its class character.

Let us now take wage-labor.

The average price of wage-labor, is the minimum wage, i.e., that quantum of the means of subsistence which is absolutely requisite to keep the laborer in bare existence as a laborer. What, therefore, the wage-laborer appropriates by means of his labor, merely suffices to prolong and reproduce a bare existence. We by no means intend to abolish this personal appropriation of

the products of labor, an appropriation that is made for the maintenance and reproduction of human life, and that leaves no surplus wherewith to command the labor of others. All that we want to do away with is the miserable character of this appropriation, under which the laborer lives merely to increase capital, and is allowed to live only insofar as the interest of the ruling class requires it.

In bourgeois society, living labor is but a means to increase accumulated labor. In Communist society, accumulated labor is but a means to widen, to enrich, to promote the existence of the laborer.

In bourgeois society, therefore, the past dominates the present; in Communist society, the present dominates the past. In bourgeois society capital is independent and has individuality, while the living person is dependent and has no individuality.

And the abolition of this state of things is called by the bourgeois, abolition of individuality and freedom! And rightly so. The abolition of bourgeois individuality, bourgeois independence, and bourgeois freedom is undoubtedly aimed at.

By freedom is meant, under the present bourgeois conditions of production, free trade, free selling and buying.

But if selling and buying disappears, free selling and buying disappears also. This talk about free selling and buying, and all the other "brave words" of our bourgeoisie about freedom in general, have a meaning, if any, only in contrast with restricted selling and buying, with the fettered traders of the Middle Ages, but have no meaning when opposed to the Communist abolition of buying and selling, of the bourgeois conditions of production, and of the bourgeoisie itself.

You are horrified at our intending to do away with private property. But in your existing society, private property is already done away with for nine-tenths of the population; its existence for the few is solely due to its nonexistence

in the hands of those nine-tenths. You reproach us, therefore, with intending to do away with a form of property, the necessary condition for whose existence is the non-existence of any property for the immense majority of society.

In a word, you reproach us with intending to do away with your property. Precisely so; that is just what we intend.

From the moment when labor can no longer be converted into capital, money, or rent, into a social power capable of being monopolized, i.e., from the moment when individual property can no longer be transformed into bourgeois property, into capital, from that moment, you say, individuality vanishes.

You must, therefore, confess that by "individual" you mean no other person than the bourgeois, than the middle-class owner of property. This person must, indeed, be swept out of the way, and made impossible.

Communism deprives no man of the power to appropriate the products of society; all that it does is to deprive him of the power to subjugate the labor of others by means of such appropriation.

It has been objected, that upon the abolition of private property all work will cease, and universal laziness will overtake us.

According to this, bourgeois society ought long ago to have gone to the dogs through sheer idleness; for those of its members who work, acquire nothing, and those who acquire anything, do not work. The whole of this objection is but another expression of the tautology: There can no longer be any wage-labor when there is no longer any capital.

All objections urged against the Communist mode of producing and appropriating material products, have, in the same way, been urged against the Communist modes of producing and appropriating intellectual products. Just as, to the bourgeois, the disappearance of class property is the disappearance of production itself, so the disappearance of class culture is to him identical with the disappearance of all culture.

That culture, the loss of which he laments, is, for the enormous majority, a mere training to act as a machine.

But don't wrangle with us so long as you apply, to our intended abolition of bourgeois property, the standard of your bourgeois notions of freedom, culture, law, etc. Your very ideas are but the outgrowth of the conditions of your bourgeois production and bourgeois property, just as your jurisprudence is but the will of your class made into a law for all, a will whose essential character and direction are determined by the economic conditions of existence of your class.

The selfish misconception that induces you to transform into eternal laws of nature and of reason, the social forms springing from your present mode of production and form of property—historical relations that rise and disappear in the progress of production—this misconception you share with every ruling class that has preceded you. What you see clearly in the case of ancient property, what you admit in the case of feudal property, you are of course forbidden to admit in the case of your own bourgeois form of property....

The Communists are further reproached with desiring to abolish countries and nationality.

The workingmen have no country. We cannot take from them what they have not got. Since the proletariat must first of all acquire political supremacy, must rise to be the leading class of the nation, must constitute itself *the* nation, it is, so far, itself national, though not in the bourgeois sense of the word.

National differences and antagonisms between peoples are vanishing gradually from day to day, owing to the development of the bourgeoisie, to freedom of commerce, to the world market, to uniformity in the mode of production and in the conditions of life corresponding thereto.

The supremacy of the proletariat will cause them to vanish still faster. United action, of the leading civilized countries at least, is one of the first conditions for the emancipation of the proletariat.

In proportion as the exploitation of one individual by another is put an end to, the exploitation of one nation by another will also be put an end to. In proportion as the antagonism between classes within the nation vanishes, the hostility of one nation to another will come to an end.

The charges against Communism made from a religious, a philosophical, and, generally, from an ideological standpoint, are not deserving of serious examination.

Does it require deep intuition to comprehend that man's ideas, views, and conceptions, in one word, man's consciousness, changes with every change in the conditions of his material existence, in his social relations and in his social life?

What else does the history of ideas prove, than that intellectual production changes its character in proportion as material production is changed? The ruling ideas of each age have ever been the ideas of its ruling class.

When people speak of ideas that revolutionize society, they do but express the fact that within the old society the elements of a new one have been created, and that the dissolution of the old ideas keeps even pace with the dissolution of the old conditions of existence.

When the ancient world was in its last throes, the ancient religions were overcome by Christianity. When Christian ideas succumbed in the 18th century to rationalist ideas, feudal society fought its death-battle with the then revolutionary bourgeoisie. The ideas of religious liberty and freedom of conscience, merely gave expression to the sway of free competition within the domain of knowledge.

"Undoubtedly," it will be said, "religion, moral, philosophical, and juridical ideas have been modified in the course of historical development. But religion, morality, philosophy, political science, and law, constantly survived this change.

"There are, besides, eternal truths, such as Freedom, Justice, etc., that are common to all states of society. But Communism abolishes eternal truths, it abolishes all religion, and all

morality, instead of constituting them on a new basis; it therefore acts in contradiction to all past historical experience."

What does this accusation reduce itself to? The history of all past society has consisted in the development of class antagonisms, antagonisms that assumed different forms at different epochs.

But whatever form they may have taken, one fact is common to all past ages, viz., the exploitation of one part of society by the other. No wonder, then, that the social consciousness of past ages, despite all the multiplicity and variety it displays, moves within certain common forms, or general ideas, which cannot completely vanish except with the total disappearance of class antagonisms.

The Communist revolution is the most radical rupture with traditional property relations; no wonder that its development involves the most radical rupture with traditional ideas.

But let us have done with the bourgeois objections to Communism.

We have seen above, that the first step in the revolution by the working class, is to raise the proletariat to the position of ruling class, to establish democracy.

The proletariat will use its political supremacy to wrest, by degrees, all capital from the bourgeoisie, to centralize all instruments of production in the hands of the state, i.e., of the proletariat organized as the ruling class; and to increase the total of productive forces as rapidly as possible.

Of course, in the beginning, this cannot be effected except by means of despotic inroads on the rights of property, and on the conditions of bourgeois production; by means of measures, therefore, which appear economically insufficient and untenable, but which, in the course of the movement, outstrip themselves, necessitate further inroads upon the old social order, and are unavoidable as a means of entirely revolutionizing the mode of production.

These measures will of course be different in different countries.

Nevertheless in the most advanced countries, the following will be pretty generally applicable.

1. Abolition of property in land and application of all rents of land to public purposes.
2. A heavy progressive or graduated income tax.
3. Abolition of all right of inheritance.
4. Confiscation of the property of all emigrants and rebels.
5. Centralization of credit in the hands of the state, by means of a national bank with state capital and an exclusive monopoly.
6. Centralization of the means of communication and transport in the hands of the state.
7. Extension of factories and instruments of production owned by the state; the bringing into cultivation of waste lands, and the improvement of the soil generally in accordance with a common plan.
8. Equal obligation of all to work. Establishment of industrial armies, especially for agriculture.
9. Combination of agriculture with manufacturing industries; gradual abolition of the

distinction between town and country, by a more equitable distribution of the population over the country.

10. Free education for all children in public schools. Abolition of child factory labor in its present form. Combination of education with industrial production, etc.

When, in the course of development, class distinctions have disappeared, and all production has been concentrated in the hands of a vast association of the whole nation, the public power will lose its political character. Political power, properly so called, is merely the organized power of one class for oppressing another. If the proletariat during its contest with the bourgeoisie is compelled, by the force of circumstances, to organize itself as a class; if, by means of a revolution, it makes itself the ruling class, and, as such, sweeps away by force the old conditions of production, then it will, along with these conditions, have swept away the conditions for the existence of class antagonisms, and of classes generally, and will thereby have abolished its own supremacy as a class.

In place of the old bourgeois society, with its classes and class antagonisms, we shall have an association, in which the free development of each is the condition for the free development of all.

KARL MARX: ECONOMIC AND PHILOSOPHIC MANUSCRIPTS OF 1844

Estranged Labour

We have proceeded from the premises of political economy. We have accepted its language

From Karl Marx, *Economic and Philosophic Manuscripts of 1844* (New York: International Publishers). Copyright 1964. Reprinted with permission.

and its laws. We presupposed private property, the separation of labour, capital and land, and of wages, profit of capital and rent of land—likewise division of labour, competition, the concept of exchange-value, etc. On the basis of political economy itself, in its own words, we have shown that the worker sinks to the level of a commodity and becomes indeed the most



Marx Is Back

The global working class is starting to unite—and that's a good thing.

By Charles Kenny

Illustration by David Plumkert

THE INSCRIPTION ON KARL Marx's tombstone in London's Highgate Cemetery reads, "Workers of all lands, unite." Of course, it hasn't quite ended up that way. As much buzz as the global Occupy movement managed to produce in a few short months, the silence is deafening now. And it's not often that you hear of shop workers in Detroit making common cause with their Chinese brethren in Dalian to stick it to the boss man. Indeed, as global multinational companies have eaten away at labor's bargaining power, the factory workers of the rich world have become some of the least keen on helping out their fellow wage laborers in poor countries. But there's a

school of thought—and no, it's not just from the few remaining Trotskyite professors at the New School—that envisions a type of global class politics making a comeback. If so, it might be time for global elites to start trembling. Sure, it doesn't sound quite as threatening as the original call to arms, but a new specter may soon be haunting the world's 1 percent: middle-class activism.

Karl Marx saw an apocalyptic logic to the class struggle. The battle of the vast mass against a small plutocracy had an inevitable conclusion: Workers 1, Rich Guys 0. Marx argued that the revolutionary proletarian impulse was also a fundamentally global one—that working classes would be united across countries and

oceans by their shared experience of crushing poverty and the soullessness of factory life. At the time Marx was writing, the idea that poor people were pretty similar across countries—or at least would be soon—was eminently reasonable. According to World Bank economist Branko Milanovic, when *The Communist Manifesto* was written in 1848, most income inequality at the global level was driven by class differences within countries. Although some countries were clearly richer than others, what counted as an income to make a man rich or condemn him to poverty in England would have translated pretty neatly to France, the United States, even Argentina.

But as the Industrial Revolution gained

steam, that parity changed dramatically over the next century—one reason Marx's prediction of a global proletarian revolution turned out to be so wrong. Just a few years after *The Communist Manifesto* was published, wages for workers in Britain began to climb. The trend followed across the rest of Europe and North America. The world entered a period of what Harvard University economist Lant Pritchett elegantly calls "divergence, big time." The Maddison Project database of historical statistics suggests that per capita GDP in 1870 (in 1990 dollars, adjusting for purchasing power) was around \$3,190 in Britain—compared with an African average of \$648. Compare that with Britain in 2010, which had a per capita GDP of \$23,777; the African average was \$2,034. One hundred and forty years ago, the average African person was about one-fifth as rich as his British comrade. Today, he's worth less than one-tenth.

Although many Americans get worked up about absurdly inflated CEO salaries and hedge fund bonuses, a hard economic fact has been overlooked: As the West took off into sustained growth, the gap in incomes *among* countries began to dwarf the income gaps *within* countries. That means a temp in East London may still struggle to make ends meet, but plop her down in Lagos and she'll live like a queen. If you're feeling bad about your nonexistent year-end bonus, consider this: Milanovic estimates that the average income of the richest 5 percent in India is about the same as that of the poorest 5 percent in the United States. Like banks and multinationals, wealth and poverty are now globalized. The lowest municipal workers in Europe and the United States are far richer than their counterparts in poor developing countries (even when purchasing power parity is taken into account), and they're almost infinitesimally better off than the majority of people in those countries who still survive off the earnings of small farms or microenterprises.

Sorry, Karl: The simple fact that poor people in Europe and America are in the income elite according to the standards of South Asia and Africa is why the workers of all lands have not yet united. The second congress of the Communist International, in 1920, condemned the despicable betrayal by many European and American socialists during World War I, who "used 'defense of the fatherland' to conceal the 'right' of 'their' bourgeoisie to enslave the

Luke Banks and multinationals, wealth and poverty are now globalized.

colonies." The gathered representatives argued that the mistrust generated could "be eradicated only after imperialism is destroyed in the advanced countries and after the entire basis of economic life of the backward countries is radically transformed."

Yet all that might soon be changing. Globalization may have been the watchword of the 1990s, but it's still a work in progress. As interconnected global markets get ever more interconnected, average incomes are converging. The last 10 years have seen developing countries grow far more rapidly than high-income countries, closing the gap in average incomes.

Economist Arvind Subramanian estimates that China in 2030 will be about as rich as the whole European Union today and that Brazil won't be far behind, clocking in at a GDP per capita of around \$31,000. Indonesia, he reckons, will see a GDP per capita of \$23,000—about the same as tech powerhouse South Korea today.

Put simply, this means that within the space of hardly a generation, a good chunk of the world will soon be rich, or at least solidly middle class. According to forecasts I've developed with my Center for Global Development colleague Sarah Dykstra, about 16 percent of the Earth's population lives in countries rich enough to be labeled "high income" by the World Bank. If growth rates continue as they have in the past decade, 41 percent of the world's people will find themselves in the "high income" bracket by 2030. In short, if developing countries continue growing at the rate we've seen recently, inequality *among* countries will shrink—and inequality *within* nations will return as the dominant source of global inequality.

Does that mean Marx was right—if just a couple of centuries off on his timing? Not exactly.

The reality is that this new middle class will have lives that Victorian-era working-class Brits could only dream about.

They'll work in LED-lit shops and offices rather than in dark, hellish mills. And they'll live nearly 40 years longer than the average person in 1848 based on life expectancy at birth. But will they share common cause with their fellow factory workers an ocean away?

Maybe, but not because the barricade is the only option. Marx predicted that the global working class would unite and revolt because wages everywhere would be driven to subsistence. But as wages increase and level out around the world, the plight of the proletariat—hard work, low pay—today more than ever means easier work and better pay. And it's bringing hundreds of millions of people, in China alone, out of poverty. Clearly, the communist revolutions of the first half of the 20th century proved far, far worse for living standards than the well-regulated markets of the latter half.

But that doesn't mean Warren Buffett should breathe easily. In fact, it is exactly because the rich and poor will look increasingly similar in Lagos and London that it's more likely that the workers of the world in 2030 *will* unite. As technology and trade level the playing field and bring humanity closer together, the world's projected 3.5 billion laborers may finally realize how much more they have in common with each other than with the über-wealthy elites in their own countries.

They'll pressure governments to collaborate to ensure that their sweat and blood don't excessively enrich a tiny, global capitalist elite, but are spread more widely. They'll work to shut down tax havens where the world's plutocrats hide their earnings, and they'll advocate for treaties to prevent a "race to the bottom" in labor regulations and tax rates designed to attract companies. And they'll push to ensure it isn't just the world's richest who benefit from a global lifestyle—by striving to open up free movement of labor for all, not just within countries but among them. Sure, it's not quite a proletarian revolution. But then again, the middle class has never been the most ardent of revolutionaries—only the most effective. The next decade won't so much see the politics of desperate poverty taking on plutocracy, as the middle class taking back its own. But it all might put a ghostly smile on Karl's face nonetheless. ♦

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with others, forming a complex web of cooperative associations. In such situations, solidarity (or a feeling of "oneness") comes not from each person believing/doing the same thing, but from cultivating individual differences and knowing that each is doing her part for the good of the whole. Thus, Durkheim argued that the increasing specialization and individuation so readily apparent in modern industrial societies does not necessarily result in a decline in social stability or cohesion. Rather, the growth in a society's density (the number of people living in a community) and consequent increasingly specialized division of labor can result in simply a different type of social cohesion.

Significantly, however, Durkheim maintained that organic solidarity does not automatically emerge in modern societies. Rather, it arises only when the division of labor is "spontaneous" or voluntary. States Durkheim, "For the division of labor to produce solidarity, it is not sufficient, then, that each have his task; it is still necessary that this task be fitting to him" ([1893] 1984:375). Moreover, a "normal" division of labor exists only when the specialization of tasks is not exaggerated. If the division of labor is pushed too far, there is a danger for the individual to become "isolated in his special activity." In such cases, the division of labor becomes "a source of disintegration" for both the individual and society (*ibid.*). The individual "no longer feels the idea of common work being done by those who work side by side with him" (*ibid.*). Meanwhile, a rigid division of labor can lead to "the institution of classes and castes . . . [which] is often a source of dissension" (*ibid.*:374). Durkheim used the term **anomie** (a lack of moral regulation) to describe the "pathological" consequences of an overly specialized division of labor. This is an important concept to which we will shortly return.

Most interestingly, then, it is not that Durkheim ignores the potentially harmful aspects of the division of labor in modern societies; on the contrary, Durkheim acknowledges that the division of labor is problematic when it is "forced" and/or pushed to an extreme. This position offers an important similarity as well as difference to that offered by Marx. As we noted previously, Marx saw both alienation and class conflict as inevitable (or "normal") in capitalist societies. By contrast, rather than seeing social conflict as a "normal" condition of capitalism, Durkheim maintained that anomie results only in "abnormal" conditions of overspecialization, when the rules of capitalism become too rigid and individuals are "forced" into a particular position in the division of labor.

The Division of Labor in Society (1893)

Émile Durkheim

INTRODUCTION: THE PROBLEM

The division of labor is not of recent origin, but it was only at the end of the eighteenth century that social cognizance was taken of the principle, though, until then, unwitting submission had been rendered to it. To be sure, several thinkers from earliest times saw its importance;¹ but Adam Smith was the first to attempt a

theory of it. Moreover, he adopted this phrase that social science later lent to biology.

Nowadays, the phenomenon has developed so generally it is obvious to all. We need have no further illusions about the tendencies of modern industry; it advances steadily towards powerful machines, towards great concentrations of forces and capital, and consequently to the extreme division of labor. Occupations

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¹Aristotle, *Nichomachean Ethics*, E, 1133a, 16.

are infinitely separated and specialized, not only inside the factories, but each product is itself a specialty dependent upon others. Adam Smith and John Stuart Mill still hoped that agriculture, at least, would be an exception to the rule, and they saw it as the last resort of small-scale industry. Although one must be careful not to generalize unduly in such matters, nevertheless it is hard to deny today that the principal branches of the agricultural industry are steadily being drawn into the general movement. Finally, business itself is ingeniously following and reflecting in all its shadings the infinite diversity of industrial enterprises; and, while this evolution is realizing itself with unpremeditated spontaneity, the economists, examining its causes and appreciating its results, far from condemning or opposing it, uphold it as necessary. They see in it the supreme law of human societies and the condition of their progress. But the division of labor is not peculiar to the economic world; we can observe its growing influence in the most varied fields of society. The political, administrative, and judicial functions are growing more and more specialized. It is the same with the aesthetic and scientific functions. It is long since philosophy reigned as the science unique; it has been broken into a multitude of special disciplines each of which has its object, method, and though. "Men working in the sciences have become increasingly more specialized."ⁱⁱ

MECHANICAL SOLIDARITY

We are now in a position to come to a conclusion.

The totality of beliefs and sentiments common to average citizens of the same society forms a determinate system which has its own life; one may call it the *collective* or *common conscience*. No doubt, it has not a specific organ as a substratum; it is, by definition, diffuse in every reach of society. Nevertheless, it has specific characteristics which make it a distinct reality. It is, in effect, independent of the particular conditions in which individuals are placed; they pass on and it

remains. It is the same in the North and in the South, in great cities and in small, in different professions. Moreover, it does not change with each generation, but, on the contrary, it connects successive generations with one another. It is, thus, an entirely different thing from particular consciences, although it can be realized only through them. It is the psychical type of society, a type which has its properties, its conditions of existence, its mode of development, just as individual types, although in a different way. Thus understood, it has the right to be denoted by a special word. The one which we have just employed is not, it is true, without ambiguity. As the terms, collective and social, are often considered synonymous, one is inclined to believe that the collective conscience is the total social conscience, that is, extend it to include more than the psychic life of society, although, particularly in advanced societies, it is only a very restricted part. Judicial, governmental, scientific, industrial, in short, all special functions are of a psychic nature, since they consist in systems of representations and actions. They, however, are surely outside the common conscience. To avoid the confusionⁱⁱⁱ into which some have fallen, the best way would be to create a technical expression especially to designate the totality of social similitudes. However, since the use of a new word, when not absolutely necessary, is not without inconvenience, we shall employ the well-worn expression, collective or common conscience, but we shall always mean the strict sense in which we have taken it.

We can, then, to resume the preceding analysis, say that an act is criminal when it offends strong and defined states of the collective conscience.^{iv}

The statement of this proposition is not generally called into question, but it is ordinarily given a sense very different from that which it ought to convey. We take it as if it expressed, not the essential property of crime, but one of its repercussions. We well know that crime violates very pervasive and intense sentiments, but we believe that this pervasiveness and this intensity derive from the criminal character of the act, which consequently remains to be defined. We do not deny

ⁱⁱ De Candolle, *Histoire des Sciences et des Savants*, 2nd ed., p. 263.

ⁱⁱⁱ The confusion is not without its dangers. Thus, we sometimes ask if the individual conscience varies as the collective conscience. It all depends upon the sense in which the word is taken. If it represents social likenesses, the variation is inverse, as we shall see. If it signifies the total psychic life of society, the relation is direct. It is thus necessary to distinguish them.

^{iv} We shall not consider the question whether the collective conscience is a conscience as is that of the individual. By this term, we simply signify the totality of social likenesses, without prejudging the category by which this system of phenomena ought to be defined.

that every delict is universally reprobated, but we take as agreed that the reprobation to which it is subjected results from its delictness. But we are hard put to say what this delictness consists of. In immorality which is particularly serious? I wish such were the case, but that is to reply to the question by putting one word in place of another, for it is precisely the problem to understand what this immorality is, and especially this particular immorality which society reproves by means of organized punishment and which constitutes criminality. It can evidently come only from one or several characteristics common to all criminological types. The only one which would satisfy this condition is that opposition between a crime, whatever it is, and certain collective sentiments. It is, accordingly, this opposition which makes crime rather than being a derivative of crime. In other words, we must not say that an action shocks the common conscience because it is criminal, but rather that it is criminal because it shocks the common conscience. We do not reprove it because it is a crime, but it is a crime because we reprove it. As for the intrinsic nature of these sentiments, it is impossible to specify them. They have the most diverse objects and cannot be encompassed in a single formula. We can say that they relate neither to vital interests of society nor to a minimum of justice. All these definitions are inadequate. By this alone can we recognize it: a sentiment, whatever its origin and end, is found in all consciences with a certain degree of force and precision, and every action which violates it is a crime. Contemporary psychology is more and more reverting to the idea of Spinoza, according to which things are good because we like them, as against our liking them because they are good. What is primary is the tendency, the inclination; the pleasure and pain are only derivative facts. It is just so in social life. An act is socially bad because society disproves of it. But, it will be asked, are there not some collective sentiments which result from pleasure and pain which society feels from contact with their ends? No doubt, but they do not all have this origin. A great many, if not the larger part, come from other causes. Everything that leads activity to assume a definite form can give rise to habits, whence result tendencies which must be satisfied. Moreover, it is these latter tendencies which alone are truly fundamental. The others are only special forms and more determinate. Thus, to find charm in such and such an object, collective sensibility must already be constituted so as to be able to enjoy it. If the

corresponding sentiments are abolished, the most harmful act to society will not only be tolerated, but even honored and proposed as an example. Pleasure is incapable of creating an impulse out of whole cloth; it can only link those sentiments which exist to such and such a particular end, provided that the end be in accord with their original nature. . . .

ORGANIC SOLIDARITY

Since negative solidarity does not produce any integration by itself, and since, moreover, there is nothing specific about it, we shall recognize only two kinds of positive solidarity which are distinguishable by the following qualities:

1. The first binds the individual directly to society without any intermediary. In the second, he depends upon society, because he depends upon the parts of which it is composed.
2. Society is not seen in the same aspect in the two cases. In the first, what we call society is a more or less organized totality of beliefs and sentiments common to all the members of the group: this is the collective type. On the other hand, the society in which we are solitary in the second instance is a system of different, special functions which definite relations unite. These two societies really make up only one. They are two aspects of one and the same reality, but none the less they must be distinguished.
3. From this second difference there arises another which helps us to characterize and name the two kinds of solidarity.

The first can be strong only if the ideas and tendencies common to all the members of the society are greater in number and intensity than those which pertain personally to each member. It is as much stronger as the excess is more considerable. But what makes our personality is how much of our own individual qualities we have, what distinguishes us from others. This solidarity can grow only in inverse ratio to personality. There are in each of us, as we have said, two consciences: one which is common to our group in its entirety, which, consequently, is not ourself, but society living and acting within us; the other, on the contrary,

represents that in us which is personal and distinct, that which makes us an individual.^v Solidarity which comes from likenesses is at its maximum when the collective conscience completely envelops our whole conscience and coincides in all points with it. But, at that moment, our individuality is nil. It can be born only if the community takes smaller toll of us. There are, here, two contrary forces, one centripetal, the other centrifugal, which cannot flourish at the same time. We cannot, at one and the same time, develop ourselves in two opposite senses. If we have a lively desire to think and act for ourselves, we cannot be strongly inclined to think and act as others do. If our ideal is to present a singular and personal appearance, we do not want to resemble everybody else. Moreover, at the moment when this solidarity exercises its force, our personality vanishes, as our definition permits us to say, for we are no longer ourselves, but the collective life.

The social molecules which can be coherent in this way can act together only in the measure that they have no actions of their own, as the molecules of inorganic bodies. That is why we propose to call this type of solidarity mechanical. The term does not signify that it is produced by mechanical and artificial means. We call it that only by analogy to the cohesion which unites the elements of an inanimate body, as opposed to that which makes a unity out of the elements of a living body. What justifies this term is that the link which thus unites the individual to society is wholly analogous to that which attaches a thing to a person. The individual conscience, considered in this light, is a simple dependent upon the collective type and follows all of its movements, as the possessed object follows those of its owner. In societies where this type of solidarity is highly developed, the individual does not appear, as we shall see later. Individuality is something which the society possesses. Thus, in these social types, personal rights are not yet distinguished from real rights.

It is quite otherwise with the solidarity which the division of labor produces. Whereas the previous type implies that individuals resemble each other, this type presumes their difference. The first is possible only in so far as the individual personality is absorbed into the collective personality; the second is possible only if each one has a sphere of action which is peculiar to him; that is, a personality. It is necessary, then, that the collective conscience leave open a part of the individual conscience

in order that special functions may be established there, functions which it cannot regulate. The more this region is extended, the stronger is the cohesion which results from this solidarity. In effect, on the one hand, each one depends as much more strictly on society as labor is more divided; and, on the other, the activity of each is as much more personal as it is more specialized. Doubtless, as circumscribed as it is, it is never completely original. Even in the exercise of our occupation, we conform to usages, to practices which are common to our whole professional brotherhood. But, even in this instance, the yoke that we submit to is much less heavy than when society completely controls us, and it leaves much more place open for the free play of our initiative. Here, then, the individuality of all grows at the same time as that of its parts. Society becomes more capable of collective movement, at the same time that each of its elements has more freedom of movement. This solidarity resembles that which we observe among the higher animals. Each organ, in effect, has its special physiognomy, its autonomy. And, moreover, the unity of the organism is as great as the individuation of the parts is more marked. Because of this analogy, we propose to call the solidarity which is due to the division of labor, organic....

THE CAUSES

We can then formulate the following proposition: The division of labor varies in direct ratio with the volume and density of societies, and, if it progresses in a continuous manner in the course of social development, it is because societies become regularly denser and generally more voluminous.

At all times, it is true, it has been well understood that there was a relation between these two orders of fact, for, in order that functions be more specialized, there must be more co-operators, and they must be related to co-operate. But, ordinarily, this state of societies is seen only as the means by which the division of labor develops, and not as the cause of its development. The latter is made to depend upon individual aspirations toward well-being and happiness, which can be satisfied so much better as societies are more extensive and more condensed. The law we have just established is quite otherwise. We say, not that the growth and

^vHowever, these two consciences are not in regions geographically distinct from us, but penetrate from all sides.

condensation of societies *permit*, but that they *necessitate* a greater division of labor. It is not an instrument by which the latter is realized; it is its determining cause.^{vii}

THE FORCED DIVISION OF LABOR

It is not sufficient that there be rules, however, for sometimes the rules themselves are the cause of evil. This is what occurs in class-wars. The institution of classes and of castes constitutes an organization of the division of labor, and it is a strictly regulated organization, although it often is a source of dissension. The lower classes not being, or no longer being, satisfied with the role which has devolved upon them from custom or by law aspire to functions which are closed to them and seek to dispossess those who are exercising these functions. Thus civil wars arise which are due to the manner in which labor is distributed.

There is nothing similar to this in the organism. No doubt, during periods of crises, the different tissues war against one another and nourish themselves at the expense of others. But never does one cell or organ seek to usurp a role different from the one which it is filling. The reason for this is that each anatomic element automatically executes its purpose. Its constitution, its place in the organism, determines its vocation; its task is a consequence of its nature. It can badly acquit itself, but it cannot assume another's task unless the latter abandons it, as happens in the rare cases of substitution that we have spoken of. It is not so in societies. Here the possibility is greater. There is a greater distance between the hereditary dispositions of the individual and the social function he will fill. The first do not imply the second with such immediate necessity. This space, open to striving and deliberation, is also at the mercy of a multitude of causes which can make individual nature deviate from its normal direction and create a pathological state. Because this organization is more supple, it is also more delicate and

more accessible to change. Doubtless, we are not, from birth, predestined to some special position; but we do have tastes and aptitudes which limit our choice. If no care is taken of them, if they are ceaselessly disturbed by our daily occupations, we shall suffer and seek a way of putting an end to our suffering. But there is no other way out than to change the established order and to set up a new one. For the division of labor to produce solidarity, it is not sufficient, then, that each have his task; it is still necessary that this task be fitting to him. Now, it is this condition which is not realized in the case we are examining. In effect, if the institution of classes or castes sometimes gives rise to anxiety and pain instead of producing solidarity, this is because the distribution of social functions on which it rests does not respond, or rather no longer responds, to the distribution of natural talents. . . .

CONCLUSION

But not only does the division of labor present the character by which we have defined morality; it more and more tends to become the essential condition of social solidarity. As we advance in the evolutionary scale, the ties which bind the individual to his family, to his native soil, to traditions which the past has given to him, to collective group usages, become loose. More mobile, he changes his environment more easily, leaves his people to go elsewhere to live a more autonomous existence, to a greater extent forms his own ideas and sentiments. Of course, the whole common conscience does not, on this account, pass out of existence. At least there will always remain this cult of personality, of individual dignity of which we have just been speaking, and which, today, is the rallying-point of so many people. But how little a thing it is when one contemplates the ever increasing extent of social life, and, consequently, of individual consciences! For, as they become more voluminous, as intelligence becomes richer, activity more varied, in

^{vii}On this point, we can still rely on Comte as authority. "I must," he said "now indicate the progressive condensation of our species as a last general concurrent element in regulating the effective speed of the social movement. We can first easily recognize that this influence contributes a great deal, especially in origin, in determining a more special division of human labor, necessarily incompatible with a small number of co-operators. Besides, by a most intimate and little known property, although still most important, such a condensation stimulates directly, in a very powerful manner, the most rapid development of social evolution, either in driving individuals to new efforts to assure themselves by more refined means of an existence which otherwise would become more difficult, or by obliging society with more stubborn and better concentrated energy to fight more stiffly against the more powerful effort of particular divergences. With one and the other, we see that it is not a question here of the absolute increase of the number of individuals, but especially of their more intense concourse in a given space." Cours, IV, p. 455.

order for morality to remain constant, that is to say, in order for the individual to remain attached to the group with a force equal to that of yesterday, the ties which bind him to it must become stronger and more numerous. If, then, he formed no others than those which come from resemblances, the effacement of the segmental type would be accompanied by a systematic easement of morality. Man would no longer be sufficiently obligated; he would no longer feel about and above him this salutary pressure of society which moderates his egoism and makes him a moral being. This is what gives moral value to the division of labor. Through the individual becomes cognizant of his dependence upon society; from it come the forces which keep him in check and restrain him. In short, since the division of labor becomes the chief source of social solidarity, it becomes, at the same time, the foundation of the moral order.

We can then say that, in higher societies, our duty is not to spread our activity over a large surface, but to concentrate and specialize it. We must contract our horizon, choose a definite task and immerse ourselves in it completely, instead of trying to make ourselves a sort of creative masterpiece, quite complete, which contains its worth in itself and not in the services that it renders. Finally, this specialization ought to be pushed as far as the elevation of the social type, without assigning any other limit to it.^{vii} No doubt, we ought so to work as to realize in ourselves the collective type as it exists. There are common sentiments, common ideas, without which, as has been said, one is not a man. The rule which orders us to specialize remains limited by the contrary rule. Our conclusion is not that it is good to press specialization as far as possible, but as far as necessary. As for the part that is to be played by these two opposing necessities, that is determined by experience and cannot be calculated *a priori*. It is enough for us to have shown that the second is not of a different nature from the first, but that also is moral, and that, moreover, this duty becomes ever more important and pressing, because the general

qualities which are in question suffice less and less to socialize the individual. . . .

Let us first of all remark that it is difficult to see why it would be more in keeping with the logic of human nature to develop superficially rather than profoundly. Why would a more extensive activity, but more dispersed, be superior to a more concentrated, but circumscribed, activity? Why would there be more dignity in being complete and mediocre, rather than in living a more specialized, but more intense life, particularly if it is thus possible for us to find what we have lost in this specialization, through our association with other beings who have what we lack and who complete us? We take off from the principle that man ought to realize his nature as man, to accomplish his *ōuk²rov² piov*, as Aristotle said. But this nature does not remain constant throughout history; it is modified with societies. Among lower peoples, the proper duty of man is to resemble his companions, to realize in himself all the traits of the collective type which are then confounded, much more than today, with the human type. But, in more advanced societies, his nature is, in large part, to be an organ of society, and his proper duty, consequently, is to play his role as an organ.

Moreover, far from being trammelled by the progress of specialization, individual personality develops with the division of labor.

To be a person is to be an autonomous source of action. Man acquires this quality only in so far as there is something in him which is his alone and which individualizes him, as he is something more than a simple incarnation of the generic type of his race and his group. It will be said that he is endowed with free will and that is enough to establish his personality. But although there may be some of this liberty in him, an object of so many discussions, it is not this metaphysical, impersonal, invariable attribute which can serve as the unique basis for concrete personality, which is empirical and variable with individuals. That could not be constituted by the wholly abstract power of choice between two opposites, but it is still necessary for this faculty to be exercised

^{vii} There is, however, probably another limit which we do not have to speak of since it concerns individual hygiene. It may be held that, in the light of our organico-psychic constitution, the division of labor cannot go beyond a certain limit without disorders resulting. Without entering upon the question, let us straightforwardly say that the extreme specialization at which biological functions have arrived does not seem favorable to this hypothesis. Moreover, in the very order of psychic and social functions, has not the division of labor, in its historical development, been carried to the last stage in the relations of men and women? Have not there been faculties completely lost by both? Why cannot the same phenomenon occur between individuals of the same sex? Of course, it takes time for the organism to adapt itself to these changes, but we do not see why a day should come when this adaptation would become impossible.

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towards ends and aims which are proper to the agent. In other words, the very materials of conscience must have a personal character. But we have seen in the second book of this work that this result is progressively produced as the division of labor progresses. The effacement of the segmental type, at the same time that it necessitates a very great specialization, partially lifts the individual conscience from the organic environment which supports it, as from the

social environment which envelops it, and, accordingly, because of this double emancipation, the individual becomes more of an independent factor in his own conduct. The division of labor itself contributes to this enfranchisement, for individual natures, while specializing, become more complex, and by that are in part freed from collective action and hereditary influences which can only enforce themselves upon simple, general things....

sociologist to the calculation of a mathematician who, from the form of a certain number of balls, deduces the manner in which they must be combined in order to keep them in equilibrium. The comparison is inexact and does not apply to social facts. Here, instead, it is rather the form of all which determines that of the parts. Society does not find the bases on which it rests fully laid out in consciences; it puts them there itself.³

SOCIAL RITUALS AND SACRED OBJECTS

In a general way, it is unquestionable that a society has all that is necessary to arouse the sensation of the divine in minds, merely by the power that it has over them; for to its members it is what a god is to his worshippers. In fact, a god is, first of all, a being whom men think of as superior to themselves, and upon whom they feel that they depend. Whether it be a conscious personality, such as Zeus or Jahveh, or merely abstract forces such as those in play in Totemism, the worshipper, in the one case as in the other, believes himself held to certain manners of acting which are imposed upon him by the nature of the sacred principle with which he feels that he is in communion. Now society also gives us the sensation of a perpetual dependence. Since it has a nature which is peculiar to itself and different from our individual nature, it pursues ends which are likewise special to it; but, as it cannot attain them except through our intermediary, it imperiously demands our aid. It requires that, forgetful of our own interest, we make ourselves its servants, and it submits us to every sort of inconvenience, privation and sacrifice, without which social life would be impossible. It is because of this that at every instant we are obliged to submit ourselves to rules of conduct and of thought which we have neither made nor desired, and which are sometimes even contrary to our most fundamental inclinations and instincts.

Even if society were unable to obtain these concessions and sacrifices from us except by a material constraint, it might awaken in us only the idea of a physical force to which we must give way of necessity; instead of that of a

³ From Emile Durkheim, *The Elementary Forms of Religious Life* (London: Allen and Unwin, 1912), pp. 236-252, 262-264. Originally published in 1912.

This is a sufficient reply, we believe, to those who think they prove that everything in social life is individual because society is made up only of individuals. Of course, society has no other substance, but, because individuals form society, new phenomena which are formed by association are produced, and react upon individual consciences and in large part form them. That is why, although society may be nothing without individuals, each of them is much more a product of society than he is its maker.

moral power such as religions adore. But as a matter of fact, the empire which it holds over consciences is due much less to the physical supremacy of which it has the privilege than to the moral authority with which it is invested. If we yield to its orders, it is not merely because it is strong enough to triumph over our resistance; it is primarily because it is the object of a venerable respect. We say that an object, whether individual or collective, inspires respect when the representation expressing it in the mind is gifted with such a force that it automatically causes or inhibits actions, *without regard for any consideration relative to their useful or injurious effects*. When we obey somebody because of the moral authority which we recognize in him, we follow out his opinions, not because they seem wise, but because a certain sort of physical energy is imminent in the idea that we form of this person, which conquers our will and inclines it in the indicated direction. Respect is the emotion which we experience when we feel this interior and wholly spiritual pressure operating upon us. Then we are not determined by the advantages or inconveniences of the attitude which is prescribed or recommended to us; it is by the way in which we represent to ourselves the person recommending or prescribing it. This is why commands generally take a short, peremptory form leaving no place for hesitation; it is because, in so far as it is a command and goes by its own force, it excludes all idea of deliberation or calculation; it gets its efficacy from the intensity of the mental state in which it is placed. It is this intensity which creates what is called a moral ascendancy.

Now the ways of action to which society is strongly enough attached to impose them upon its members, are, by that very fact, marked with a distinctive sign provocative of respect. Since they are elaborated in common, the vigour with which they have been thought of by each particular mind is retained in all the other minds, and reciprocally. The representations which express them within each of us have an intensity which no purely private states of consciousness could ever attain; for they have the strength of the innumerable individual representations which have served to form each of them. It is society who speaks through the mouths of those who affirm them in our presence; it is society whom we hear in hearing them; and the voice of all has an accent which that of one alone could never have. The very violence with which society reacts, by way of blame or material suppression, against every attempted dissidence, contributes to strengthening its empire by manifesting the common conviction through this burst of ardour. In a word, when something is the object of such a state of opinion, the representation which each individual has of it gains a power of action from its origins and the conditions in which it was born, which even those feel who do not submit themselves to it. It tends to repel the representations which contradict it, and it keeps them

at a distance; on the other hand, it commands those acts which will realize it, and it does so, not by a material coercion or by the perspective of something of this sort, but by the simple radiation of the mental energy which it contains. It has an efficacy coming solely from its psychical properties, and it is by just this sign that moral authority is recognized. So opinion, primarily a social thing, is a source of authority, and it might even be asked whether all authority is not the daughter of opinion. It may be objected that science is often the antagonist of opinion, whose errors it combats and rectifies. But it cannot succeed in this task if it does not have sufficient authority, and it can obtain this authority only from opinion itself. If a people did not have faith in science, all the scientific demonstrations in the world would be without any influence whatsoever over their minds. Even to-day, if science happened to resist a very strong current of public opinion, it would risk losing its credit there.

Since it is in spiritual ways that social pressure exercises itself, it could not fail to give men the idea that outside themselves there exist one or several powers, both moral and, at the same time, efficacious, upon which they depend. They must think of these powers, at least in part, as outside themselves, for these address them in a tone of command and sometimes even order them to do violence to their most natural inclinations. It is undoubtedly true that if they were able to see that these influences which they feel emanate from society, then the mythological system of interpretations would never be born. But social action follows ways that are too circuitous and obscure, and employs psychical mechanisms that are too complex to allow the ordinary observer to see when it comes. As long as scientific analysis does not come to teach it to them, men know well that they are acted upon, but they do not know by whom. So they must invent by themselves the idea of these powers with which they feel themselves in connection, and from that, we are able to catch a glimpse of the way by which they were led to represent them under forms that are really foreign to their nature and to transfigure them by thought.

But a god is not merely an authority upon whom we depend; it is a force upon which our strength relies. The man who has obeyed his god and who for this reason, believes the god is with him, approaches the world with confidence and with the feeling of an increased energy. Likewise, social action does not confine itself to demanding sacrifices, privations and efforts from us. For the collective force is not entirely outside of us; it does not act upon us wholly from without; but rather, since society cannot exist except in and through individual consciousness, this force must also penetrate us and organize itself within us; it thus becomes an integral part of our being and by that very fact this is elevated and magnified.

There are occasions when this strengthening and vivifying action of society is especially apparent. In the midst of an assembly animated by a common passion, we become susceptible of acts and sentiments of which we are incapable when reduced to our own forces; and when the assembly is dissolved and when, finding ourselves alone again, we fall back to our ordinary level, we are then able to measure the height to which we have been raised above ourselves. History abounds in examples of this sort. It is enough to think of the night of the Fourth of August, 1789, when an assembly was suddenly led to an act of sacrifice and abnegation which each of its members had refused the day before, and at which they were all surprised the day after. This is why all parties political, economic or confessional, are careful to have periodical reunions where their members may revivify their common faith by manifesting it in common. To strengthen those sentiments which, if left to themselves, would soon weaken, it is sufficient to bring those who hold them together and to put them into closer and more active relations with one another. This is the explanation of the particular attitude of a man speaking to a crowd, at least if he has succeeded in entering into communion with it. His language has a grandiloquence that would be ridiculous in ordinary circumstances; his gestures show a certain domination; his very thought is impatient of all rules, and easily falls into all sorts of excesses. It is because he feels within him an abnormal over-supply of force which overflows and tries to burst out from him; sometimes he even has the feeling that he is dominated by a moral force which is greater than he and of which he is only the interpreter. It is by this trait that we are able to recognize what has often been called the demon of oratorical inspiration. Now this exceptional increase of force is something very real; it comes to him from the very group which he addresses. The sentiments provoked by his words come back to him, but enlarged and amplified, and to this degree they strengthen his own sentiment. The passionate energies he arouses re-echo within him and quicken his vital tone. It is no longer a simple individual who speaks, it is a group incarnate and personified.

Besides these passing and intermittent states, there are other more durable ones, where this strengthening influence of society makes itself felt with greater consequences and frequently even with greater brilliancy. There are periods in history when, under the influence of some great collective shock, social interactions have become much more frequent and active. Men look for each other and assemble together more than ever. That general effervescence results which is characteristic of revolutionary or creative epochs. Now this greater activity results in a general stimulation of individual forces. Men see more and differently now than in normal times. Changes are not merely of shades and degrees; men become different. The passions moving them are of

such an intensity that they cannot be satisfied except by violent and unrestrained actions, actions of superhuman heroism or of bloody barbarism. This is what explains the Crusades, for example, or many of the scenes, either sublime or savage, of the French Revolution. Under the influence of the general exaltation, we see the most mediocre and inoffensive bourgeois become either a hero or a butcher. And so clearly are all these mental processes the ones that are also at the root of religion that the individuals themselves have often pictured the pressure before which they thus gave way in a distinctly religious form. The Crusaders believed that they felt God present in the midst of them, enjoining them to go to the conquest of the Holy Land; Joan of Arc believed that she obeyed celestial voices.

But it is not only in exceptional circumstances that this stimulating action of society makes itself felt; there is not, so to speak, a moment in our lives when some current of energy does not come to us from without. The man who has done his duty finds, in the manifestations of every sort expressing the sympathy, esteem or affection which his fellows have for him, a feeling of comfort, of which he does not ordinarily take account, but which sustains him, none the less. The sentiments which society has for him raise the sentiments which he has for himself. Because he is in moral harmony with his comrades, he has more confidence, courage and boldness in action, just like the believer who thinks that he feels the regard of his god turned graciously towards him. It thus produces, as it were, a perpetual sustenance of our moral nature. Since this varies with a multitude of external circumstances, as our relations with the groups about us are more or less active and as these groups themselves vary, we cannot fail to feel that this moral support depends upon an external cause; but we do not perceive where this cause is nor what it is. So we ordinarily think of it under the form of a moral power which, though immanent in us, represents within us something not ourselves: this is the moral conscience, of which, by the way, men have never made even a slightly distinct representation except by the aid of religious symbols.

In addition to these free forces which are constantly coming to renew our own, there are others which are fixed in the methods and traditions which we employ. We speak a language that we did not make; we use instruments that we did not invent; we invoke rights that we did not find; a treasury of knowledge is transmitted to each generation that it did not gather itself, etc. It is to society that we owe these varied benefits of civilization, and if we do not ordinarily see the source from which we get them, we at least know that they are not our own work. Now it is these things that give man his own place among things; a man is a man only because he is civilized. So he could not escape the feeling that outside of him there are active causes from which he

gets the characteristic attributes of his nature and which, as benevolent powers, assist him, protect him and assure him of a privileged fate. And of course he must attribute to these powers a dignity corresponding to the great value of the good things he attributes to them.

Thus the environment in which we live seems to us to be peopled with forces that are at once imperious and helpful, august and gracious, and with which we have relations. Since they exercise over us a pressure of which we are conscious, we are forced to localize them outside ourselves, just as we do for the objective causes of our sensations. But the sentiments which they inspire in us differ in nature from those which we have for simple visible objects. As long as these latter are reduced to their empirical characteristics as shown in ordinary experience, and as long as the religious imagination has not metamorphosed them, we entertain for them no feeling which resembles respect, and they contain within them nothing that is able to raise us outside ourselves. Therefore, the representations which express them appear to us to be very different from those aroused in us by collective influences. The two form two distinct and separate mental states in our consciousness, just as do the two forms of life to which they correspond. Consequently, we get the impression that we are in relations with two distinct sorts of reality and that a sharply drawn line of demarcation separates them from each other; on the one hand is the world of profane things, on the other, that of sacred things.

Also, in the present day just as much as in the past, we see society constantly creating sacred things out of ordinary ones. If it happens to fall in love with a man and if it thinks it has found in him the principal aspirations that move it, as well as the means of satisfying them, this man will be raised above the others and, as it were, deified. Opinion will invest him with a majesty exactly analogous to that protecting the gods. This is what has happened to so many sovereigns in whom their age had faith: if they were not made gods, they were at least regarded as direct representatives of the deity. And the fact that it is society alone which is the author of these varieties of apotheosis, is evident since it frequently chances to consecrate men thus who have no right to it from their own merit. The simple deference inspired by men invested with high social functions is not different in nature from religious respect. It is expressed by the same movements: a man keeps at a distance from a high personage; he approaches him only with precautions; in conversing with him, he uses other gestures and language than those used with ordinary mortals. The sentiment felt on these occasions is so closely related to the religious sentiment that many peoples have confounded the two. In order to explain the consideration accorded to princes, nobles and political chiefs, a sacred char-

acter has been attributed to them. In Melanesia and Polynesia, for example, it is said that an influential man has *mana*, and that his influence is due to this *mana*. However, it is evident that his situation is due solely to the importance attributed to him by public opinion. Thus the moral power confined by opinion and that with which sacred beings are invested are at bottom of a single origin and made up of the same elements. That is why a single word is able to designate the two.

In addition to men, society also consecrates things, especially ideas. If a belief is unanimously shared by a people, then, for the reason which we pointed out above, it is forbidden to touch it, that is to say, to deny it or to contest it. Now the prohibition of criticism is an interdiction like the others and proves the presence of something sacred. Even to-day, howsoever great may be the liberty which we accord to others, a man who should totally deny progress or ridicule the human ideal to which modern societies are attached, would produce the effect of a sacrifice. There is at least one principle which those the most devoted to the free examination of everything tend to place above discussion and to regard as untouchable, that is to say, as sacred: this is the very principle of free examination.

This attitude of society for setting itself up as a god or for creating gods was never more apparent than during the first years of the French Revolution. At this time, in fact, under the influence of the general enthusiasm, things purely laical by nature were transformed by public opinion into sacred things: these were the Fatherland, Liberty, Reason. A religion tended to become established which had its dogmas, symbols, altars and feasts. It was to these spontaneous aspirations that the cult of Reason and the Supreme Being attempted to give a sort of official satisfaction. It is true that this religious renovation had only an ephemeral duration. But that was because the patriotic enthusiasm which at first transported the masses soon relaxed. The cause being gone, the effect could not remain. But this experiment, though short-lived, keeps all its sociological interest. It remains true that in one determined case we have seen society and its essential ideas become, directly and with no transfiguration of any sort, the object of a veritable cult.

All these facts allow us to catch glimpses of how the clan was able to awaken within its members the idea that outside of them there exist forces which dominate them and at the same time sustain them, that is to say in fine, religious forces: it is because there is no society with which the primitive is more directly and closely connected. The bonds uniting him to the tribe are much more lax and more feebly felt. Although this is not at all strange or foreign to him, it is with the people of his own clan that he has the greatest number of things in common; it is the action of this group that he feels the

most directly; so it is this also which, in preference to all others, should express itself in religious symbols.

But this first explanation has been too general, for it is applicable to every sort of society indifferently, and consequently to every sort of religion. Let us attempt to determine exactly what form this collective action takes in the clan and how it arouses the sensation of sacredness there. For there is no place where it is more easily observable or more apparent in its results.

The life of the Australian societies passes alternately through two distinct phases. Sometimes the population is broken up into little groups who wander about independently of one another, in their various occupations; each family lives by itself, hunting and fishing, and in a word, trying to procure its indispensable food by all the means in its power. Sometimes, on the contrary, the population concentrates and gathers at determined points for a length of time varying from several days to several months. This concentration takes place when a clan or a part of the tribe is summoned to the gathering, and on this occasion they celebrate a religious ceremony, or else hold what is called a corroboree in the usual ethnological language.

These two phases are contrasted with each other in the sharpest way. In the first, economic activity is the preponderating one, and it is generally of a very mediocre intensity. Gathering the grains or herbs that are necessary for food, or hunting and fishing are not occupations to awaken very lively passions. The dispersed condition in which the society finds itself results in making its life uniform, languishing and dull. But when a corroboree takes place, everything changes. Since the emotional and passional faculties of the primitive are only imperfectly placed under the control of his reason and will, he easily loses control of himself. Any event of some importance puts him quite outside himself. Does he receive good news? There are at once transports of enthusiasm. In the contrary conditions, he is to be seen running here and there like a madman, giving himself up to all sorts of immoderate movements, crying, shrieking, rolling in the dust, throwing it in every direction, biting himself, brandishing his arms in a furious manner, and so on. The very fact of the concentration acts as an exceptionally powerful stimulant. When they are once come together, a sort of electricity is formed by their collecting which quickly transports them to an extraordinary degree of exaltation. Every sentiment expressed finds a place without resistance in all the minds, which are very open to outside impressions; each re-echoes the others, and is re-echoed by the others. The initial impulse thus proceeds, growing as it goes, as an avalanche grows in its advance. And as such active passions so free from all control could not fail to burst out, on every side one sees nothing but violent

gestures, cries, veritable howls, and deafening noises of every sort, which aid in intensifying still more the state of mind which they manifest. And since a collective sentiment cannot express itself collectively except on the condition of observing a certain order permitting co-operation and movements in unison, these gestures and cries naturally tend to become rhythmic and regular; hence come songs and dances. But in taking a more regular form, they lose nothing of their natural violence; a regulated tumult remains tumult. The human voice is not sufficient for the task; it is reinforced by means of artificial processes: boomerangs are beaten against each other; bull-roasters are whirled. It is probable that these instruments, the use of which is so general in the Australian religious ceremonies, are used primarily to express in a more adequate fashion the agitation felt. But while they express it, they also strengthen it. This effervescence often reaches such a point that it causes unheard-of actions. The passions released are of such an impetuosity that they can be restrained by nothing. They are so far removed from their ordinary conditions of life, and they are so thoroughly conscious of it, that they must set themselves outside of and above their ordinary morals. The sexes unite contrarily to the rules governing sexual relations. Men exchange wives with each other. Sometimes even incestuous unions, which in normal times are thought abominable and are severely punished, are now contracted openly and with impunity. If we add to all this that the ceremonies generally take place at night in a darkness pierced here and there by the light of fires, we can easily imagine what effect such scenes ought to produce on the minds of those who participate. They produce such a violent super-excitation of the whole physical and mental life that it cannot be supported very long; the actor taking the principal part finally falls exhausted on the ground.

One can readily conceive how, when arrived at this state of exaltation, a man does not recognize himself any longer. Feeling himself dominated and carried away by some sort of an external power which makes him think and act differently than in normal times, he naturally has the impression of being himself no longer. It seems to him that he has become a new being: the decorations he puts on and the masks that cover his face and figure materially in this interior transformation, and to a still greater extent, they aid in determining its nature. And as at the same time all his companions feel themselves transformed in the same way and express this sentiment by their cries, their gestures and their general attitude, everything is just as though he really were transported into a special world, entirely different from the one where he ordinarily lives, and into an environment filled with exceptionally intense

forces that take hold of him and metamorphose him. How could such experiences as these, especially when they are repeated every day for weeks, fail to leave in him the conviction that there really exist two heterogeneous and mutually incomparable worlds? One is that where his daily life drags wearily along; but he cannot penetrate into the other without at once entering into relations with extraordinary powers that excite him to the point of frenzy. The first is the profane world, the second, that of sacred things.

So it is in the midst of these effervescent social environments and out of this effervescence itself that the religious idea seems to be born. The theory that this is really its origin is confirmed by the fact that in Australia the really religious activity is almost entirely confined to the moments when these assemblies are held. To be sure, there is no people among whom the great solemnities of the cult are not more or less periodic; but in the more advanced societies, there is not, so to speak, a day when some prayer or offering is not addressed to the gods and some ritual act is not performed. But in Australia, on the contrary, apart from the celebrations of the clan and tribe, the time is nearly all filled with lay and profane occupations. Of course there are prohibitions that should be and are preserved even during these periods of temporal activity; it is never permissible to kill or eat flesh of the totemic animal, at least in those parts where the interdiction has retained its original vigour; but almost no positive rites are then celebrated, and there are no ceremonies of any importance. These take place only in the midst of assembled groups. The religious life of the Australian passes through successive phases of complete lull and of superexcitation, and social life oscillates in the same rhythm. This puts clearly into evidence the bond uniting them to one another, but among the peoples called civilized, the relative continuity of the two blurs their relations. It might even be asked whether the violence of this contrast was not necessary to disengage the feeling of sacredness in its first form. By concentrating itself almost entirely in certain determined moments, the collective life has been able to attain its greatest intensity and efficacy, and consequently to give men a more active sentiment of the double existence they lead and of the double nature in which they participate.

But the explanation is still incomplete. We have shown how the clan, by the manner in which it acts upon its members, awakens within them the idea of external forces which dominate them and exalt them; but we must still demand how it happens that these forces are thought of under the form of totems, that is to say, in the shape of an animal or plant.

It is because this animal or plant has given its name to the clan and serves it as emblem. In fact, it is a well-known law that the sentiments aroused in us by

something spontaneously attach themselves to the symbol which represents them. For us, black is a sign of mourning; it also suggests sad impressions and ideas. This transference of sentiments comes simply from the fact that the idea of a thing and the idea of its symbol are closely united in our minds; the result is that the emotions provoked by the one extend contagiously to the other. But this contagion, which takes place in every case to a certain degree, is much more complete and more marked when the symbol is something simple, definite and easily representable, while the thing itself, owing to its dimensions, the number of its parts and the complexity of their arrangement, is difficult to hold in the mind. For we are unable to consider an abstract entity, which we can represent only laboriously and confusedly, the source of the strong sentiments which we feel. We cannot explain them to ourselves except by connecting them to some concrete object of whose reality we are vividly aware. Then if the thing itself does not fulfil this condition, it cannot serve as the accepted basis of the sentiments felt, even though it may be what really aroused them. Then some sign takes its place; it is to this that we connect the emotions it excites. It is this which is loved, feared, respected; it is to this that we are grateful; it is for this that we sacrifice ourselves. The soldier who dies for his flag, dies for his country; but as a matter of fact, in his own consciousness, it is the flag that has the first place. It sometimes happens that this even directly determines action. Whether one isolated standard remains in the hands of the enemy or not does not determine the fate of the country, yet the soldier allows himself to be killed to regain it. He loses sight of the fact that the flag is only a sign, and that it has no value in itself, but only brings to mind the reality that it represents; it is treated as if it were this reality itself.

Now the totem is the flag of the clan. It is therefore natural that the impressions aroused by the clan in individual minds—impressions of dependence and of increased vitality—should fix themselves to the idea of the totem rather than that of the clan: for the clan is too complex a reality to be represented clearly in all its complex unity by such rudimentary intelligences. More than that, the primitive does not even see that these impressions come to him from the group. He does not know that the coming together of a number of men associated in the same life results in disengaging new energies, which transform each of them. All that he knows is that he is raised above himself and that he sees a different life from the one he ordinarily leads. However, he must connect these sensations to some external object as their cause. Now what does he see about him? On every side those things which appeal to his senses and strike his imagination are the numerous images of the totem. They are the wailinga and the nuntunja, which are symbols of the sacred being. They are churinga and bull-roarers, upon which are generally

carved combinations of lines having the same significance. They are the decorations covering the different parts of his body, which are totemic marks. How could this image, repeated everywhere and in all sorts of forms, fail to stand out with exceptional relief in his mind? Placed thus in the centre of the scene, it becomes representative. The sentiments experienced fix themselves upon it, for it is the only concrete object upon which they can fix themselves. It continues to bring them to mind and to evoke them even after the assembly has dissolved, for it survives the assembly, being carved upon the instruments of the cult, upon the sides of rocks, upon bucklers, etc. By it, the emotions experienced are perpetually sustained and revived. Everything happens just as if they inspired them directly. It is still more natural to attribute them to it, for since they are common to the group, they can be associated only with something that is equally common to all. Now the totemic emblem is the only thing satisfying this condition. By definition, it is common to all. During the ceremony, it is the centre of all regards. While generations change, it remains the same; it is the permanent element of the social life. So it is from it that those mysterious forces seem to emanate with which men feel that they are related, and thus they have been led to represent these forces under the form of the animate or inanimate being whose name the clan bears.

In fact, if left to themselves, individual consciousnesses are closed to each other; they can communicate only by means of signs which express their internal states. If the communication established between them is to become a real communion, that is to say, a fusion of all particular sentiments into one common sentiment, the signs expressing them must themselves be fused into one single and unique resultant. It is the appearance of this that informs individuals that they are in harmony and makes them conscious of their moral unity. It is by uttering the same cry, pronouncing the same word, or performing the same gesture in regard to some object that they become and feel themselves to be in unison. It is true that individual representations also cause reactions in the organism that are not without importance; however, they can be thought of apart from these physical reactions which accompany them or follow them, but which do not constitute them. But it is quite another matter with collective representations. They presuppose that minds act and react upon one another; they are the product of these actions and reactions which are themselves possible only through material intermediaries. These latter do not confine themselves to revealing the mental state with which they are associated; they aid in creating it. Individual minds cannot come in contact and communicate with each other except by coming out of themselves; but they cannot do this except by movements. So it is the homogeneity of these movements that gives the group consciousness of itself and consequently

makes it exist. When this homogeneity is once established and these movements have once taken a stereotyped form, they serve to symbolize the corresponding representations. But they symbolize them only because they have aided in forming them.

Moreover, without symbols, social sentiments could have only a precarious existence. Though very strong as long as men are together and influence each other reciprocally, they exist only in the form of recollections after the assembly has ended, and when left to themselves, these become feebler and feebler; for since the group is now no longer present and active, individual temperaments easily regain the upper hand. The violent passions which may have been released in the heart of a crowd fall away and are extinguished when this is dissolved, and men ask themselves with astonishment how they could ever have been so carried away from their normal character. But if the movements by which these sentiments are expressed are connected with something that endures, the sentiments themselves become more durable. These other things are constantly bringing them to mind and arousing them; it is as though the cause which excited them in the first place continued to act. Thus these systems of emblems, which are necessary if society is to become conscious of itself, are no less indispensable for assuring the continuation of this consciousness.

So we must refrain from regarding these symbols as simple artifices, as sorts of labels attached to representations already made, in order to make them more manageable: they are an integral part of them. Even the fact that collective sentiments are thus attached to things completely foreign to them is not purely conventional: it illustrates under a conventional form a real characteristic of social facts, that is, their transcendence over individual minds. In fact, it is known that social phenomena are born, not in individuals, but in the group. Whatever part we may take in their origin, each of us receives them from without. So when we represent them to ourselves as emanating from a material object, we do not completely misunderstand their nature. Of course they do not come from the specific thing to which we connect them, but nevertheless, it is true that their origin is outside of us. If the moral force sustaining the believer does not come from the idol he adores or the emblem he venerates, still it is from outside of him, as he is well aware. The objectivity of its symbol only translates its externality.

Thus social life, in all its aspects and in every period of its history, is made possible only by a vast symbolism. The material emblems and figurative representations with which we are more especially concerned in our present study, are one form of this; but there are many others. Collective sentiments can just as well become incarnate in persons or formulae: some formulæ are flags, while there are persons, either real or mythical, who are symbols.

The Social Circulation of Sentiments, Magic, and Money [1906–1934]

HENRI HUBERT AND MARCEL MAUSS

In the Durkheimian tradition, society and its ritual density charge individuals with their emotional energies and ideas. But how does the individual fit into this? Henri Hubert and Marcel Mauss set out to show how the individual can act alone, independent of society or even against it. In tribal societies, the ritual presence of society is particularly strong; if individual forces can be found even there, their inner power should be revealed most sharply. Hubert and Mauss find the key to individualism in magic, a private appropriation of an emotional force that is, nevertheless, social in its origins. And by a strange dialectic, this appropriation is the beginning of an economy of individual exchanges. For it is magically charged objects (which is to say those charged with social excitement and belief) that are the early form of money. Even today the money economy is ultimately a circulation of emotions of confidence, of payoffs expected from other people in the future. "J'attends," says Mauss. "I await, I expect: that's the definition of all actions of a collective nature."

In a considerable group of religious phenomena, the double character of rites and beliefs, as both sacred and social, is not apparent at first glance. Such is magic. In order to generalize and verify the results of our work on sacrifice [Hubert and Mauss, 1899], we needed to assure ourselves that magic does not constitute an exception. Magic presents us with an ensemble of rituals which are as efficacious as sacrifice, but which lack the formal adherence of society. They are practiced outside of society and society keeps its distance from them. Moreover, magic rituals are sacrileges, impieties, or simply secular and technical acts, lacking at first glance the sacred character of the sacrifice. On the other hand, in magic also there are symbolic representations, ranging from gods and

From Henri Hubert and Marcel Mauss, "Introduction à l'analyse de quelques phénomènes religieux," *Revue de l'histoire des religions*, 58 (1906); Marcel Mauss, "Les Origines de la Notion de Monnaie," *Anthropologie* 25 (1914); Marcel Mauss, "Intervention à la suite d'une communication de François Simandl, 'La monnaie, réalité sociale,'" *Annales Sociologiques* série D, (1934). Translated by Randall Collins. Citations to Hubert and Mauss's anthropological sources and to most of their polemical opponents have been omitted.

secretaries, etc. In Germany, for instance, this has happened in the Social Democratic party and in the agrarian mass-movement; in England earliest in the caucus democracy of Gladstone and Chamberlain which spread from Birmingham in the 1870's. In the United States, both parties since Jackson's administration have developed bureaucratically. In France, however, attempts to organize disciplined political parties on the basis of an election system that would compel bureaucratic organization have repeatedly failed. The resistance of local circles of notables against the otherwise unavoidable bureaucratization of the parties, which would encompass the entire country and break their influence, could not be overcome. Every advance of simple election techniques based on numbers alone as, for instance, the system of proportional representation, means a strict and inter-local bureaucratic organization of the parties and therewith an increasing domination of party bureaucracy and discipline, as well as the elimination of the local circles of notables—at least this holds for large states.

The progress of bureaucratization within the state administration itself is a phenomenon paralleling the development of democracy, as is quite obvious in France, North America, and now in England. Of course, one must always remember that the term "democratization" can be misleading. The *demos* itself, in the sense of a shapeless mass, never "governs" larger associations, but rather is governed. What changes is only the way in which the executive leaders are selected and the measure of influence which the *demos*, or better, which social circles from its midst are able to exert upon the content and the direction of administrative activities by means of "public opinion." "Democratization," in the sense here intended, does not necessarily mean an increasingly active share of the subjects in government. This may be a result of democratization, but it is not necessarily the case.

We must expressly recall at this point that the political concept of democracy, deduced

from the "equal rights" of the governed, includes these further postulates: (1) prevention of the development of a closed status group of officials in the interest of a universal accessibility of office, and (2) minimization of the authority of officialdom in the interest of expanding the sphere of influence of "public opinion" as far as practicable. Hence, wherever possible, political democracy strives to shorten the term of office through election and recall, and to be relieved from a limitation to candidates with special expert qualifications. Thereby democracy inevitably comes into conflict with the bureaucratic tendencies which have been produced by its very fight against the notables. The loose term "democratization" can not be used here, in so far as it is understood to mean the minimization of the civil servants' power in favor of the greatest possible "direct" rule of the *demos*, which in practice means the respective party leaders of the *demos*. The decisive aspect here—indeed it is rather exclusively so—is the *leveling of the governed* in face of the governing and bureaucratically articulated group, which in its turn may occupy a quite autocratic position, both in fact and in form. . . .

The Objective and Subjective Bases of Bureaucratic Perpetuity

Once fully established, bureaucracy is among those social structures which are the hardest to destroy. Bureaucracy is the means of transforming social action into rationally organized action. Therefore, as an instrument of rationally organizing authority relations, bureaucracy was and is a power instrument of the first order for one who controls the bureaucratic apparatus. Under otherwise equal conditions, rationally organized and directed action (*Gesellschaftshandeln*) is superior to every kind of collective behavior (*Massenhandeln*) and also social action (*Gemeinschaftshandeln*) opposing it.

Max Weber's discussion
of bureaucracy

Where administration has been completely bureaucratized, the resulting system of domination is practically indestructible.

The individual bureaucrat cannot squirm out of the apparatus into which he has been harnessed. In contrast to the "notable" performing administrative tasks as a honorific duty or as a subsidiary occupation (avocation), the professional bureaucrat is chained to his activity in his entire economic and ideological existence. In the great majority of cases he is only a small cog in a ceaselessly moving mechanism which prescribes to him an essentially fixed route of march. The official is entrusted with specialized tasks, and normally the mechanism cannot be put into motion or arrested by him, but only from the very top. The individual bureaucrat is, above all, forged to the common interest of all the functionaries in the perpetuation of the apparatus and the persistence of its rationally organized domination.

The ruled, for their part, cannot dispense with or replace the bureaucratic apparatus once it exists, for it rests upon expert training, a functional specialization of work, and an attitude set on habitual virtuosity in the mastery of single yet methodically integrated functions. If the apparatus stops working, or if its work is interrupted by force, chaos results, which it is difficult to master by improvised replacements from among the governed. This holds for public administration as well as for private economic management. Increasingly the material fate of the masses depends upon the continuous and correct functioning of the ever more bureaucratic organizations of private capitalism, and the idea of eliminating them becomes more and more utopian.

Increasingly, all order in public and private organizations is dependent on the system of files and the discipline of officialdom, that means, its habit of painstaking obedience within its wonted sphere of action. The latter is the more decisive element, however important in practice the files are. The naive idea of Bakuninism of destroying the basis of

"acquired rights" together with "domination" by destroying the public documents overlooks that the settled orientation of *man* for observing the accustomed rules and regulations will survive independently of the documents. Every reorganization of defeated or scattered army units, as well as every restoration of an administrative order destroyed by revolts, panics, or other catastrophes, is effected by an appeal to this conditioned orientation, bred both in the officials and in the subjects, of obedient adjustment to such [social and political] orders. If the appeal is successful it brings, as it were, the disturbed mechanism to "snap into gear" again.

The objective indispensability of the once-existing apparatus, in connection with its peculiarly "impersonal" character, means that the mechanism—in contrast to the feudal order based upon personal loyalty—is easily made to work for anybody who knows how to gain control over it. A rationally ordered officialdom continues to function smoothly after the enemy has occupied the territory; he merely needs to change the top officials. It continues to operate because it is to the vital interest of everyone concerned, including above all the enemy.

After Bismarck had, during the long course of his years in power, brought his ministerial colleagues into unconditional bureaucratic dependence by eliminating all independent statesmen, he saw to his surprise that upon his resignation they continued to administer their offices unconcernedly and undismayedly, as if it had not been the ingenious lord and very creator of these tools who had left, but merely some individual figure in the bureaucratic machine which had been exchanged for some other figure. In spite of all the changes of masters in France since the time of the First Empire, the power apparatus remained essentially the same.

Such an apparatus makes "revolution," in the sense of the forceful creation of entirely new formations of authority, more and more impossible—technically, because of its control over the modern means of communication

(telegraph etc.), and also because of its increasingly rationalized inner structure. The place of "revolutions" is under this process taken by *coups d'état*, as again France demonstrates in the classical manner since all successful transformations there have been of this nature. . . .

Bureaucracy and Education

A. Educational Specialization, Degree Hunting and Status Seeking

We cannot here analyze the far-reaching and general cultural effects that the advance of the rational bureaucratic structure of domination develops quite independently of the areas in which it takes hold. Naturally, bureaucracy promotes a "rationalist" way of life, but the concept of rationalism allows for widely differing contents. Quite generally, one can only say that the bureaucratization of all domination very strongly furthers the development of "rational matter-of-factness" and the personality type of the professional expert. This has far-reaching ramifications, but only one important element of the process can be briefly indicated here: its effect upon the nature of education and personal culture (*Erziehung und Bildung*).

Educational institutions on the European continent, especially the institutions of higher learning—the universities, as well as technical academies, business colleges, gymnasiums, and other secondary schools—are dominated and influenced by the need for the kind of "education" which is bred by the system of specialized examinations or tests of expertise (*Fachprüfungswesen*) increasingly indispensable for modern bureaucracies.

The "examination for expertise" in the modern sense was and is found also outside the strictly bureaucratic structures: today, for instance, in the so-called "free" professions of medicine and law, and in the guild-organized trades. Nor is it an indispensable accompaniment of bureaucratization: the French, English

and American bureaucracies have for a long time done without such examinations either entirely or to a large extent, using in-service training and performance in the party organizations as a substitute.

"Democracy" takes an ambivalent attitude also towards the system of examinations for expertise, as it does towards all the phenomena of the bureaucratization which, nevertheless, it promotes. On the one hand, the system of examinations means, or at least appears to mean, selection of the qualified from all social strata in place of the rule by notables. But on the other, democracy fears that examinations and patents of education will create a privileged "caste," and for that reason opposes such a system.

Finally, the examination for expertise is found already in prebureaucratic or semibureaucratic epochs. Indeed, its earliest regular historical locus is in *prebendally* organized structures of domination. The expectation of prebends, first of church prebends—as in the Islamic Orient and in the Occidental Middle Ages—and then, as was especially the case in China, also of secular prebends, is the typical prize for which people study and are examined. These examinations, however, have only in part the character of tests for specialized "expertise."

Only the modern development of full bureaucratization brings the system of rational examinations for expertise irresistibly to the fore. The American Civil-Service Reform movement gradually imports expert training and specialized examinations into the United States; the examination system also advances into all other countries from its main (European) breeding ground, Germany. The increasing bureaucratization of administration enhances the importance of the specialized examination in England. In China, the attempt to replace the old semi-patrimonial bureaucracy by a modern bureaucracy brought the expert examination; it took the place of the former and quite differently structured system of examinations. The bureaucratization of capitalism, with its demand for expertly trained

technicians, clerks, etc., carries such examinations all over the world.

This development is, above all, greatly furthered by the social prestige of the "patent of education" acquired through such specialized examinations, the more so since this prestige can again be turned to economic advantage. The role played in former days by the "proof of ancestry," as prerequisite for equality of birth, access to noble prebends and endowments and, wherever the nobility retained social power, for the qualification to state offices, is nowadays taken by the patent of education. The elaboration of the diplomas from universities, business and engineering colleges, and the universal clamor for the creation of further educational certificates in all fields serve the formation of a privileged stratum in bureaus and in offices. Such certificates support their holders' claims for connubium with the notables (in business offices, too, they raise hope for preferment with the boss's daughter), claims to be admitted into the circles that adhere to "codes of honor," claims for a "status-appropriate" salary instead of a wage according to performance, claims for assured advancement and old-age insurance, and, above all, claims to the monopolization of socially and economically advantageous positions. If we hear from all sides demands for the introduction of regulated curricula culminating in specialized examinations, the reason behind this is, of course, not a suddenly awakened "thirst for education," but rather the desire to limit the supply of candidates for these positions and to monopolize them for the holders of educational patents. For such monopolization, the "examination" is today the universal instrument—hence its irresistible advance. As the curriculum required for the acquisition of the patent of education requires considerable expenses and a long period of gestation, this striving implies a repression of talent (of the "charisma") in favor of property, for the intellectual costs of the educational patent are always low and decrease, rather than increase, with increasing volume. The old requirement

of a knightly style of life, the prerequisite for capacity to hold a fief, is nowadays in Germany replaced by the necessity of participating in its surviving remnants, the duelling fraternities of the universities which grant the patents of education; in the Anglo-Saxon countries, the athletic and social clubs fulfill the same function.

On the other hand, bureaucracy strives everywhere for the creation of a "right to the office" by the establishment of regular disciplinary procedures and by the elimination of the completely arbitrary disposition of the superior over the subordinate official. The bureaucracy seeks to secure the official's position, his orderly advancement, and his provision for old age. In this, it is supported by the "democratic" sentiment of the governed which demands that domination be minimized; those who hold this attitude believe themselves able to discern a weakening of authority itself in every weakening of the lord's arbitrary disposition over the officials. To this extent bureaucracy, both in business offices and in public service, promotes the rise of a specific status group, just as did the quite different office-holders of the past. We have already pointed out that these status characteristics are usually also exploited for, and by their nature contribute to, the technical usefulness of bureaucracy in fulfilling its specific tasks.

It is precisely against this unavoidable status character of bureaucracy that "democracy" reacts in its striving to put the election of officials for short terms in place of the appointment of officials and to substitute the recall of officials by referendum for a regulated disciplinary procedure, thus seeking to replace the arbitrary disposition of the hierarchically superordinate "master" by the equally arbitrary disposition of the governed or rather, of the party bosses dominating them.

B. Excursus on the "Cultivated Man"

Social prestige based upon the advantage of schooling and education as such is by no

means specific to bureaucracy. On the contrary. But educational prestige in other structures of domination rests upon substantially different foundations with respect to content. Expressed in slogans, the "cultivated man," rather than the "specialist," was the end sought by education and the basis of social esteem in the feudal, theocratic, and patrimonial structures of domination, in the English administration by notables, in the old Chinese patrimonial bureaucracy, as well as under the rule of demagogues in the Greek states during the so-called Democracy. The term "cultivated man" is used here in a completely value-neutral sense; it is understood to mean solely that a quality of life conduct which *was held* to be "cultivated" was the goal of education, rather than a specialized training in some expertise. Such education may have been aimed at a knightly or at an ascetic type, at a literary type (as in China) or at a gymnastic-humanist type (as in Hellas), or at a conventional "gentleman" type of the Anglo-Saxon variety. A personality "cultivated" in this sense formed the educational ideal stamped by the structure of domination and the conditions of membership in the ruling stratum of the society in question. The qualification of this ruling stratum rested upon the possession of a "plus" of such *cultural quality* (in the quite variable and value-neutral sense of the term as used here), rather than upon a "plus" of expert knowledge. Military, theological and legal expertise was, of course, intensely cultivated at the same time. But the point of gravity in the Hellenic, in the medieval, as well as in the Chinese educational curriculum was formed by elements entirely different from those which were "useful" in a technical sense.

Behind all the present discussions about the basic questions of the educational system there lurks decisively the struggle of the "specialist" type of man against the older type of the "cultivated man," a struggle conditioned by the irresistibly expanding bureaucratization of all public and private relations of authority

and by the ever-increasing importance of experts and specialised knowledge. This struggle affects the most intimate aspects of personal culture.

Conclusion

During its advance, bureaucratic organization has had to overcome not only those essentially negative obstacles, several times previously mentioned, that stood in the way of the required leveling process. In addition, administrative structures based on different principles did and still do cross paths with bureaucratic organization. Some of these have already been mentioned in passing. Not all of the types existing in the real world can be discussed here—this would lead us much too far afield; we can analyze only some of the most important *structural principles* in much simplified schematic exposition. We shall proceed in the main, although not exclusively, by asking the following questions:

1. How far are these administrative structures in their developmental chances subject to economic, political or any other external determinants, or to an "autonomous" logic inherent in their technical structure?
2. What, if any, are the economic effects which these administrative structures exert? In doing this, one must keep one's eye on the fluidity and the overlapping of all these organizational principles. Their "pure" types, after all, are to be considered merely border cases which are of special and indispensable analytical value, and bracket historical reality which almost always appears in mixed forms.

The bureaucratic structure is everywhere a late product of historical development. The further back we trace our steps, the more typical is the absence of bureaucracy and of officialdom in general. Since bureaucracy has a "rational" character, with rules, means-ends calculus, and matter-of-factness predominating, its rise and expansion has everywhere had "revolutionary"

results, in a special sense still to be discussed, as had the advance of *rationalism* in general. The march of bureaucracy accordingly destroyed

structures of domination which were not rational in this sense of the term. Hence we may ask: What were these structures?

MAX WEBER: CLASS, STATUS, PARTY

A. Economically Determined Power and the Status Order. The structure of every legal order directly influences the distribution of power, economic or otherwise, within its respective community. This is true of all legal orders and not only that of the state. In general, we understand by "power" the chance of a man or a number of men to realize their own will in a social action even against the resistance of others who are participating in the action.

"Economically conditioned" power is not, of course, identical with "power" as such. On the contrary, the emergence of economic power may be the consequence of power existing on other grounds. Man does not strive for power only in order to enrich himself economically. Power, including economic power, may be valued for its own sake. Very frequently the striving for power is also conditioned by the social honor it entails. Not all power, however, entails social honor: The typical American Boss, as well as the typical big speculator, deliberately relinquishes social honor. Quite generally, "mere economic" power, and especially "naked" money power, is by no means a recognized basis of social honor. Nor is power the only basis of social honor. Indeed, social honor, or prestige, may even be the basis of economic power, and very frequently has been. Power, as well as honor, may be guaranteed by the legal order, but, at least normally, it is not their primary source. The legal order is rather an additional factor that enhances the chance to hold power or honor; but it can not always secure them.

The way in which social honor is distributed in a community between typical groups participating in this distribution we call the "status order." The social order and the economic order are related in a similar manner to the legal order. However, the economic order merely defines the way in which economic goods and services are distributed and used. Of course, the status order is strongly influenced by it, and in turn reacts upon it.

Now: "classes," "status groups," and "parties" are phenomena of the distribution of power within a community.

B. Determination of Class Situation by Market Situation. In our terminology, "classes" are not communities; they merely represent possible, and frequent, bases for social action. We may speak of a "class" when (1) a number of people have in common a specific causal component of their life chances, insofar as (2) this component is represented exclusively by economic interests in the possession of goods and opportunities for income, and (3) is represented under the conditions of the commodity or labor markets. This is "class situation."

It is the most elemental economic fact that the way in which the disposition over material property is distributed among a plurality

"Class, Status, Party," from Max Weber; *Economy and Society*, Vol. 2, pp. 926-939, edited by Guenther Roth and Claus Wittich. Copyright 1978 by The Regents of the University of California, University of California Press. Reprinted by permission.

Society Is in the Mind [1902]

CHARLES HORTON COOLEY

- Charles Horton Cooley is the earliest professional sociologist in the distinctively American tradition of social psychology. In this excerpt from 1902, he attempts to show that social interaction takes place only within each individual's mind, as he or she imagines other people's attitudes and possible responses. "All real persons are imaginary" in a certain sense, according to Cooley; and in a famous conclusion, he asserts: "The imaginations which people have of one another are the solid facts of society, and . . . to observe and interpret these must be a chief aim of sociology."

When left to themselves children continue the joys of sociability by means of an imaginary playmate. Although all must have noticed this who have observed children at all, only close and constant observation will enable one to realize the extent to which it is carried on. It is not an occasional practice, but, rather, a necessary form of thought, flowing from a life in which personal communication is the chief interest and social feeling the stream in which, like boats on a river, most other feelings float. Some children appear to live in personal imaginations almost from the first month; others occupy their minds in early infancy mostly with solitary experiments upon blocks, cards, and other impersonal objects, and their thoughts are doubtless filled with the images of these. But, in either case, after a child learns to talk and the social world in all its wonder and provocation opens on his mind, it floods his imagination so that all his thoughts are conversations. He is never alone. Sometimes the inaudible interlocutor is recognizable as the image of a tangible playmate, sometimes he appears to be purely imaginary. Of course each child has his own peculiarities.

The main point to note here is that these conversations are not occasional and temporary effusions of the imagination, but are the native expression of a socialization of the mind that is to be permanent and to underlie all later thinking. The imaginary dialogue passes beyond the thinking aloud of little

children into something more elaborate, reticent, and sophisticated; but it never ceases. Grown people, like children, are usually unconscious of these dialogues; as we get older we cease, for the most part, to carry them on out loud, and some of us practise a good deal of apparently solitary meditation and experiment. But, speaking broadly, it is true of adults as of children, that the mind lives in perpetual conversation. It is one of those things that we seldom notice just because they are so familiar and involuntary; but we can perceive it if we try to. If one suddenly stops and takes note of his thoughts at some time when his mind has been running free, as when he is busy with some simple mechanical work, he will be likely to find them taking the form of vague conversations. This is particularly true when one is somewhat excited with reference to a social situation. If he feels under accusation or suspicion in any way he will probably find himself making a defense, or perhaps a confession, to an imaginary hearer. A guilty man confesses "to get the load off his mind"; that is to say, the excitement of his thought cannot stop there but extends to the connected impulses of expression and creates an intense need to tell somebody. Impulsive people often talk out loud when excited, either "to themselves," as we say when we can see no one else present, or to any one whom they can get to listen. Dreams also consist very largely of imaginary conversations; and, with some people at least, the mind runs in dialogue during the half-waking state before going to sleep. There are many other familiar facts that bear the same interpretation—such, for instance, as that it is much easier for most people to compose in the form of letters or dialogue than in any other, so that literature of this kind has been common in all ages. . . . The fact is that language, developed by the race through personal intercourse and imparted to the individual in the same way, can never be dissociated from personal intercourse in the mind; and since higher thought involves language, it is always a kind of imaginary conversation. The word and the interlocutor are correlative ideas.

It is worth noting here that there is no separation between real and imaginary persons; indeed, to be imagined is to become real, in a social sense, as I shall presently point out. An invisible person may easily be more real to an imaginative mind than a visible one; sensible presence is not necessarily a matter of the first importance. A person can be real to us only in the degree in which we imagine an inner life which exists in us, for the time being, and which we refer to him. The sensible presence is important chiefly in stimulating us to do this. All real persons are imaginary in this sense. If, however, we use imaginary in the sense of illusory, an imagination not corresponding to fact, it is easy to see that visible presence is no bar to illusion. Thus I meet a stranger on the steamboat who corners me and tells me his private history. I

care nothing for it, and he half knows that I do not; he uses me only as a lay figure to sustain the agreeable illusion of sympathy, and is talking to an imaginary companion quite as he might if I were elsewhere. So likewise good manners are largely a tribute to imaginary companionship, a make-believe of sympathy which it is agreeable to accept as real, though we may know, when we think, that it is not. To conceive a kindly and approving companion is something that one involuntarily tries to do, in accordance with that instinctive hedonizing inseparable from all wholesome mental processes, and to assist in this by at least a seeming of friendly appreciation is properly regarded as a part of good breeding. To be always sincere would be brutally to destroy this pleasant and mostly harmless figment of the imagination.

Thus the imaginary companionship which a child of three or four years so naively creates and expresses is something elementary and almost omnipresent in the thought of a normal person. In fact, thought and personal intercourse may be regarded as merely aspects of the same thing: we call it personal intercourse when the suggestions that keep it going are received through faces or other symbols present to the senses; reflection when the personal suggestions come through memory and are more elaborately worked over in thought. But both are mental, both are personal. Personal images, as they are connected with nearly all our higher thought in its inception, remain inseparable from it in memory. The mind is not a hermit's cell, but a place of hospitality and intercourse. We have no higher life that is really apart from other people. It is by imagining them that our personality is built up; to be without the power of imagining them is to be a low-grade idiot; and in the measure that a mind is lacking in this power it is degenerate. Apart from this mental society there is no wisdom, no power, justice, or right, no higher existence at all. The life of the mind is essentially a life of intercourse.

So far as the study of immediate social relations is concerned the personal idea is the real person. That is to say, it is in this alone that one man exists for another, and acts directly upon his mind. My association with you evidently consists in the relation between my idea of you and the rest of my mind. If there is something in you that is wholly beyond this and makes no impression upon me it has no social reality in this relation. The *immediate social reality is the personal idea*; nothing, it would seem, could be much more obvious than this. Society, then, in its immediate aspect, is a *relation among personal ideas*.

In order to have society it is evidently necessary that persons should get together somewhere; and they get together only as personal ideas in the mind. Where else? What other possible *focis* can be assigned for the real contact of persons, or in what other form can they come in contact except as impressions or ideas formed in this common *focis*? Society exists in my mind as the

contact and reciprocal influence of certain ideas named "I," Thomas, Henry, Susan, Bridget, and so on. It exists in your mind as a similar group, and so in every mind. Each person is immediately aware of a particular aspect of society; and so far as he is aware of great social wholes, like a nation or an epoch, it is by embracing in this particular aspect ideas or sentiments which he attributes to his countrymen or contemporaries in their collective aspect. In order to see this it seems to me only necessary to discard vague modes of speech which have no conceptions back of them that will bear scrutiny, and look at the facts as we know them in experience.

Yet most of us, perhaps, will find it hard to assent to the view that the social person is a group of sentiments attached to some symbol or other characteristic element, which keeps them together and from which the whole idea is named. The reason for this reluctance I take to be that we are accustomed to talk and think, so far as we do think in this connection, as if a person were a material rather than a psychical fact. Instead of basing our sociology and ethics upon what a man really is as part of our mental and moral life, he is vaguely and yet grossly regarded as a shadowy material body, a lump of flesh, and not as an ideal thing at all. But surely it is only common sense to hold that the social and moral reality is that which lives in our imaginations and affects our motives. As regards the physical it is only the finer, more plastic, and mentally significant aspects of it that imagination is concerned with, and with them chiefly as a nucleus or centre of crystallization for sentiment. Instead of perceiving this we commonly make the physical the dominant factor, and think of the mental and moral only by a vague analogy to it.

Persons and society must, then, be studied primarily in the imagination. It is surely true, *prima facie*, that the best way of observing things is that which is most direct; and I do not see how any one can hold that we know persons directly except as imaginative ideas in the mind. These are perhaps the most vivid things in our experience, and as observable as anything else, though it is a kind of observation in which accuracy has not been systematically cultivated. The observation of the physical aspects, however important, is for social purposes quite subsidiary: there is no way of weighing or measuring men which throws more than a very dim side-light on their personality. The physical factors most significant are those elusive traits of expression already discussed, and in the observation and interpretation of these physical science is only indirectly helpful. What, for instance, could the most elaborate knowledge of his weights and measures, including the anatomy of his brain, tell us of the character of Napoleon? Not enough, I take it, to distinguish him with certainty from an imbecile. Our real knowledge of him is derived from reports of his conversation and manner, from his legislation and military dispositions,

from the impression made upon those about him and by them communicated to us, from his portraits and the like; all serving as aids to the imagination in forming a system that we call by his name.

I conclude, therefore, that the imaginations which people have of one another are the *solid facts* of society, and that to observe and interpret these must be a chief aim of sociology. I do not mean merely that society must be studied by the imagination—that is true of all investigations in their higher reaches—but that the *object* of study is primarily an imaginative idea or group of ideas in the mind, that we have to imagine imaginations. The intimate grasp of any social fact will be found to require that we divine what men think of one another. Charity, for instance, is not understood without imagining what ideas the giver and recipient have of each other; to grasp homicide we must, for one thing, conceive how the offender thinks of his victim and of the administrators of the law; the relation between the employing and hand-laboring classes is first of all a matter of personal attitude which we must apprehend by sympathy with both, and so on. In other words, we want to get at motives, and motives spring from personal ideas. There is nothing particularly novel in this view; historians, for instance, have always assumed that to understand and interpret personal relations was their main business; but apparently the time is coming when this will have to be done in a more systematic and penetrating manner than in the past. Whatever may justly be urged against the introduction of frivolous and disconnected "personalities" into history, the understanding of persons is the aim of this and all other branches of social study.

It is important to face the question of persons who have no corporeal reality, as for instance the dead, characters of fiction or the drama, ideas of the gods and the like. Are these real people, members of society? I should say that in so far as we imagine them they are. Would it not be absurd to deny social reality to Robert Louis Stevenson, who is so much alive in many minds and so potently affects important phases of thought and conduct? He is certainly more real in this practical sense than most of us who have not yet lost our corporeality, more alive, perhaps, than he was before he lost his own, because of his wider influence. And to Colonel Newcome, or Romola, or Hamlet is real to the imaginative reader with the realist kind of reality, the kind that works directly upon his personal character. And the like is true of the conceptions of supernatural beings handed down by the aid of tradition among all peoples. What, indeed, would society be, or what would any one of us be, if we associated only with corporeal persons and insisted that no one should enter our company who could not show his power to tip the scales and cast a shadow?

On the other hand, a corporeally existent person is not socially real unless he is imagined. If the nobleman thinks of the serf as a mere animal and does not attribute to him a human way of thinking and feeling, the latter is not real to him in the sense of acting personally upon his mind and conscience. And if a man should go into a strange country and hide himself so completely that no one knew he was there, he would evidently have no social existence for the inhabitants.

In saying this I hope I do not seem to question the independent reality of persons or to confuse it with personal ideas. The man is one thing and the various ideas entertained about him are another; but the latter, the personal idea, is the immediate social reality, the thing in which men exist for one another, and work directly upon one another's lives. Thus any study of society that is not supported by a firm grasp of personal ideas is empty and dead—mere doctrine and not knowledge at all.

I believe that the vaguely material notion of personality, which does not confront the social fact at all but assumes it to be the analogue of the physical fact, is a main source of fallacious thinking about ethics, politics, and indeed every aspect of social and personal life. It seems to underlie all four of the ways of conceiving society and the individual alleged in the first chapter to be false. If the person is thought of primarily as a separate material form, inhabited by thoughts and feelings conceived by analogy to be equally separate, then the only way of getting a society is by adding on a new principle of socialism, social faculty, altruism, or the like. But if you start with the idea that the social person is primarily a fact in the mind, and observe him there, you find at once that he has no existence apart from a mental whole of which all personal ideas are members, and which is a particular aspect of society. Every one of these ideas, as we have seen, is the outcome of our experience of all the persons we have known, and is only a special aspect of our general idea of mankind.

To many people it would seem mystical to say that persons, as we know them, are not separable and mutually exclusive, like physical bodies, so that what is part of one cannot be part of another, but that they interpenetrate one another, the same element pertaining to different persons at different times, or even at the same time: yet this is a verifiable and not very abstruse fact. The sentiments which make up the largest and most vivid part of our idea of any person are not, as a rule, peculiarly and exclusively his, but each one may be entertained in conjunction with other persons also. It is, so to speak, at the point of intersection of many personal ideas, and may be reached through any one of them.

As regards one's self in relation to other people, I shall have more to say in a later chapter; but I may say here that there is no view of the self, that will bear examination, which makes it altogether distinct, in our minds, from other persons. If it includes the whole mind, then, of course, it includes all the persons we think of, all the society which lives in our thoughts. If we confine it to a certain part of our thought with which we connect a distinctive emotion or sentiment called self-feeling, as I prefer to do, it still includes the persons with whom we feel most identified. *Self and other do not exist as mutually exclusive social facts*, and phraseology which implies that they do, like the antithesis egoism versus altruism, is open to the objection of vagueness, if not of falsity. It seems to me that the classification of impulses as altruistic and egoistic, with or without a third class called, perhaps, ego-altruistic, is empty; and I do not see how any other conclusion can result from a concrete study of the matter. There is no class of altruistic impulses specifically different from other impulses: all our higher, socially developed sentiments are indeterminate personally, and may be associated with self-feeling, or with whatever personal symbol may happen to arouse them. Those feelings which are merely sensual and have not been refined into sentiments by communication and imagination are not so much egoistic as merely animal: they do not pertain to social persons, either first or second, but belong in a lower stratum of thought. Sensuality is not to be confused with the social self. As I shall try to show later we do not think "T" except with reference to a complementary thought of other persons; it is an idea developed by association and communication.

The egoism-altruism way of speaking falsifies the facts at the most vital point possible by assuming that our impulses relating to persons are separable into two classes, the I impulses and the You impulses, in much the same way that physical persons are separable; whereas a primary fact throughout the range of sentiment is a fusion of persons, so that the impulse belongs not to one or the other, but precisely to the common ground that both occupy, to their intercourse or mingling. Thus the sentiment of gratitude does not pertain to me as against you, nor to you as against me, but springs right from our union, and so with all personal sentiment.

According to this view of the matter society is simply the collective aspect of personal thought. Each man's imagination, regarded as a mass of personal impressions worked up into a living, growing whole, is a special phase of society; and Mind or Imagination as a whole, that is human thought considered in the largest way as having a growth and organization extending throughout the ages, is the focus of society in the widest possible sense.

Thought as Internalized Conversation [1934]

GEORGE HERBERT MEAD

* George Herbert Mead was for many years a professor of philosophy at the University of Chicago. His greatest influence was not on philosophy but on the sociologists who came to hear his lectures, among them Herbert Blumer, who developed the ideas of Mead and others into the sociological theory of symbolic interactionism. In this excerpt from Mead's posthumously published lectures, Mead argues that the self is not one's physical body, but, in fact, a complicated set of attitudes that one derives from outside and that can be turned in various directions, both inward and outward. We are multiple selves as we have multiple social relationships, and on these we build yet another degree of multiplicity through reflexive relationships among our own selves. For Mead, the thinking mind is itself social, an internalized conversation among the different parts of the self, the "I," "me," and "generalized other." Symbolism would not be possible without the generalization of perspectives that comes from taking the role of another. "A person who is saying something is saying to himself what he says to others," Mead proposes, "otherwise he does not know what he is talking about."

difficulty in recognizing as our own. The parts of the body are quite distinguishable from the self. We can lose parts of the body without any serious invasion of the self. The mere ability to experience different parts of the body is not different from the experience of a table. The table presents a different feel from what the hand does when one hand feels another, but it is an experience of something with which we come definitely into contact. The body does not experience itself as a whole, in the sense in which the self in some way enters into the experience of the self.

It is the characteristic of the self as an object to itself that I want to bring out. This characteristic is represented in the word "self," which is a reflexive, and indicates that which can be both subject and object. This type of object is essentially different from other objects, and in the past it has been distinguished as conscious, a term which indicates an experience with, an experience of, one's self. It was assumed that consciousness in some way carried this capacity of being an object to itself. In giving a behavioristic statement of consciousness we have to look for some sort of experience in which the physical organism can become an object to itself.¹

When one is running to get away from someone who is chasing him, he is entirely occupied in this action, and his experience may be swallowed up in the objects about him, so that he has, at the time being, no consciousness of self at all. We must be, of course, very completely occupied to have that take place, but we can, I think, recognize that sort of a possible experience in which the self does not enter. . . . In such instances there is a contrast between an experience that is absolutely wound up in outside activity in which the self as an object does not enter, and an activity of memory and imagination in which the self is the principal object. The self is then entirely distinguishable from an organism that is surrounded by things and acts with reference to things, including parts of its own body. These latter may be objects like other objects, but they are just objects out there in the field, and they do not involve a self that is an object to the organism. This is, I think, frequently overlooked. It is that fact which makes our anthropomorphic reconstructions of animal life so fallacious. How can an individual get outside himself (experientially) in such a way as to become an object to himself? This is the essential psychological problem of selfhood or of self-consciousness; and its solution is to be found by referring to the process of social conduct or activity in which

We can distinguish very definitely between the self and the body. The body can be there and can operate in a very intelligent fashion without there being a self involved in the experience. The self has the characteristic that it is an object to itself, and that characteristic distinguishes it from other objects and from the body. It is perfectly true that the eye can see the foot, but it does not see the body as a whole. We cannot see our backs; we can feel certain portions of them, if we are agile, but we cannot get an experience of our whole body. There are, of course, experiences which are somewhat vague and difficult of location, but the bodily experiences are for us organized about a self. The foot and hand belong to the self. We can see our feet, especially if we look at them from the wrong end of an opera glass, as strange things which we have

¹From George Herbert Mead, *Mind, Self, and Society*, edited by Charles W. Morris (University of Chicago Press, 1934), pp. 176-177, 145-146, 175-176. Copyright 1934 by the University of Chicago. Copyright 1962 by Charles W. Morris. Reprinted with permission of University of Chicago Press.

'Man's behavior is such in his social group that he is able to become an object to himself. A fact which constitutes him a more advanced product of evolutionary development than are the lower animals. Fundamentally it is this social fact—and not his alleged possession of a soul or mind with which he, as an individual, has been mysteriously and supernaturally endowed, and with which the lower animals have not been endowed—that differentiates him from them.'

the given person or individual is implicated. The apparatus of reason would not be complete unless it swept itself into its own analysis of the field of experience; or unless the individual brought himself into the same experiential field as that of the other individual selves in relation to whom he acts in any given social situation. Reason cannot become impersonal unless it takes an objective, non-affective attitude toward itself; otherwise we have just consciousness, not self-consciousness. And it is necessary to rational conduct that the individual should thus take an objective, impersonal attitude toward himself, that he should become an object to himself. For the individual organism is obviously an essential and important fact or constituent element of the empirical situation in which it acts; and without taking objective account of itself, it cannot act intelligently, or rationally.

The individual experiences himself as such, not directly, but only indirectly, from the particular standpoints of other individual members of the same social group, or from the generalized standpoint of the social group as a whole to which he belongs. For he enters his own experience as a self or individual, not directly or immediately, not by becoming a subject to himself, but only in so far as he first becomes an object to himself just as other individuals are objects to him or in his experience; and he becomes an object to himself only by taking the attitudes of other individuals toward himself within a social environment or context of experience and behavior in which both he and they are involved.

The importance of what we term "communication" lies in the fact that it provides a form of behavior in which the organism or the individual may become an object to himself. It is that sort of communication which we have been discussing—not communication in the sense of the cluck of the hen to the chickens, or the bark of a wolf to the pack, or the lowing of a cow, but communication in the sense of significant symbols, communication which is directed not only to others but also to the individual himself. So far as that type of communication is a part of behavior it at least introduces a self. Of course, one may hear without listening; one may see things that he does not realize; do things that he is not really aware of. But it is where one does respond to that which he addresses to another and where that response of his own becomes a part of his conduct, where he not only hears himself but responds to himself, talks and replies to himself as truly as the other person replies to him, that we have behavior in which the individuals become objects to themselves.

The self-as-that—which can be an object to itself, is essentially a social structure, and it arises in social experience. After a self has arisen, if in a certain sense provides for itself its social experiences, and so we can conceive

of an absolutely solitary self. But it is impossible to conceive of a self arising outside of social experience. When it has arisen we can think of a person in solitary confinement for the rest of his life, but who still has himself as a companion, and is able to think and to converse with himself as he had communicated with others. That process to which I have just referred, of responding to one's self as another responds to it, taking part in one's own conversation with others, being aware of what one is saying and using that awareness of what one is saying to determine what one is going to say thereafter—that is a process with which we are all familiar. We are continually following up our own address to other persons by an understanding of what we are saying, and using that understanding in the direction of our continued speech. We are finding out what we are going to say, what we are going to do, by saying and doing, and in the process we are continually controlling the process itself. In the conversation of gestures what we say calls out a certain response in another and that in turn changes our own action, so that we shift from what we started to do because of the reply the other makes. The conversation of gestures is the beginning of communication. The individual comes to carry on a conversation of gestures with himself. He says something, and that calls out a certain reply in himself which makes him change what he was going to say. One starts to say something, we will presume an unpleasant something, but when he starts to say it he realizes it is cruel. The effect on himself of what he is saying checks him; there is here a conversation of gestures between the individual and himself. We mean by significant speech that the action is one that affects the individual himself, and that the effect upon the individual himself is part of the intelligent carrying-out of the conversation with others. Now we, so to speak, amputate that social phase and dispense with it for the time being, so that one is talking to one's self as one would talk to another person.²

This process of abstraction cannot be carried on indefinitely. One inevitably

²It is generally recognized that the specifically social expressions of intelligence, or the exercise of what is often called "social intelligence," depend upon the given individual's ability to take the roles of, or "put himself in the place of," the other individuals implicated with him in given social situations; and upon his consequent sensitivity to their attitudes toward himself and toward one another. These specifically social expressions of intelligence, of course, acquire unique significance in terms of our view that the whole nature of intelligence is social to the very core—that this putting of one's self in the places of others, this taking by one's self of their roles or attitudes, is not merely one of the various aspects or expressions of intelligence, or of intelligent behavior, but is the very essence of its character. Spearman's "X factor" in intelligence—the unknown factor which, according to him, intelligence contains—is simply (if our social theory of intelligence is correct) this ability of the intelligent individual to take the attitude of the other, or the attitudes of others, thus realizing the significations or grasping the meanings of the symbols or gestures in terms of which thinking proceeds; and thus being able to carry on with himself the internal conversation with these symbols of gestures which thinking involves.

²⁹⁴ From Thought to Social Process

The Micromark Tradition

seeks an audience, has to pour himself out to somebody. In reflective intelligence one thinks to act, and to act solely so that this action remains a part of a social process. Thinking becomes preparatory to social action. The very process of thinking is, of course, simply an inner conversation that goes on, but it is a conversation of gestures which in its completion implies the expression of that which one thinks to an audience. One separates the significance of what he is saying to others from the actual speech and gets it ready before saying it. He thinks it out, and perhaps writes it in the form of a book, but it is still a part of social intercourse in which one is addressing other persons and at the same time addressing one's self, and in which one controls the address to other persons by the response made to one's own gesture. That the person should be responding to himself is necessary to the self, and it is this sort of social conduct which provides behavior within which that self appears. I know of no other form of behavior than the linguistic in which the individual is an object to himself, and, so far as I can see, the individual is not a self in the reflexive sense unless he is an object to himself. It is this fact that gives a critical importance to communication, since this is a type of behavior in which the individual does so respond to himself.

We realize in everyday conduct and experience that an individual does not mean a great deal of what he is doing and saying. We frequently say that such an individual is not himself. We come away from an interview with a realization that we have left out important things, that there are parts of the self that did not get into what was said. What determines the amount of the self that gets into communication is the social experience itself. Of course, a good deal of the self does not need to get expression. We carry on a whole series of different relationships to different people. We are one thing to one man and another thing to another. There are parts of the self which exist only for the self in relationship to itself. We divide ourselves up in all sorts of different selves with reference to our acquaintances. We discuss politics with one and religion with another. There are all sorts of different selves answering to all sorts of different social reactions. It is the social process itself that is responsible for the appearance of the self; it is not there as a self apart from this type of experience.

The peculiar character possessed by our human social environment belongs to it by virtue of the peculiar character of human social activity; and that character, as we have seen, is to be found in the process of communication, and more particularly in the triadic relation on which the existence of meaning is based: the relation of the gesture of one organism to the adjustive response made to it by another organism, in its indicative capacity as pointing to the

completion or resultant of the act it initiates (the meaning of the gesture being thus the response of the second organism to it as such, or as a gesture). What, as it were, takes the gesture out of the social act and isolates it as such—what makes it something more than just an early phase of an individual act—is the response of another organism, or of other organisms, to it. Such a response is its meaning, or gives it its meaning. The social situation and process of behavior are here presupposed by the acts of the individual organisms implicated therein. The gesture arises as a separable element in the social act, by virtue of the fact that it is selected out by the sensitivities of other organisms to it; it does not exist as a gesture merely in the experience of the single individual. The meaning of a gesture by one organism, to repeat, is found in the response of another organism to what would be the completion of the act of the first organism which that gesture initiates and indicates.

We sometimes speak as if a person could build up an entire argument in his mind, and then put it into words to convey it to someone else. Actually, our thinking always takes place by means of some sort of symbols. It is possible that one could have the meaning of "chair" in his experience without there being a symbol, but we would not be thinking about it in that case. We may sit down in a chair without thinking about what we are doing, that is, the approach to the chair is presumably already aroused in our experience, so that the meaning is there. But if one is thinking about the chair he must have some sort of a symbol for it. It may be the form of the chair, it may be the attitude that somebody else takes in sitting down, but it is more apt to be some language symbol that arouses this response. In a thought process there has to be some sort of a symbol that can refer to this meaning, that is, tend to call out this response, and also serve this purpose for other persons as well. It would not be a thought process if that were not the case.

Our symbols are all universal. You cannot say anything that is absolutely particular; anything you say that has any meaning at all is universal. You are saying something that calls out a specific response in anybody else provided that the symbol exists for him in his experience as it does for you. There is the language of speech and the language of hands, and there may be the language of the expression of the countenance. One can register grief or joy and call out certain responses. There are primitive people who can carry on elaborate conversations just by expressions of the countenance. Even in these cases the person who communicates is affected by that expression just as he expects somebody else to be affected. Thinking always implies a symbol which will call out the same response in another that it calls out in the thinker. Such a symbol is a universal of discourse; it is universal in its character. We always assume that the symbol we use is one which will call out in the other person

the same response, provided it is a part of his mechanism of conduct. A person who is saying something is saying to himself what he says to others; otherwise he does not know what he is talking about.

Among primitive people, as I have said, the necessity of distinguishing the self and the organism was recognized in what we term the "double": the individual has a thing-like self that is affected by the individual as it affects other people and which is distinguished from the immediate organism in that it can leave the body and come back to it. This is the basis for the concept of the soul as a separate entity.

We find in children something that answers to this double, namely, the invisible, imaginary companions which a good many children produce in their own experience. They organize in this way the responses which they call out in other persons and call out also in themselves. Of course, this playing with an imaginary companion is only a peculiarly interesting phase of ordinary play. Play in this sense, especially the stage which precedes the organized games, is a play at something. A child plays at being a mother, at being a teacher, at being a policeman; that is, it is taking different roles, as we say. We have something that suggests this in what we call the play of animals: a cat will play with her kittens, and dogs play with each other. Two dogs playing with each other will attack and defend, in a process which if carried through would amount to an actual fight. There is a combination of responses which checks the depth of the bite. But we do not have in such a situation the dogs taking a definite rôle in the sense that a child deliberately takes the rôle of another. This tendency on the part of the children is what we are working with in the kindergarten where the roles which the children assume are made the basis for training. When a child does assume a rôle he has in himself the stimuli which call out that particular response or group of responses. He may, of course, run away when he is chased, as the dog does, or he may turn around and strike back just as the dog does in his play. But that is not the same as playing at something. Children get together to "play Indian." This means that the child has a certain set of stimuli which call out in itself the responses that they would call out in others, and which answer to an Indian. In the play period the child utilizes his own responses to these stimuli which he makes use of in building a self. The response which he has a tendency to make to these stimuli organizes them. He plays that he is, for instance, offering himself something, and he buys it; he gives a letter to himself and takes it away; he addresses himself as a parent, as a teacher; he arrests himself as a policeman. He has a set of stimuli which call out in himself the sort of responses they call out in others. He takes this group of responses and organizes them into a certain whole. Such is the simplest form of being another to one's self. It

involves a temporal situation. The child says something in one character and responds in another character, and then his responding in another character is a stimulus to himself in the first character, and so the conversation goes on. A certain organized structure arises in him and in his other which replies to it, and these carry on the conversation of gestures between themselves.

If we contrast play with the situation in an organized game, we note the essential difference that the child who plays in a game must be ready to take the attitude of everyone else involved in that game, and that these different rôles must have a definite relationship to each other. Taking a very simple game such as hide-and-seek, everyone with the exception of the one who is hiding is a person who is hunting. A child does not require more than the person who is hunted and the one who is hunting. If a child is playing in the first sense he just goes on playing, but there is no basic organization gained. In that early stage he passes from one rôle to another just as a whim takes him. But in a game where a number of individuals are involved, then the child taking one rôle must be ready to take the rôle of everyone else. If he gets in a ball nine he must have the responses of each position involved in his own position. He must know what everyone else is going to do in order to carry out his own play. He has to take all of these roles. They do not all have to be present in consciousness at the same time, but at some moments he has to have three or four individuals present in his own attitude, such as the one who is going to throw the ball, the one who is going to catch it, and so on. These responses must be, in some degree, present in his own make-up. In the game, then, there is a set of responses of such others so organized that the attitude of one calls out the appropriate attitudes of the other.

This organization is put in the form of the rules of the game. Children take a great interest in rules. They make rules on the spot in order to help themselves out of difficulties. Part of the enjoyment of the game is to get these rules. Now, the rules are the set of responses which a particular attitude calls out. You can demand a certain response in others if you take a certain attitude. These responses are all in yourself as well. There you get an organized set of such responses as that to which I have referred, which is something more elaborate than the roles found in play. Here there is just a set of responses that follow on each other indefinitely. At such a stage we speak of a child as not yet having a fully developed self. The child responds in a fairly intelligent fashion to the immediate stimuli that come to him, but they are not organized. He does not organize his life as we would like to have him do, namely, as a whole. There is just a set of responses of the type of play. The child reacts to a certain stimulus, and the reaction is in himself that is called out in others, but

he is not a whole self. In his game he has to have an organization of these rôles; otherwise he cannot play the game. The game represents the passage in the life of the child from taking the rôle of others in play to the organized part that is essential to self-consciousness in the full sense of the term.

PLAY, THE GAME, AND THE GENERALIZED OTHER

The fundamental difference between the game and play is that in the latter the child must have the attitude of all the others involved in that game. The attitudes of the other players which the participant assumes organize into a sort of unit, and it is that organization which controls the response of the individual. The illustration used was of a person playing baseball. Each one of his own acts is determined by his assumption of the action of the others who are playing the game. What he does is controlled by his being everyone else on that team, at least in so far as those attitudes affect his own particular response. We get then an "other" which is an organization of the attitudes of those involved in the same process.

The organized community or social group which gives to the individual his unity of self may be called "the generalized other." The attitude of the generalized other is the attitude of the whole community. Thus, for example, in the case of such a social group as a ball team, the team is the generalized other in so far as it enters—as an organized process or social activity—into the experience of any one of the individual members of it.

If the given human individual is to develop a self in the fullest sense, it is not sufficient for him merely to take the attitudes of other human individuals toward himself and toward one another within the human social process, and to bring that social process as a whole into his individual experience merely in these terms: he must also, in the same way that he takes the attitudes of other individuals toward himself and toward one another, take their attitudes toward the various phases or aspects of the common social activity or set of social undertakings in which, as members of an organized society or social group, they are all engaged; and he must then, by generalizing these individual attitudes of that organized society or social group itself, as a whole, act toward different social projects which at any given time it is carrying out, or toward the various larger phases of the general social process which constitutes its life and of which these projects are specific manifestations. This getting of the broad activities of any given social whole or organized society as such within the experiential field of any one of the individuals involved or included in that whole is, in other words, the essential basis and prerequisite of the fullest development of that individual's self: only in so far as he takes the attitudes of

the organized social group to which he belongs toward the organized, co-operative social activity or set of such activities in which that group as such is engaged, does he develop a complete self or possess the sort of complete self he has developed. And on the other hand, the complex co-operative processes and activities and institutional functioning of organized human society are also possible only in so far as every individual involved in them or belonging to that society can take the general attitudes of all other such individuals with reference to these processes and activities and institutional functioning, and to the organized social whole of experiential relations and interactions thereby constituted—and can direct his own behavior accordingly.

It is in the form of the generalized other that the social process influences the behavior of the individuals involved in it and carrying it on, that is, that the community exercises control over the conduct of its individual members; for it is in this form that the social process or community enters as a determining factor into the individual's thinking. In abstract thought the individual takes the attitude of the generalized other toward himself, without reference to its expression in any particular other individuals; and in concrete thought he takes that attitude in so far as it is expressed in the attitudes toward his behavior of those other individuals with whom he is involved in the given social situation or act. But only by taking the attitude of the generalized other toward himself, in one or another of these ways, can he think at all; for only thus can thinking—or the internalized conversation of gestures which constitutes thinking—occur. And only through the taking by individuals of the attitude or attitudes of the generalized other toward themselves is the existence of a universe of discourse, as that system of common or social meanings which thinking presupposes at its context, rendered possible.

I have pointed out, then, that there are two general stages in the full development of the self. At the first of these stages, the individual's self is constituted simply by an organization of the particular attitudes of other individuals toward himself and toward one another in the specific social acts in which he participates with them. But at the second stage in the full development of the individual's self that self is constituted not only by an organization of these particular individual attitudes, but also by an organization of the social attitudes of the generalized other or the social group as a whole to which he belongs. These social or group attitudes are brought within the individual's field of direct experience, and are included as elements in the structure or constitution of his self, in the same way that the attitudes of particular other individuals are; and the individual arrives at them, or succeeds in taking them, by means of further organizing, and then generalizing, the attitudes of particular other individuals in terms of their organized social bearings and implications.

tions. So the self reaches its full development by organizing these individual attitudes of others into the organized social or group attitudes, and by thus becoming an individual reflection of the general systematic pattern of social or group behavior in which it and the others are all involved—a pattern which enters as a whole into the individual's experience in terms of these organized group attitudes which, through the mechanism of his central nervous system, he takes toward himself, just as he takes the individual attitudes of others.

The game has a logic, so that such an organization of the self is rendered possible; there is a definite end to be obtained; the actions of the different individuals are all related to each other with reference to that end so that they do not conflict; one is not in conflict with himself in the attitude of another man on the team. If one has the attitude of the person throwing the ball he can also have the response of catching the ball. The two are related so that they further the purpose of the game itself. They are interrelated in a unitary, organic fashion. There is a definite unity, then, which is introduced into the organization of other selves when we reach such a stage as that of the game, as over against the situation of play where there is a simple succession of one role after another, a situation which is, of course, characteristic of the child's own personality. The child is one thing at one time and another at another, and what he is at one moment does not determine what he is at another. That is both the charm of childhood as well as its inadequacy. You cannot count on the child; you cannot assume that all the things he does are going to determine what he will do at any moment. He is not organized into a whole. The child has no definite character, no definite personality.

The game is then an illustration of the situation out of which an organized personality arises. In so far as the child does take the attitude of the other and allows that attitude of the other to determine the thing he is going to do with reference to a common end, he is becoming an organic member of society. He is taking over the morale of that society and is becoming an essential member of it. He belongs to it in so far as he does allow the attitude of the other that he takes to control his own immediate expression. What is involved here is some sort of an organized process. That which is expressed in terms of the game is, of course, being continually expressed in the social life of the child, but this wider process goes beyond the immediate experience of the child himself. The importance of the game is that it lies entirely inside of the child's own experience, and the importance of our modern type of education is that it is brought as far as possible within this realm. The different attitudes that a child assumes are so organized that they exercise a definite control over his response, as the attitudes in a game control his own immediate response. In the game we get an organized other, a generalized other, which is found in the nature of the child itself, and

finds its expression in the immediate experience of the child. And it is that organized activity in the child's own nature controlling the particular response which gives unity, and which builds up his own self.

Such is the process by which a personality arises. I have spoken of this as a process in which a child takes the rôle of the other, and said that it takes place essentially through the use of language. Language is predominantly based on the vocal gesture by means of which co-operative activities in a community are carried out. Language in its significant sense is that vocal gesture which tends to arouse in the individual the attitude which it arouses in others, and it is this perfecting of the self by the gesture which mediates the social activities that gives rise to the process of taking the rôle of the other. The latter phrase is a little unfortunate because it suggests an actor's attitude which is actually more sophisticated than that which is involved in our own experience. To this degree it does not correctly describe that which I have in mind. We see the process most definitely in a primitive form in those situations where the child's play takes different rôles. Here the very fact that he is ready to pay out money, for instance, arouses the attitude of the person who receives money; the very process is calling out in him the corresponding activities of the other person involved. The individual stimulates himself to the response which he is calling out in the other person, and then acts in some degree in response to that situation. In play the child does definitely act out the rôle which he himself has aroused in himself. It is that which gives, as I have said, a definite content in the individual which answers to the stimulus that affects him as it affects somebody else. The content of the other that enters into one personality is the response in the individual which his gesture calls out in the other.

We may illustrate our basic concept by a reference to the notion of property. If we say, "This is my property, I shall control it," that affirmation calls out a certain set of responses which must be the same in any community in which property exists. It involves an organized attitude with reference to property which is common to all the members of the community. One must have a definite attitude of control of his own property and respect for the property of others. Those attitudes (as organized sets of responses) must be there on the part of all, so that when one says such a thing he calls out in himself the response of the others. He is calling out the response of what I have called a generalized other. That which makes society possible is such common responses, such organized attitudes, with reference to what we term property, the cults of religion, the process of education, and the relations of the family. Of course, the wider the society the more definitely universal these objects must be. In any case there must be a definite set of responses, which we may

speak of as abstract, and which can belong to a very large group. Property is in itself a very abstract concept. It is that which the individual himself can control and nobody else can control. The attitude is different from that of a dog toward a bone. A dog will fight any other dog trying to take the bone. The dog is not taking the attitude of the other dog. A man who says, "This is my property," is taking an attitude of the other person. The man is appealing to his rights because he is able to take the attitude which everybody else in the group has with reference to property, thus arousing in himself the attitude of others.

The "I" is the response of the organism to the attitudes of the others; the "me" is the organized set of attitudes of others which one himself assumes. The attitudes of the others constitute the organized "me," and then one reacts toward that as an "I." I now wish to examine these concepts in greater detail. There is neither "I" nor "me" in the conversation of gestures; the whole act is not yet carried out, but the preparation takes place in this field of gesture. Now, in so far as the individual arouses in himself the attitudes of the others, there arises an organized group of responses. And it is due to the individual's ability to take the attitudes of these others in so far as they can be organized that he gets self-consciousness. The taking of all of those organized sets of attitudes gives him his "me"; that is the self he is aware of. He can throw the ball to some other member because of the demand made upon him from other members of the team. That is the self that immediately exists for him in his consciousness. He has their attitudes, knows what they want and what the consequence of any act of his will be, and he has assumed responsibility for the situation. Now, it is the presence of those organized sets of attitudes that constitutes that "me" to which he as an "I" is responding. But what that response will be he does not know and nobody else knows. Perhaps he will make a brilliant play or an error. The response to that situation as it appears in his immediate experience is uncertain, and it is that which constitutes the "I."

The "I" is his action over against that social situation within his own conduct, and it gets into his experience only after he has carried out the act. Then he is aware of it. He had to do such a thing and he did it. He fulfills his duty and he may look with pride at the throw which he made. The "me" arises to do that duty—that is the way in which it arises in his experience. He had in him all the attitudes of others, calling for a certain response; that was the "me" of that situation, and his response is the "I."

The "I," then, in this relation of the "I" and the "me," is something that is, so to speak, responding to a social situation which is within the experience of the individual. It is the answer which the individual makes to the attitude which others take toward him when he assumes an attitude toward them. Now, the

attitudes he is taking toward them are present in his own experience, but his response to them will contain a novel element. The "I" gives the sense of freedom, of initiative. The situation is there for us to act in a self-conscious fashion. We are aware of ourselves, and of what the situation is, but exactly how we will act never gets into experience until after the action takes place. Such is the basis for the fact that the "I" does not appear in the same sense in experience as does the "me." The "me" represents a definite organization of the community there in our own attitudes, and calling for a response, but the response that takes place is something that just happens. There is no certainty in regard to it. There is a moral necessity but no mechanical necessity for the act. When it does take place then we find what has been done. The above account gives us, I think, the relative position of the "I" and "me" in the situation, and the grounds for the separation of the two in behavior. The two are separated in the process but they belong together in the sense of being parts of a whole. They are separated and yet they belong together. The separation of the "I" and the "me" is not fictitious. They are not identical, for, as I have said, the "I" is something that is never entirely calculable. The "me" does call for a certain sort of an "I" in so far as we meet the obligations that are given in conduct itself, but the "I" is always something different from what the situation itself calls for. So there is always that distinction, if you like, between the "I" and the "me." The "I" both calls out the "me" and responds to it. Taken together they constitute a personality as it appears in social experience. The self is essentially a social process going on with these two distinguishable phases. If it did not have these two phases there could not be conscious responsibility, and there would be nothing novel in experience.

The "I," then, in this relation of the "I" and the "me," is something that is, so to speak, responding to a social situation which is within the experience of the individual. It is the answer which the individual makes to the attitude which others take toward him when he assumes an attitude toward them. Now, the

The Souls of Black Folk

W.E.B. Dubois 1903

I

Of Our Spiritual Strivings

O water, voice of my heart, crying in the sand,
All night long crying with a mournful cry,
As I lie and listen, and cannot understand

The voice of my heart in my side or the voice of
the sea,

O water, crying for rest, is it I, is it I?
All night long the water is crying to me.

Unresting water, there shall never be rest
Till the last moon droop and the last tide fail,
And the fire of the end begin to burn in the west;

And the heart shall be weary and wonder and cry
like the sea,

All life long crying without avail,
As the water all night long is crying to me.

ARTHUR SYMONS.



Between me and the other world there is ever an unasked question: unasked by some through feelings of delicacy; by others through the difficulty of rightly framing it. All, nevertheless, flutter round it. They approach me in a half-hesitant sort of way, eye me curiously or compassionately, and then, instead of saying directly, How

Does it feel to be a problem? they say, I know an excellent colored man in my town; or, I fought at Mechanicsville; or, Do not these Southern outrages make your blood boil? At these I smile, or am interested, or reduce the boiling to a simmer, as the occasion may require. To the real question, How does it feel to be a problem? I answer seldom a word.

And yet, being a problem is a strange experience—peculiar even for one who has never been anything else, save perhaps in babyhood and in Europe. It is in the early days of rollicking boyhood that the revelation first bursts upon one, all in a day, as it were. I remember well when the shadow swept across me. I was a little thing, away up in the hills of New England, where the dark Housatonic winds between Hoosac and Taghkanic to the sea. In a wee wooden schoolhouse, something put it into the boys' and girls' heads to buy gorgeous visiting-cards—ten cents a package—and exchange. The exchange was merry, till the girl, a tall newcomer, refused my card,—refused it imperiously, with a glance. Then it dawned upon me with certain suddenness that I was different from the others; like, mayhap, in heart and life and longing, but shut out from their world by a vast veil. I had thereafter no desire to tear down that veil, to creep through; I held all beyond it in common contempt, and lived above it in a region of blue sky and great wandering shadows. That sky was bluest when I could beat my mates at examination time, or beat them at a foot-race, or even beat their stringy heads. Thus, with the years all this fine contempt began to fade; and the worlds I longed for, and all their dazzling opportu-

nities, were theirs, not mine. But they should not keep these prizes, I said; some, all, I would wrest from them. Just how I would do it I could never decide: by reading law, by healing the sick, by telling the wonderful tales that swam in my head,—some way. With other black boys the strife was not so fiercely sunny: their youth shrunk into tasteless sycophancy, or into silent hatred of the pale world about them and mocking distrust of everything white; or wasted itself in a bitter cry, Why did God make me an outcast and a stranger in mine own house? The shades of the prison-house closed round about us all: walls strait and stubborn to the whitest, but relentlessly narrow, tall, and unscalable to sons of night who must plod darkly on in resignation, or beat unavailing palms against the stone, or steadily, half hopelessly, watch the streak of blue above.

After the Egyptian and Indian, the Greek and Roman, the Teuton and Mongolian, the Negro is a sort of seventh son, born with a veil, and gifted with second sight in this American world—a world which yields him no true self-consciousness, but only lets him see himself through the revelation of the other world. It is a peculiar sensation, this double-consciousness, this sense of always looking at one's self through the eyes of others, of measuring one's soul by the tape of a world that looks on in amused contempt and pity. One ever feels his twoness,—an American, a Negro; two souls, two thoughts, two unreconciled strivings; two warring ideals in one dark body, whose dogged strength alone keeps it from being torn asunder.

The history of the American Negro is the history of this strife,—this longing to attain self-conscious manhood, to merge his double self into a better and truer self. In this merging he wishes neither of the older selves to be lost. He would not Africanize America, for America has too much to teach the world and Africa. He would not bleach his Negro soul in a flood of white Americanism, for he knows that Negro blood has a message for the world. He simply wishes to make it possible for a man to be both a Negro and an American, without being cursed and spit upon by his fellows, without having the doors of Opportunity closed roughly in his face.

This, then, is the end of his striving: to be a co-worker in the kingdom of culture, to escape both death and isolation, to husband and use his best powers and his latent genius. These powers of body and mind have in the past been strangely wasted, dispersed, or forgotten. The shadow of a mighty Negro past flits through the tale of Ethiopia the Shadowy and of Egypt the Sphinx. Throughout history, the powers of single black men flash here and there like falling stars, and die sometimes before the world has rightly gauged their brightness. Here in America, in the few days since Emancipation, the black man's turning hither and thither in hesitant and doubtful striving has often made his very strength to lose effectiveness, to seem like absence of power, like weakness. And yet it is not weakness,—it is the contradiction of double aims. The double-aimed struggle of the black artisan—on the one hand to escape white contempt for a nation of mere hew-

ers of wood and drawers of water, and on the other hand to plough and nail and dig for a poverty-stricken horde—could only result in making him a poor craftsman, for he had but half a heart in either cause. By the poverty and ignorance of his people, the Negro minister or doctor was tempted toward quackery and demagogic; and by the criticism of the other world, toward ideals that made him ashamed of his lowly tasks. The would-be black *savant* was confronted by the paradox that the knowledge his people needed was a twice-told tale to his white neighbors, while the knowledge which would teach the white world was Greek to his own flesh and blood. The innate love of harmony and beauty that set the ruder souls of his people a-dancing and a-singing raised but confusion and doubt in the soul of the black artist; for the beauty revealed to him was the soul-beauty of a race which his larger audience despised, and he could not articulate the message of another people. This waste of double aims, this seeking to satisfy two unreconciled ideals, has wrought sad havoc with the courage and faith and deeds of ten thousand thousand people,—has sent them often wooing false gods and invoking false means of salvation, and at times has even seemed about to make them ashamed of themselves.

Away back in the days of bondage they thought to see in one divine event the end of all doubt and disappointment; few men ever worshipped Freedom with half such unquestioning faith as did the American Negro for two centuries. To him, so far as he thought and dreamed, slavery was indeed the sum of all villainies, the cause of all sorrow, the

root of all prejudice; Emancipation was the key to a promised land of sweeter beauty than ever stretched before the eyes of wearied Israelites. In song and exhortation swelled one refrain—Liberty; in his tears and curses, the God he implored had Freedom in his right hand. At last it came,—suddenly, fearfully, like a dream. With one wild carnival of blood and passion came the message in his own plaintive cadences:—

“Shout, O children!
Shout, you’re free!
For God has bought your liberty!”

Years have passed away since then,—ten, twenty, forty; forty years of national life, forty years of renewal and development, and yet the swarthy spectre sits in its accustomed seat at the Nation’s feast. In vain do we cry to this our vastest social problem:—

“Take any shape but that, and my firm nerves
Shall never tremble!”

The Nation has not yet found peace from its sins; the freedman has not yet found in freedom his promised land. Whatever of good may have come in these years of change, the shadow of a deep disappointment rests upon the Negro people,—a disappointment all the more bitter because the unattained ideal was unbounded save by the simple ignorance of a lowly people.

The first decade was merely a prolongation of the vain

search for freedom, the boon that seemed ever barely to elude their grasp,—like a tantalizing will-o’-the-wisp, maddening and misleading the headless host. The holocaust of war, the terrors of the Ku-Klux Klan, the lies of carpetbaggers, the disorganization of industry, and the contradictory advice of friends and foes, left the bewildered serf with no new watchword beyond the old cry for freedom. As the time flew, however, he began to grasp a new idea. The ideal of liberty demanded for its attainment powerful means, and these the Fifteenth Amendment gave him. The ballot, which before he had looked upon as a visible sign of freedom, he now regarded as the chief means of gaining and perfecting the liberty with which war had partially endowed him. And why not? Had not votes made war and emancipated millions? Had not votes enfranchised the freedmen? Was anything impossible to a power that had done all this? A million black men started with renewed zeal to vote themselves into the kingdom. So the decade flew away, the revolution of 1876 came, and left the half-free serf weary, wondering, but still inspired. Slowly but steadily, in the following years, a new vision began gradually to replace the dream of political power,—a powerful movement, the rise of another ideal to guide the unguided, another pillar of fire by night after a clouded day. It was the ideal of “book-learning”; the curiosity, born of compulsory ignorance, to know and test the power of the cabalistic letters of the white man, the longing to know. Here at last seemed to have been discovered the mountain path to Canaan; longer than the highway of Emancipation

For this much all men know: despite compromise, war, and struggle, the Negro is not free. In the backwoods of the Gulf States, for miles and miles, he may not leave the plantation of his birth; in well-nigh the whole rural South the black farmers are peons, bound by law and custom to an economic slavery, from which the only escape is death or the penitentiary. In the most cultured sections and cities of the South the Negroes are a segregated servile caste, with restricted rights and privileges. Before the courts, both in law and custom, they stand on a different and peculiar basis. Taxation without representation is the rule of their political life. And the result of all this is, and in nature must have been, lawlessness and crime. That is the large legacy of the Freedmen's Bureau, the work it did not do because it could not.

I have seen a land right merry with the sun, where children sing, and rolling hills lie like passioned women wanton with harvest. And there in the King's Highways sat and sits a figure veiled and bowed, by which the traveller's footsteps hasten as they go. On the tainted air broods fear. Three centuries' thought has been the raising and unveiling of that bowed human heart, and now behold a century new for the duty and the deed. The problem of the Twentieth Century is the problem of the color-line.

III

Of Mr. Booker T. Washington and Others

From birth till death enslaved; in word, in deed, unmanned!

• • • •
Hereditary bondsmen! Know ye not
Who would be free themselves must strike the blow?

BYRON.



Easily the most striking thing in the history of the American Negro since 1876 is the ascendancy of Mr. Booker T. Washington. It began at the time when war memories and ideals were rapidly passing; a day of astonishing commercial development was dawning; a sense of doubt and hesitation overtook the freedmen's sons,—then it was that his leading began. Mr. Washington came, with a simple definite programme, at the psychological moment when the nation was a little ashamed of having bestowed so much sentiment on Negroes, and was concentrating its energies on Dollars. His programme of industrial education, conciliation of the South, and submission and silence

to civil and political rights, was not wholly original; the free Negroes from 1830 up to war-time had striven to build industrial schools, and the American Missionary Association had from the first taught various trades; and Price and others had sought a way of honorable alliance with the best of the Southerners. But Mr. Washington first indissolubly linked these things; he put enthusiasm, unlimited energy, and perfect faith into his programme, and changed it from a by-path into a veritable Way of Life. And the tale of the methods by which he did this is a fascinating study of human life.

It startled the nation to hear a Negro advocating such a programme after many decades of bitter complaint; it startled and won the applause of the South, it interested and won the admiration of the North; and after a confused murmur of protest, it silenced if it did not convert the Negroes themselves.

To gain the sympathy and coöperation of the various elements comprising the white South was Mr. Washington's first task; and this, at the time Tuskegee was founded, seemed, for a black man, well-nigh impossible. And yet ten years later it was done in the word spoken at Atlanta: "In all things purely social we can be as separate as the fingers, and yet one as the hand in all things essential to mutual progress." This "Atlanta Compromise" is by all odds the most notable thing in Mr. Washington's career. The South interpreted it in different ways: the radicals received it as a complete surrender of the demand for civil and political equality; the conservatives, as a generously

conceived working basis for mutual understanding. So both approved it, and to-day its author is certainly the most distinguished Southerner since Jefferson Davis, and the one with the largest personal following.

Next to this achievement comes Mr. Washington's work in gaining place and consideration in the North. Others less shrewd and tactful had formerly essayed to sit on these two stools and had fallen between them; but as Mr. Washington knew the heart of the South from birth and training, so by singular insight he intuitively grasped the spirit of the age which was dominating the North. And so thoroughly did he learn the speech and thought of triumphant commercialism, and the ideals of material prosperity, that the picture of a lone black boy poring over a French grammar amid the weeds and dirt of a neglected home soon seemed to him the acme of absurdities. One wonders what Socrates and St. Francis of Assisi would say to this.

And yet this very singleness of vision and thorough oneness with his age is a mark of the successful man. It is as though Nature must needs make men narrow in order to give them force. So Mr. Washington's cult has gained unquestioning followers, his work has wonderfully prospered, his friends are legion, and his enemies are confounded. To-day he stands as the one recognized spokesman of his ten million fellows, and one of the most notable figures in a nation of seventy millions. One hesitates, therefore, to criticise a life which, beginning with so little, has done so much. And yet the time is come when one may

speak in all sincerity and utter courtesy of the mistakes and shortcomings of Mr. Washington's career, as well as of his triumphs, without being thought captious or envious, and without forgetting that it is easier to do ill than well in the world.

The criticism that has hitherto met Mr. Washington has not always been of this broad character. In the South especially has he had to walk warily to avoid the harshest judgments,—and naturally so, for he is dealing with the one subject of deepest sensitiveness to that section. Twice—once when at the Chicago celebration of the Spanish-American War he alluded to the color-prejudice that is “eating away the vitals of the South,” and once when he dined with President Roosevelt—has the resulting Southern criticism been violent enough to threaten seriously his popularity. In the North the feeling has several times forced itself into words, that Mr. Washington's counsels of submission overlooked certain elements of true manhood, and that his educational programme was unnecessarily narrow. Usually, however, such criticism has not found open expression, although, too, the spiritual sons of the Abolitionists have not been prepared to acknowledge that the schools founded before Tuskegee, by men of broad ideals and self-sacrificing spirit, were wholly failures or worthy of ridicule. While, then, criticism has not failed to follow Mr. Washington, yet the prevailing public opinion of the land has been but too willing to deliver the solution of a wearisome problem into his hands, and say, “If that is all you and your race ask, take it.”

Among his own people, however, Mr. Washington has encountered the strongest and most lasting opposition, amounting at times to bitterness, and even today continuing strong and insistent even though largely silenced in outward expression by the public opinion of the nation. Some of this opposition is, of course, mere envy; the disappointment of displaced demagogues and the spite of narrow minds. But aside from this, there is among educated and thoughtful colored men in all parts of the land a feeling of deep regret, sorrow, and apprehension at the wide currency and ascendancy which some of Mr. Washington's theories have gained. These same men admire his sincerity of purpose, and are willing to forgive much to honest endeavor which is doing something worth the doing. They cooperate with Mr. Washington as far as they conscientiously can; and, indeed, it is no ordinary tribute to this man's tact and power that, steering as he must between so many diverse interests and opinions, he so largely retains the respect of all.

But the hushing of the criticism of honest opponents is a dangerous thing. It leads some of the best of the critics to unfortunate silence and paralysis of effort, and others to burst into speech so passionately and intemperately as to lose listeners. Honest and earnest criticism from those whose interests are most nearly touched,—criticism of writers by readers, of government by those governed, of leaders by those led,—this is the soul of democracy and the safeguard of modern society. If the best of the American Negroes receive by outer pressure a leader whom they

had not recognized before, manifestly there is here a certain palpable gain. Yet there is also irreparable loss,—a loss of that peculiarly valuable education which a group receives when by search and criticism it finds and commissions its own leaders. The way in which this is done is at once the most elementary and the nicest problem of social growth. History is but the record of such group-leadership; and yet how infinitely changeful is its type and character! And of all types and kinds, what can be more instructive than the leadership of a group within a group?—that curious double movement where real progress may be negative and actual advance be relative retrogression. All this is the social student's inspiration and despair.

Now in the past the American Negro has had instructive experience in the choosing of group leaders, founding thus a peculiar dynasty which in the light of present conditions is worth while studying. When sticks and stones and beasts form the sole environment of a people, their attitude is largely one of determined opposition to and conquest of natural forces. But when to earth and brute is added an environment of men and ideas, then the attitude of the imprisoned group may take three main forms,—a feeling of revolt and revenge; an attempt to adjust all thought and action to the will of the greater group; or, finally, a determined effort at self-realization and self-development despite environing opinion. The influence of all of these attitudes at various times can be traced in the history of

the American Negro, and in the evolution of his successive leaders.

Before 1750, while the fire of African freedom still burned in the veins of the slaves, there was in all leadership or attempted leadership but the one motive of revolt and revenge,—typified in the terrible Maroons, the Danish blacks, and Cato of Stono, and veiling all the Americas in fear of insurrection. The liberalizing tendencies of the latter half of the eighteenth century brought, along with kindlier relations between black and white, thoughts of ultimate adjustment and assimilation. Such aspiration was especially voiced in the earnest songs of Phyllis, in the martyrdom of Attucks, the fighting of Salem and Poor, the intellectual accomplishments of Banneker and Derham, and the political demands of the Cuffes.

Stern financial and social stress after the war cooled much of the previous humanitarian ardor. The disappointment and impatience of the Negroes at the persistence of slavery and serfdom voiced itself in two movements. The slaves in the South, aroused undoubtedly by vague rumors of the Haytian revolt, made three fierce attempts at insurrection,—in 1800 under Gabriel in Virginia, in 1822 under Vesey in Carolina, and in 1831 again in Virginia under the terrible Nat Turner. In the Free States, on the other hand, a new and curious attempt at self-development was made. In Philadelphia and New York color-prescription led to a withdrawal of Negro communicants from white churches and the formation of a peculiar socio-religious

institution among the Negroes known as the African Church,—an organization still living and controlling in its various branches over a million of men.

Walker's wild appeal against the trend of the times showed how the world was changing after the coming of the cotton-gin. By 1830 slavery seemed hopelessly fastened on the South, and the slaves thoroughly cowed into submission. The free Negroes of the North, inspired by the mulatto immigrants from the West Indies, began to change the basis of their demands; they recognized the slavery of slaves, but insisted that they themselves were freemen, and sought assimilation and amalgamation with the nation on the same terms with other men. Thus, Forten and Purvis of Philadelphia, Shad of Wilmington, Du Bois of New Haven, Barbadoes of Boston, and others, strove singly and together as men, they said, not as slaves; as "people of color," not as "Negroes." The trend of the times, however, refused them recognition save in individual and exceptional cases, considered them as one with all the despised blacks, and they soon found themselves striving to keep even the rights they formerly had of voting and working and moving as freemen. Schemes of migration and colonization arose among them; but these they refused to entertain, and they eventually turned to the abolition movement as a final refuge.

Here, led by Remond, Nell, Wells-Brown, and Douglass, a new period of self-assertion and self-development dawned. To be sure, ultimate freedom and assimilation was the ideal before the leaders, but the assertion of the

manhood rights of the Negro by himself was the main reliance, and John Brown's raid was the extreme of its logic. After the war and emancipation, the great form of Frederick Douglass, the greatest of American Negro leaders, still led the host. Self-assertion, especially in political lines, was the main program, and behind Douglass came Elliot, Bruce, and Langston, and the Reconstruction politicians, and, less conspicuous but of greater social significance Alexander Crummell and Bishop Daniel Payne.

Then came the Revolution of 1876, the suppression of the Negro votes, the changing and shifting of ideals, and the seeking of new lights in the great night. Douglass, in his old age, still bravely stood for the ideals of his early manhood,—ultimate assimilation through self-assertion, and on no other terms. For a time Price arose as a new leader, destined, it seemed, not to give up, but to re-state the old ideals in a form less repugnant to the white South. But he passed away in his prime. Then came the new leader. Nearly all the former ones had become leaders by the silent suffrage of their fellows, had sought to lead their own people alone, and were usually, save Douglass, little known outside their race. But Booker T. Washington arose as essentially the leader not of one race but of two,—a compromiser between the South, the North, and the Negro. Naturally the Negroes resented, at first bitterly, signs of compromise which surrendered their civil and political rights, even though this was to be exchanged for larger chances of economic development. ~~The rich and dominating North, however, was not only weary of the race prob-~~

THE SOCIOLOGICAL IMAGINATION

1

The Promise

Nowadays men often feel that their private lives are a series of traps. They sense that within their everyday worlds, they cannot overcome their troubles, and in this feeling, they are often quite correct: What ordinary men are directly aware of and what they try to do are bounded by the private orbits in which they live; their visions and their powers are limited to the close-up scenes of job, family, neighborhood; in other milieux, they move vicariously and remain spectators. And the more aware they become, however vaguely, of ambitions and of threats which transcend their immediate locales, the more trapped they seem to feel.

Underlying this sense of being trapped are seemingly impersonal changes in the very structure of continent-wide societies. The facts of contemporary history are also facts about the success and the failure of individual men and women. When a society is industrialized, a peasant becomes a worker; a feudal lord is liquidated or becomes a businessman. When classes rise or fall, a man is employed or unemployed; when the rate of investment goes up or down, a man takes new heart or goes broke. When wars happen, an insurance salesman becomes a rocket launcher; a store clerk, a radar man; a wife lives alone; a child grows up without a father. Neither the life of an individual nor the history of a society can be understood without understanding both.

Yet men do not usually define the troubles they endure in terms of historical change and institutional contradiction. The well-being they enjoy, they do not usually impute to the big ups and downs of the societies in which they live. Seldom aware of the

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intricate connection between the patterns of their own lives and the course of world history, ordinary men do not usually know what this connection means for the kinds of men they are becoming and for the kinds of history-making in which they might take part. They do not possess the quality of mind essential to grasping the interplay of man and society, of biography and history, of self and world. They cannot cope with their personal troubles in such ways as to control the structural transformations that usually lie behind them.

Surely it is no wonder. In what period have so many men been so totally exposed at so fast a pace to such earthquakes of change? That Americans have not known such catastrophic changes as have the men and women of other societies is due to historical facts that are now quickly becoming 'merely history.' The history that now affects every man is world history. Within this scene and this period, in the course of a single generation, one sixth of mankind is transformed from all that is feudal and backward into all that is modern, advanced, and fearful. Political colonies are freed; new and less visible forms of imperialism installed. Revolutions occur; men feel the intimate grip of new kinds of authority. Totalitarian societies rise, and are smashed to bits—or succeed fabulously. After two centuries of ascendancy, capitalism is shown up as only one way to make society into an industrial apparatus. After two centuries of hope, even formal democracy is restricted to a quite small portion of mankind. Everywhere in the underdeveloped world, ancient ways of life are broken up and vague expectations become urgent demands. Everywhere in the overdeveloped world, the means of authority and of violence become total in scope and bureaucratic in form. Humanity itself now lies before us, the super-nation at either pole concentrating its most co-ordinated and massive efforts upon the preparation of World War Three.

The very shaping of history now outpaces the ability of men to orient themselves in accordance with cherished values. And which values? Even when they do not panic, men often sense that older ways of feeling and thinking have collapsed and that never be-ginnings are ambiguous to the point of moral stasis. Is it any wonder that ordinary men feel they cannot cope with the larger

THE PROMISE

worlds with which they are so suddenly confronted? That they cannot understand the meaning of their epoch for their own lives? That—in defense of selfhood—they become morally insensible, trying to remain altogether private men? Is it any wonder that they come to be possessed by a sense of the trap?

It is not only information that they need—in this Age of Fact, information often dominates their attention and overwhelms their capacities to assimilate it. It is not only the skills of reason that they need—although their struggles to acquire these often exhaust their limited moral energy.

What they need, and what they feel they need, is a quality of mind that will help them to use information and to develop reason in order to achieve lucid summations of what is going on in the world and of what may be happening within themselves. It is this quality, I am going to contend, that journalists and scholars, artists and publics, scientists and editors are coming to expect of what may be called the sociological imagination.

1

The sociological imagination enables its possessor to understand the larger historical scene in terms of its meaning for the inner life and the external career of a variety of individuals. It enables him to take into account how individuals, in the welter of their daily experience, often become falsely conscious of their social positions. Within that welter, the framework of modern society is sought, and within that framework the psychologies of a variety of men and women are formulated. By such means the personal uneasiness of individuals is focused upon explicit troubles and the indifference of publics is transformed into involvement with public issues.

The first fruit of this imagination—and the first lesson of the social science that embodies it—is the idea that the individual can understand his own experience and gauge his own fate only by locating himself within his period, that he can know his own chances in life only by becoming aware of those of all individuals in his circumstances. In many ways it is a terrible lesson; in many ways a magnificent one. We do not know the limits of man's

capacities for supreme effort or willing degradation, for agony or glee, for pleasurable brutality or the sweetness of reason. But in our time we have come to know that the limits of 'human nature' are frighteningly broad. We have come to know that every individual lives, from one generation to the next, in some society; that he lives out a biography, and that he lives it out within some historical sequence. By the fact of his living he contributes, however minutely, to the shaping of this society and to the course of its history, even as he is made by society and by its historical push and shove.

The sociological imagination enables us to grasp history and biography and the relations between the two within society. That is its task and its promise. To recognize this task and this promise is the mark of the classic social analyst. It is characteristic of Herbert Spencer—turgid, polysyllabic, comprehensive; of E. A. Ross—graceful, muckraking, upright; of Auguste Comte and Emile Durkheim; of the intricate and subtle Karl Mannheim. It is the quality of all that is intellectually excellent in Karl Marx; it is the clue to Thorstein Veblen's brilliant and ironic insight, to Joseph Schumpeter's many-sided constructions of reality; it is the basis of the psychological sweep of W. E. H. Lecky no less than of the profundity and clarity of Max Weber. And it is the signal of what is best in contemporary studies of man and society.

No social study that does not come back to the problems of biography, of history and of their intersections within a society has completed its intellectual journey. Whatever the specific problems of the classic social analysts, however limited or however broad the features of social reality they have examined, those who have been imaginatively aware of the promise of their work have consistently asked three sorts of questions:

(1) What is the structure of this particular society as a whole? What are its essential components, and how are they related to one another? How does it differ from other varieties of social order? Within it, what is the meaning of any particular feature for its continuance and for its change?

(2) Where does this society stand in human history? What are the mechanics by which it is changing? What is its place within and its meaning for the development of humanity as a whole?

THE PROMISE

How does any particular feature we are examining affect, and how is it affected by, the historical period in which it moves? And this period—what are its essential features? How does it differ from other periods? What are its characteristic ways of history-making?

(3) What varieties of men and women now prevail in this society and in this period? And what varieties are coming to prevail? In what ways are they selected and formed, liberated and repressed, made sensitive and blunted? What kinds of 'human nature' are revealed in the conduct and character we observe in this society in this period? And what is the meaning for 'human nature' of each and every feature of the society we are examining? Whether the point of interest is a great power state or a minor literary mood, a family, a prison, a creed—these are the kinds of questions the best social analysts have asked. They are the intellectual pivots of classic studies of man in society—and they are the questions inevitably raised by any mind possessing the sociological imagination. For that imagination is the capacity to shift from one perspective to another—from the political to the psychological; from examination of a single family to comparative assessment of the national budgets of the world; from the theological school to the military establishment; from considerations of an oil industry to studies of contemporary poetry. It is the capacity to range from the most impersonal and remote transformations to the most intimate features of the human self—and to see the relations between the two. Back of its use there is always the urge to know the social and historical meaning of the individual in the society and in the period in which he has his quality and his being.

That, in brief, is why it is by means of the sociological imagination that men now hope to grasp what is going on in the world, and to understand what is happening in themselves as minute points of the intersections of biography and history within society. In large part, contemporary man's self-conscious view of himself as at least an outsider, if not a permanent stranger, rests upon an absorbed realization of social relativity and of the transformative power of history. The sociological imagination is the most fruitful form of this self-consciousness. By its use men whose

mentalities have swept only a series of limited orbits often come to feel as if suddenly awakened in a house with which they had only supposed themselves to be familiar. Correctly or incorrectly, they often come to feel that they can now provide themselves with adequate summations, cohesive assessments, comprehensive orientations. Older decisions that once appeared sound now seem to them products of a mind unaccountably dense. Their capacity for astonishment is made lively again. They acquire a new way of thinking, they experience a transvaluation of values; in a word, by their reflection and by their sensibility, they realize the cultural meaning of the social sciences.

2

Perhaps the most fruitful distinction with which the sociological imagination works is between 'the personal troubles of milieu' and 'the public issues of social structure.' This distinction is an essential tool of the sociological imagination and a feature of all classic work in social science.

Troubles occur within the character of the individual and within the range of his immediate relations with others; they have to do with his self and with those limited areas of social life of which he is directly and personally aware. Accordingly, the statement and the resolution of troubles properly lie within the individual as a biographical entity and within the scope of his immediate milieu—the social setting that is directly open to his personal experience and to some extent his willful activity. A trouble is a private matter; values cherished by an individual are felt by him to be threatened.

Issues have to do with matters that transcend these local environments of the individual and the range of his inner life. They have to do with the organization of many such milieux into the institutions of an historical society as a whole, with the ways in which various milieux overlap and interpenetrate to form the larger structure of social and historical life. An issue is a public matter; some value cherished by publics is felt to be threatened. Often there is a debate about what that value really is and about what it is that really threatens it. This debate is often without focus if only because it is the very nature of any issue, unlike

INTERACTION RITUAL

ESSAYS
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Theorist:
Erving Goffman

THE NATURE OF DEFERENCE AND DEMEANOR

Under the influence of Durkheim and Radcliffe-Brown, some students of modern society have learned to look for the symbolic meaning of any given social practice and for the contribution of the practice to the integrity and solidarity of the group that employs it. However, in directing their attention away from the individual to the group, these students seem to have neglected a theme that is presented in Durkheim's chapter on the soul.¹ There he suggests that the individual's personality can be seen as one apportionment of the collective *manus*, and that (as he implies in later chapters), the rites performed to representations of the social collectivity will sometimes be performed to the individual himself.

In this paper I want to explore some of the senses in which the person in our urban secular world is allotted a kind of sacredness that is displayed and confirmed by symbolic acts. An attempt will be made to build a conceptual scaffold by stretching and twisting some common anthropological terms. This will be used to support two concepts which I think are central to this area: deference and demeanor. Through these reformulations I will try to show that a version of Durkheim's social psychology can be effective in modern dress.

Data for the paper are drawn chiefly from a brief observational study of mental patients in a modern research

¹ Emile Durkheim, *The Elementary Forms of the Religious Life*, tr. J. W. Swain (Free Press, Glencoe, Ill., 1954), pp. 240-72.

hospital.² I use these data on the assumption that a logical place to learn about personal proprieties is among persons who have been locked up for spectacularly failing to maintain them. Their infractions of propriety occur in the confines of a ward, but the rules broken are quite general ones, leading us outward from the ward to a general study of our Anglo-American society.

INTRODUCTION

A rule of conduct may be defined as a guide for action, recommended not because it is pleasant, cheap, or effective, but because it is suitable or just. Infractions characteristically lead to feelings of uneasiness and to negative social sanctions. Rules of conduct infuse all areas of activity.

2 Ward A was formally given over to pharmacological research and contained two normal controls, both nineteen-year-old Mennonite conscientious objectors, two hypertensive women in their fifties, and two women in their thirties diagnosed as schizophrenic and in fair degree of remission. For two months the writer participated in the social life of the ward in the official capacity of a normal control, eating and socializing with the patients during the day and sleeping overnight occasionally in a patient's room. Ward B was one given over to the study of schizophrenic girls and their so-called schizophasogenic mothers: a seventeen-year-old girl, Betty, and her mother, Mrs. Baum; Grace, fifteen years old, and Mary, thirty-one years old, whose mothers visited the ward most days of the week. The writer spent some of the weekday on Ward B in the capacity of staff sociologist. Within limits, it is possible to treat Ward A as an example of an orderly nonmental ward and Ward B as an example of a ward with somewhat disturbed mental patients. It should be made quite clear that only one aspect of the data will be considered, and that for every event cited additional interpretations would be in order, for instance, psychoanalytical ones.

I am grateful to the administrators of these wards, Dr. Seymour Perlman and Dr. Murray Bowen, and to their staffs, for co-operation and assistance, and to Dr. John A. Clausen and Charlotte Green Schwartz then of the National Institute of Mental Health for critical suggestions.

ity and are upheld in the name and honor of almost everything. Always, however, a grouping of adherents will be involved—if not a corporate social life—providing through this a common sociological theme. Attachment to rules leads to a constancy and patterning of behavior; while this is not the only source of regularity in human affairs it is certainly an important one. Of course, approved guides to conduct tend to be covertly broken, side-stepped, or followed for unapproved reasons, but these alternatives merely add to the occasions in which rules constrain at least the surface of conduct.

Rules of conduct impinge upon the individual in two general ways: directly, as *obligations*, establishing how he is morally constrained to conduct himself; indirectly, as *expectations*, establishing how others are morally bound to act in regard to him. A nurse, for example, has an obligation to follow medical orders in regard to her patients; she has the expectation, on the other hand, that her patients will pliantly co-operate in allowing her to perform these actions upon them. This pliancy, in turn, can be seen as an obligation of the patients in regard to their nurse, and points up the interpersonal, actor-recipient character of many rules; what is one man's obligation will often be another's expectation.

Because obligations involve a constraint to act in a particular way, we sometimes picture them as burdensome or irksome things, to be fulfilled, if at all, by gritting one's teeth in conscious determination. In fact, most actions which are guided by rules of conduct are performed unwillingly, the questioned actor saying he performs "for no reason" or because he "felt like doing so." Only when his routines are blocked may he discover that his neutral little actions have all along been consonant with the proprieties of his group and that his failure to perform them can become a matter of shame and humiliation. Similarly, he may so take for granted his expectations regarding others that only when things go unexpectedly

wrong will he suddenly discover that he has grounds for indignation.

Once it is clear that a person may meet an obligation without feeling it, we can go on to see that an obligation which *is* felt as something that *ought* to be done may strike the obligated person either as a desired thing or as an onerous one, in short, as a pleasant or unpleasant duty. In fact, the same obligation may appear to be a desirable duty at one point and an undesirable one at another, as when a nurse, obliged to administer medication to patients, may be glad of this when attempting to establish social distance from attendants (who in some sense may be considered by nurses to be not "good enough" to engage in such activity), yet burdened by it on occasions when she finds that dosage must be determined on the basis of illegibly written medical orders. Similarly, an expectation may be perceived by the expectant person as a wanted or unwanted thing, as when one person feels he will deservedly be promoted and another feels he will deservedly be fired. In ordinary usage, a rule that strikes the actor or recipient as a personally desirable thing, apart from its propriety, is sometimes called a right or privilege, as it will be here, but these terms have additional implications, suggesting that special class of rules which an individual may invoke but is not required to do so. It should also be noted that an actor's pleasant obligation may constitute a recipient's pleasant expectation, as with the kiss a husband owes his wife when he returns from the office, but that, as the illustration suggests, all kinds of combinations are possible.

When an individual becomes involved in the maintenance of a rule, he tends also to become committed to a particular image of self. In the case of his obligations, he becomes to himself and others the sort of person who follows this particular rule, the sort of person who would naturally be expected to do so. In the case of his expectations, he becomes dependent upon the assumption that

others will properly perform such of their obligations as affect him, for their treatment of him will express a conception of him. In establishing himself as the sort of person who treats others in a particular way and is treated by them in a particular way, he must make sure that it will be possible for him to act and be this kind of person. For example, with certain psychiatrists there seems to be a point where the obligation of giving psychotherapy to patients, *their* patients, is transformed into something they must do if they are to retain the image they have come to have of themselves. The effect of this transformation can be seen in the squirming some of them may do in the early phases of their careers when they may find themselves employed to do research, or administer a ward, or give therapy to those who would rather be left alone.

In general then, when a rule of conduct is broken we find that two individuals run the risk of becoming discredited: one with an obligation, who should have governed himself by the rule; the other with an expectation, who should have been treated in a particular way because of this governance. Both actor and recipient are threatened.

An act that is subject to a rule of conduct is, then, a communication, for it represents a way in which selves are confirmed—both the self for which the rule is an obligation and the self for which it is an expectation. An act that is subject to rules of conduct but does not conform to them is also a communication—often even more so—for infractions make news and often in such a way as to disconfirm the selves of the participants. Thus rules of conduct transform both action and inaction into expression, and whether the individual abides by the rules or breaks them, something significant is likely to be communicated. For example, in the wards under study, each research psychiatrist tended to expect his patients to come regularly for their therapeutic hours. When patients fulfilled this obligation, they showed that they appreciated their need for

treatment and that their psychiatrist was the sort of person who could establish a "good relation" with patients. When a patient declined to attend his therapeutic hour, others on the ward tended to feel that he was "too sick" to know what was good for him, and that perhaps his psychiatrist was not the sort of person who was good at establishing relationships. Whether patients did or did not attend their hours, something of importance about them and their psychiatrist tended to be communicated to the staff and to other patients on the ward.

In considering the individual's participation in social action, we must understand that in a sense he does not participate as a total person but rather in terms of a special capacity or status; in short, in terms of a special self. For example, patients who happen to be female may be obliged to act shamelessly before doctors who happen to be male, since the medical relation, not the sexual one, is defined as officially relevant. In the research hospital studied, there were both patients and staff who were Negro, but this minority-group status was not one in which these individuals were officially (or even, in the main, unofficially) active. Of course, during face-to-face encounters individuals may participate officially in more than one capacity. Further, some unofficial weight is almost always given to capacities defined as officially irrelevant, and the reputation earned in one capacity will flow over and to a degree determine the reputation the individual earns in his other capacities. But these are questions for more refined analysis.

In dealing with rules of conduct it is convenient to distinguish two classes, symmetrical and asymmetrical.⁸ A symmetrical rule is one which leads an individual to have obligations or expectations regarding others that these others have in regard to him. For example, in the two

⁸ R. H. Thouless, *General and Social Psychology* (University Tutorial Press, London, 1951), pp. 272-73.

hospital wards, as in most other places in our society, there was an understanding that each individual was not to steal from any other individual, regardless of their respective statuses, and that each individual could similarly expect not to be stolen from by anyone. What we call common courtesies and rules of public order tend to be symmetrical, as are such biblical admonitions as the rule about not coveting one's neighbor's wife. An asymmetrical rule is one that leads others to treat and be treated by an individual differently from the way he treats and is treated by them. For example, doctors give medical orders to nurses, but nurses do not give medical orders to doctors. Similarly, in some hospitals in America nurses stand up when a doctor enters the room, but doctors do not ordinarily stand up when a nurse enters the room.

Students of society have distinguished in several ways among types of rules, as for example, between formal and informal rules; for this paper, however, the important distinction is that between substance and ceremony.⁴ A substantive rule is one which guides conduct in regard to matters felt to have significance in their own right, apart from what the infraction or maintenance of the rule expresses about the selves of the persons involved. Thus, when an individual refrains from stealing from others, he upholds a substantive rule which primarily serves to protect the property of these others and only incidentally functions to protect the image they have of themselves as persons with proprietary rights. The expressive implications of substantive rules are officially considered to be

⁴ I take this distinction from Durkheim (Emile Durkheim, "The Determination of Moral Facts," *Sociology and Philosophy*, tr. D. F. Pocock, Free Press, Glencoe, Ill., 1953, especially pp. 42-43); see also A. R. Radcliffe-Brown, "Taboo," *Structure and Function in Primitive Society* (Free Press, Glencoe, Ill., 1952, pp. 143-44), and Talcott Parsons, *The Structure of Social Action* (McGraw-Hill, New York, 1937, pp. 430-33); sometimes the dichotomy is phrased in terms of "intrinsic" or "instrumental" versus "expressive" or "ritual."

secondary; this appearance must be maintained, even though in some special situations everyone may sense that the participants were primarily concerned with expression. A ceremonial rule is one which guides conduct in matters felt to have secondary or even no significance in their own right, having their primary importance—officially anyway—as a conventionalized means of communication by which the individual expresses his character or conveys his appreciation of the other participants in the situation.⁶

⁶ While the substantive value of ceremonial acts is felt to be quite secondary it may yet be quite appreciable. Wedding gifts in American society provide an example. It is even possible to say in some cases that if a sentiment of a given kind is to be conveyed ceremonially it will be necessary to employ a sign-vehicle which has a given amount of substantive value. Thus in the American lower-middle class, it is understood that a small investment in an engagement ring, as such investments go, may mean that the man places a small value on his fiancee as these things go, even though no one may believe that women and rings are commensurate things. In those cases where it becomes too clear that the substantive value of a ceremonial act is the only concern of the participants, as when a girl or an official receives a substantial gift from someone not interested in proper relations, then the community may respond with a feeling that their symbol system has been abused.

An interesting limiting case of the ceremonial component of activity can be found in the phenomenon of "gallantry," as when a man calmly steps aside to let a strange lady precede him into a lifeboat, or when a swordsman, fighting a duel, courteously picks up his opponent's fallen weapon and proffers it to him. Here an act that is usually a ceremonial gesture of insignificant substantive value is performed under conditions where it is known to have unexpectedly great substantive value. Here, as it were, the forms of ceremony are maintained above and beyond the call of duty.

In general, then, we can say that all ceremonial gestures differ in the degree to which they have substantive value, and that this substantive value may be systematically used as part of the communication value of the act, but that still the ceremonial order is different from the substantive one and is so understood.

This usage departs from the everyday one, where "ceremony" tends to imply a highly specified, extended sequence of symbolic action performed by august actors on solemn occasions when religious sentiments are likely to be invoked. In my attempt to stress what is common to such practices as tipping one's hat and coronations, I will therefore ignore the differences among them to an extent that many anthropologists might perhaps consider impracticable.

In all societies, rules of conduct tend to be organized into codes which guarantee that everyone acts appropriately and receives his due. In our society the code which governs substantive rules and substantive expressions comprises our law, morality, and ethics, while the code which governs ceremonial rules and ceremonial expressions is incorporated in what we call etiquette. All of our institutions have both kinds of codes, but in this paper attention will be restricted to the ceremonial one.

The acts or events, that is, the sign-vehicles or tokens which carry ceremonial messages, are remarkably various in character. They may be linguistic, as when an individual makes a statement of praise or depreciation regarding self or other, and does so in a particular language and intonation;⁶ gestural, as when the physical bearing of an individual conveys insolence or obsequiousness; spatial, as when an individual precedes another through the door, or sits on his right instead of his left; task-embedded, as when an individual accepts a task graciously and performs it in the presence of others with aplomb and dexterity; part of the communication structure, as when an individual speaks more frequently than the others, or receives more attentiveness than they do. The important point is that ceremonial activity, like substantive activity, is an analytical element referring to a component or function of action.

⁶P. L. Garvin and S. H. Riesenberg, "Respect Behavior on Pronape: An Ethnolinguistic Study," *American Anthropologist*, 54 (1952), 201-20.

tion, not to concrete empirical action itself. While some activity that has a ceremonial component does not seem to have an appreciable substantive one, we find that all activity that is primarily substantive in significance will nevertheless carry some ceremonial meaning, provided that its performance is perceived in some way by others. The manner in which the activity is performed, or the momentary interruptions that are allowed so as to exchange minor niceties, will infuse the instrumentally-oriented situation with ceremonial significance.

All of the tokens employed by a given social group for ceremonial purposes may be referred to as its ceremonial idiom. We usually distinguish societies according to the amount of ceremonial that is injected into a given period and kind of interaction, or according to the expansiveness of the forms and the minuteness of their specification; it might be better to distinguish societies according to whether required ceremony is performed as an unpleasant duty or, spontaneously, as an unfelt or pleasant one.

Ceremonial activity seems to contain certain basic components. As suggested, a main object of this paper will be to delineate two of these components, deference and demeanor, and to clarify the distinction between them.

DEFERENCE

By deference I shall refer to that component of activity which functions as a symbolic means by which appreciation is regularly conveyed to a recipient of this recipient, or of something of which this recipient is taken as a symbol, extension, or agent.⁷ These marks of devotion represent

⁷ Some of the conceptual material on deference used in this paper derives from a study supported by a Ford Foundation grant for a propositional inventory of social stratification directed by Professor E. A. Shils of the University of Chicago. I am very grateful to Mr. Shils for orienting me to the study of deference behavior. He is not responsible for any misuse I may have made of his conception.

ways in which an actor celebrates and confirms his relation to a recipient. In some cases, both actor and recipient may not really be individuals at all, as when two ships greet each other with four short whistle blasts when passing. In some cases, the actor is an individual but the recipient is some object or idol, as when a sailor salutes the quarterdeck upon boarding ship, or when a Catholic genuflects to the altar. I shall only be concerned, however, with the kind of deference that occurs when both actor and recipient are individuals, whether or not they are acting on behalf of something other than themselves. Such ceremonial activity is perhaps seen most clearly in the little salutations, compliments, and apologies which punctuate social intercourse, and may be referred to as "status rituals" or "interpersonal rituals."⁸ I use the term "ritual" because this activity, however informal and secular, represents a way in which the individual must guard and design the symbolic implications of his acts while in the immediate presence of an object that has a special value for him.⁹

There appear to be two main directions in which the study of deference rituals may go. One is to settle on a given ritual and attempt to discover factors common to all of the social situations in which it is performed, for it is through such an analysis that we can get at the "meaning" of the ritual. The other is to collect all of the rituals that are performed to a given recipient, from whenever the ritual comes. Each of these rituals can then be interpreted for the symbolically expressed meaning that is

⁸ Techniques for handling these ceremonial obligations are considered in "On Face-Work."

⁹ This definition follows Radcliffe-Brown's (*op. cit.*, p. 123) except that I have widened his term "respect" to include other kinds of regard: "There exists a ritual relation whenever a society imposes on its members a certain attitude towards an object, which attitude involves some measure of respect expressed in a traditional mode of behavior with reference to that object."

embodied in it. By piecing together these meanings we can arrive at the conception of the recipient that others are obliged to maintain of him to him.

The individual may desire, earn, and deserve deference, but by and large he is not allowed to give it to himself, being forced to seek it from others. In seeking it from others, he finds he has added reason for seeking them out, and in turn society is given added assurance that its members will enter into interaction and relationships with one another. If the individual could give himself the deference he desired there might be a tendency for society to disintegrate into islands inhabited by solitary cultish men, each in continuous worship at his own shrine.

The appreciation carried by an act of deference implies that the actor possesses a sentiment of regard for the recipient, often involving a general evaluation of the recipient. Regard is something the individual constantly has for others, and knows enough about to feign on occasion; yet in having regard for someone, the individual is unable to specify in detail what in fact he has in mind. Those who render deference to an individual may feel, of course, that they are doing this merely because he is an instance of a category, or a representative of something, and that they are giving him his due not because of what they think of him "personally" but in spite of it. Some organizations, such as the military, explicitly stress this sort of rationale for according deference, leading to an impersonal bestowal of something that is specifically directed toward the person. By easily showing a regard that he does not have, the actor can feel that he is preserving a kind of inner autonomy, holding off the ceremonial order by the very act of upholding it. And of course in scrupulously observing the proper forms he may find that he is free to insinuate all kinds of disregard by carefully modifying intonation, pronunciation, pacing, and so forth.

In thinking about deference it is common to use as a model the rituals of obeisance, submission, and propitiation

that someone under authority gives to someone in authority. Deference comes to be conceived as something a subordinate owes to his superordinate. This is an extremely limiting view of deference on two grounds. First, there are a great many forms of symmetrical deference which social equals owe to one another; in some societies, Tibetan for example, salutations between high-placed equals can become prolonged displays of ritual conduct, exceeding in duration and expansiveness the kind of obeisance a subject may owe his ruler in less ritualized societies. Similarly,

there are deference obligations that superordinates owe their subordinates; high priests all over the world seem obliged to respond to offerings with some equivalent of "Bless you, my son." Secondly, the regard in which the actor holds the recipient need not be one of respectful awe; there are other kinds of regard that are regularly expressed through interpersonal rituals also, such as trust, as when an individual welcomes sudden strangers into his house, or capacity-esteem, as when the individual defers to another's technical advice. A sentiment of regard that plays an important role in deference is that of affection and belongingness. We see this in the extreme in the obligation of a newly married man in our society to treat his bride with affectional deference whenever it is possible to twist ordinary behavior into a display of this kind. We find it more commonly, for example, as a component in many farewells where, as in our middle-class society, the actor will be obliged to infuse his voice with sadness and regret, paying deference in this way to the recipient's status as someone whom others can hold dearly. In "progressive" psychiatric establishments, a differential show of acceptance, affection, and concern may form a constant and significant aspect of the stance taken by staff members when contacting patients. On Ward B, in fact, the two youngest patients seemed to have become so experienced in receiving such offerings, and so doubtful of them, that they would sometimes reply in a mocking way,

apparently in an effort to re-establish the interaction on what seemed to these patients to be a more sincere level. It appears that deference behavior on the whole tends to be honorific and politely toned, conveying appreciation of the recipient that is in many ways more complimentary to the recipient than the actor's true sentiments might warrant. The actor typically gives the recipient the benefit of the doubt, and may even conceal low regard by extra punctiliousness. Thus acts of deference often attest to ideal guide lines to which the actual activity between actor and recipient can now and then be referred. As a last resort, the recipient has a right to make a direct appeal to these honorific definitions of the situation, to press his theoretic claims, but should he be rash enough to do so, it is likely that his relationship to the actor will be modified thereafter. People sense that the recipient ought not to take the actor literally or force his hand, and ought to rest content with the show of appreciation as opposed to a more substantive expression of it. Hence one finds that many automatic acts of deference contain a vestigial meaning, having to do with activity in which no one is any longer engaged and implying an appreciation long since not expected—and yet we know these antique tributes cannot be neglected with impunity.

In addition to a sentiment of regard, acts of deference typically contain a kind of promise, expressing in truncated form the actor's avowal and pledge to treat the recipient in a particular way in the oncoming activity. The pledge affirms that the expectations and obligations of the recipient, both substantive and ceremonial, will be allowed and supported by the actor. Actors thus promise to maintain the conception of self that the recipient has built up from the rules he is involved in. (Perhaps the prototype here is the public act of allegiance by which a subject officially acknowledges his subservience in certain matters to his lord.) Deferential pledges are frequently conveyed through spoken terms of address involving status-

identifiers, as when a nurse responds to a rebuke in the operating room with the phrase, "yes, Doctor," signifying by term of address and tone of voice that the criticism has been understood and that, however unpalatable, it has not caused her to rebel. When a putative recipient fails to receive anticipated acts of deference, or when an actor makes clear that he is giving homage with bad grace, the recipient may feel that the state of affairs which he has been taking for granted has become unstable, and that an insubordinate effort may be made by the actor to re-allocate tasks, relations, and power. To elicit an established act of deference, even if the actor must first be reminded of his obligations and warned about the consequence of dis courtesy, is evidence that if rebellion comes it will come slyly; to be pointedly refused an expected act of deference is often a way of being told that open insurrection has begun.

A further complication must be mentioned. A particular act of deference is something an actor, acting in a given capacity, owes a recipient, acting in a given capacity. But these two individuals are likely to be related to one another through more than one pair of capacities, and these additional relationships are likely to receive ceremonial expression too. Hence the same act of deference may show signs of different kinds of regard, as when a doctor by a paternal gesture shows authority over a nurse in her capacity as subordinate technician but affection for her as a young female who is dependent on him in his capacity as a supportive older male. Similarly, an attendant in cheerfully addressing a doctor as "Doc" may sometimes show respect for the medical role and yet male-solidarity with the person who fills it. Throughout this paper we must therefore keep in mind that a spate of deferential behavior is not a single note expressing a single relationship between two individuals active in a single pair of capacities, but rather a medley of voices answering to the fact that actor and recipient are in many different rela-

tions to one another, no one of which can usually be given exclusive and continuous determinacy of ceremonial conduct. An interesting example of this complexity in regard to master-servant relations may be cited from a nineteenth-century book of etiquette:

"Issue your commands with gravity and gentleness, and in a reserved manner. Let your voice be composed, but avoid a tone of familiarity or sympathy with them. It is better in addressing them to use a higher key of voice, and not to suffer it to fall at the end of a sentence. The best-bred man whom we ever had the pleasure of meeting always employed, in addressing servants, such forms of speech as these—'I'll thank you for so and so,'—Such a thing if you please,—with a gentle tone, but very elevated key. The perfection of manner, in this particular, is, to indicate by your language, that the performance is a favour, and by your tone that it is a matter of course."¹⁰

Deference can take many forms, of which I shall consider only two broad groupings, avoidance rituals and presentational rituals.

Avoidance rituals, as a term, may be employed to refer to those forms of deference which lead the actor to keep at a distance from the recipient and not violate what Simmel has called the "ideal sphere" that lies around the recipient:

"Although differing in size in various directions and differing according to the person with whom one entertains relations, this sphere cannot be penetrated, unless the personality value of the individual is thereby destroyed. A sphere of this sort is placed around man by his honor. Language poignantly designates an insult to one's honor as 'coming too close'; the radius of this sphere marks, as it were, the dis-

¹⁰ Anonymous, *The Laws of Etiquette* (Carey, Lee, and Blanchard, Philadelphia, 1836), p. 188.

tance 'whose trespassing by another person insults one's honor.'¹¹

Any society could be profitably studied as a system of deferential stand-off arrangements, and most studies give us some evidence of this.¹² Avoidance of other's personal name is perhaps the most common example from anthropology, and should be as common in sociology.

Here, it should be said, is one of the important differences between social classes in our society; not only are some of the tokens different through which consideration for the privacy of others is expressed, but also, apparently, the higher the class the more extensive and elaborate are the taboos against contact. For example, in a study of a Shetlandic community the writer found that as one moves from middle-class urban centers in Britain to the rural lower-class islands, the distance between chairs at table decreases, so that in the outermost Shetland Islands actual bodily contact during meals and similar social occasions is not considered an invasion of separateness and no effort need be made to excuse it. And yet, whatever the rank of the participants in an action, the actor is likely to feel that the recipient has some warranted expectation of inviolability.

Where an actor need show no concern about penetrating the recipient's usual personal reserve, and need have no fear of contaminating him by any penetration into his privacy, we say that the actor is on terms of familiarity with the recipient. (The mother who feels at liberty to pick her child's nose is an extreme example.) Where the actor must show circumspection in his approach to the recipient, we speak of nonfamiliarity or respect. Rules governing conduct between two individuals may, but need

¹¹ Georg Simmel, *The Sociology of Georg Simmel*, tr., ed. by Kurt Wolff (Free Press, Glencoe, Ill., 1950), p. 321.

¹² E. G. F. W. Hodge, *Etiquette: Handbook of American Indians* (Government Printing House, Washington, D.C., 1907), p. 442.

not, be symmetrical in regard to either familiarity or respect.

There appear to be some typical relations between ceremonial distance and other kinds of sociological distance. Between status equals we may expect to find interaction guided by symmetrical familiarity. Between superordinate and subordinate we may expect to find asymmetrical relations, the superordinate having the right to exercise certain familiarities which the subordinate is not allowed to reciprocate. Thus, in the research hospital, doctors tended to call nurses by their first names, while nurses responded with "polite" or "formal" address. Similarly, in American business organizations the boss may thoughtfully ask the elevator man how his children are, but this entrance into another's life may be blocked to the elevator man, who can appreciate the concern but not return it. Perhaps the clearest form of this is found in the psychiatrist-patient relation, where the psychiatrist has a right to touch on aspects of the patient's life that the patient might not even allow himself to touch upon, while of course this privilege is not reciprocated. (There are some psychoanalysts who believe it desirable to "analyze the countertransference with the patient" but this or any other familiarity on the part of the patient is strongly condemned by official psychoanalytical bodies.) Patients, especially mental ones, may not even have the right to question their doctor about his opinion of their own case; for one thing, this would bring them into too intimate a contact with an area of knowledge in which doctors invest their special apartness from the lay public which they serve.

While these correlations between ceremonial distance and other kinds of distance are typical, we must be quite clear about the fact that other relationships are often found. Thus, status equals who are not well acquainted may be on terms of reciprocal respect, not familiarity. Further, there are many organizations in America where differences in rank are seen as so great a threat to the

equilibrium of the system that the ceremonial aspect of behavior functions not as a way of ironically expressing these differences but as a way of carefully counterbalancing them. In the research hospital under study, psychiatrists, psychologists, and sociologists were part of a single ceremonial group as regards first-naming, and this symmetrical familiarity apparently served to allay some feeling on the part of psychologists and sociologists that they were not equal members of the team, as indeed they were not. Similarly, in a study of small business managers, the writer¹³ found that filling-station attendants had the right to interrupt their boss, slap him on the back, rib him, use his phone, and take other liberties, and that this ritual license seemed to provide a way in which the manager could maintain morale and keep his employees honest. We must realize that organizations that are quite similar structurally may have quite different difference styles, and that difference patterns are partly a matter of changing fashion.

In our society, rules regarding the keeping of one's distance are multitudinous and strong. They tend to focus around certain matters, such as physical places and properties defined as the recipient's "own," the body's sexual equipment, etc. An important focus of deferential avoidance consists in the verbal care that actors are obliged to exercise so as not to bring into discussion matters that might be painful, embarrassing, or humiliating to the recipient. In Simmel's words:

"The same sort of circle which surrounds man—although it is value-accentuated in a very different sense—is filled out by his affairs and by his characteristics. To penetrate this circle by taking notice, constitutes a violation of his personality. Just as material property is, so to speak, an extension of the

¹³ Unpublished paper prepared for Social Research, Inc., 1952.

ego, and any interference with our property is, for this reason, felt to be a violation of the person, there also is an intellectual private-property, whose violation effects a lesion of the ego in its very center. Discretion is nothing but the feeling that there exists a right in regard to the sphere of the immediate life contents. Discretion, of course, differs in its extension with different personalities just as the positions of honor and of property have different radii with respect to 'close' individuals, and to strangers, and indifferent persons.¹⁴

Referential avoidance may be illustrated from Ward A., where rules in this regard were well institutionalized.¹⁵ The fact that two of the female patients had had experience in a state-type mental hospital was not raised either in serious conversation or in jest, except when initiated by these women themselves; nor was a question of the age of these patients (who were in their middle thirties) raised. The fact that the two male patients were conscientious objectors was never raised, even by the CO's themselves. The fact that one of the patients was blind and that another was colored was never raised by the others in their presence. When a poor patient declined to participate in an outing on a claim of indifference, her rationalization for not going was accepted at face-value and her fiction respected, even though others knew that she wanted to go but was ashamed to because she did not have a suitable coat. Patients about to be given drugs experimentally, or who had just been given drugs, were not questioned about their feelings, unless they themselves raised the topic. Unmarried women, whether patients or nurses, were not directly questioned about

¹⁴ Simmel, *op. cit.*, p. 322.

¹⁵ I am grateful to Dr. Seymour Perlman for bringing my attention to some of these avoidances and for pointing out the significance of them.

boy friends. Information about religious affiliations was volunteered but rarely requested.

Violation of rules regarding privacy and separateness is a phenomenon that can be closely studied on mental wards because ordinarily there is so much of it done by patients and staff. Sometimes it arises from what are felt to be the substantive or instrumental requirements of the situation. When a mental patient checks into a hospital, an itemized account is usually made of every one of his belongings; this requires his giving himself up to others in a way that he may have learned to define as a humiliation. Periodically his effects may have to be searched in a general effort to clear the ward of "sharps," liquor, narcotics, and other contraband. The presence of a microphone known to be concealed in each patient's room and connected with a speaker in the nurses' station is an additional invasion (but one provided only in the newest hospitals); the censoring of outgoing mail is another. Psychotherapy, especially when the patient appreciates that other staff members will learn about his progress and even receive a detailed report of the case, is another such invasion; so too is the practice of having nurses and attendants "chart" the course of the patient's daily feelings and activity. Efforts of staff to "form relations" with patients, to break down periods of withdrawal in the interest of therapy, is another example. Classic forms of "nonperson treatment" are found, with staff members so little observing referential avoidance that they discuss intimacies about a patient in his presence as if he were not there at all. There will be no door to the toilet, or one that the patient cannot lock; dormitory sleeping, especially in the case of middle-class patients, is a similar encroachment on privacy. The care that is given to "very disturbed" patients in many large public hospitals leads in a similar direction, as with forced medication, cold packs applied to the naked body, or confinement while naked in an empty strongroom into which staff and patients

may look. Another instance is forced feeding, whereby a frightened mute patient who may want to keep certain food out of his mouth is matched against an attendant who must see that patients are fed.

Invasions of privacy which have an instrumental technical rationale can be paralleled with others of a more purely ceremonial nature. Thus "acting out" and "psychopathic" patients are ones who can be counted on to over-reach polite bounds and ask embarrassing questions of fellow-patients and staff, or proffer compliments which would not ordinarily be in their province to give, or prefer physical gestures of appreciation such as hugging or kissing, which are felt to be inappropriate. Thus, on Ward B, male staff members were plagued by such statements as "Why did you cut yourself shaving like that?" "Why do you always wear the same pants, I'm getting sick of them," "Look at all the dandruff you've got." If seated by one of the patients, a male staff member might have to edge continuously away so as to keep a seemly safe distance between himself and the patient.

Some of the ways in which individuals on Ward A kept their distance were made clear in contrast to the failure of Ward B's patients to do so. On Ward A the rule that patients were to remain outside the nurses' station was observed. Patients would wait for an invitation or, as was commonly the case, stay in the doorway so that they could talk with those in the station and yet not presume upon them. It was therefore not necessary for the staff to lock the station door when a nurse was in the station. On Ward B it was not possible to keep three of the patients out of the station by request alone, and so the door had to be kept locked if privacy was to be maintained. Even then, the walls of the station were effectively battered down by continuous banging and shouting. In other words, on Ward A the protective ring that nurses and attendants drew around themselves by retreating into the station was respected by the patients, whereas on Ward B it was not.

A second illustration may be cited. Patients on Ward A had mixed feelings about some of their doctors, but each patient knew of one or two doctors that he or she liked. Thus, while at table, when a favorite doctor passed by, there would be an exchange of greetings but, ceremonially speaking, nothing more. No one would have felt it right to chase after the doctors, pester them, and in general invade their right of separateness. On Ward B, however, the entrance of a doctor was very often a signal for some of the patients to rush up to him, affectionally presume on him by grasping his hand or putting an arm around him, and then to walk with him down the corridor, engaging in a kidding affectionate conversation. And often when a doctor had retired behind a ward office door, a patient would hang on the door and look through its glass window, and in other ways refuse to keep expected distance.

One patient on Ward B, Mrs. Baum, seemed especially talented in divining what would be an invasion of other people's privacy. On a shopping expedition, for example, she had been known to go behind the counter or examine the contents of a stranger's shopping bag. At other times she would enter a stranger's car at an intersection and ask for a lift. In general she could provide the student with a constant reminder of the vast number of different acts and objects that are employed as markers by which the borders of privacy are staked out, suggesting that in the case of some "mental disorders" symptomatology is specifically and not merely incidentally an improper keeping of social distance.

Analysis of deferential avoidance has sometimes been held back because there is another kind of ceremonial avoidance, a self-protective kind, that may resemble deferential restraint but is analytically quite different from it. Just as the individual may avoid an object so as not to pollute or defile it, so he may avoid an object so as not to be polluted or defiled by it. For example, in Ward B,

when Mrs. Baum was in a paranoid state she refused to allow her daughter to accept a match from a Negro attendant, appearing to feel that contact with a member of a group against which she was prejudiced would be polluting; so, too, while kissing the doctors and nurses in an expansive birthday mood, she gave the appearance that she was trying but could not bring herself to kiss the attendant. In general, it would seem, one avoids a person of high status out of deference to him and avoids a person of lower status than one's own out of a self-protective concern. Perhaps the social distance sometimes carefully maintained between equals may entail both kinds of avoidance on both their parts. In any case, the similarity in the two kinds of avoidance is not deep. A nurse who keeps away from a patient out of sympathetic appreciation that he wants to be alone wears one expression on her face and body; when she maintains the same physical distance from a patient because he has been incontinent and smells, she is likely to wear a different expression. In addition, the distances an actor keeps out of deference to others decline when he rises in status, but the self-protective ones increase.¹⁶

Avoidance rituals have been suggested as one main type of research on social distance scales has often most surprisingly overlooked the fact that an individual may keep his distance from others because they are too sacred for him, as well as because they are not sacred enough. The reason for this persistent error constitutes a problem in the sociology of knowledge. In general, following the students of Radcliffe-Brown, we must distinguish between "good-sacredness," which represents something too pure to make contact with, and "bad-sacredness," which represents something too impure to make contact with, contrasting both these sacred states and objects to ritually neutral matters. (See M. M. Srinivas, *Religion and Society Among the Coorgs of South India* [Oxford University Press, 1952], pp. 106-7.) Radcliffe-Brown (*op. cit.*) does not introduce the caution that in some societies the distinction between good and bad sacred is much less clearcut than in our own.

of deference. A second type, termed *presentational rituals*, encompasses acts through which the individual makes specific attestations to recipients concerning how he regards them and how he will treat them in the on-coming interaction. Rules regarding these ritual practices involve specific prescriptions, not specific proscriptions; while avoidance rituals specify what is not to be done, presentational rituals specify what is to be done. Some illustrations may be taken from social life on Ward A as maintained by the group consisting of patients, attendants, and nurses. These presentational rituals will not, I think, be much different from those found in many other organizations in our society.

When members of the ward passed by each other, salutations would ordinarily be exchanged, the length of the salutation depending on the period that had elapsed since the last salutation and the period that seemed likely before the next. At table, when eyes met a brief smile of recognition would be exchanged; when someone left for the weekend, a farewell involving a pause in on-going activity and a brief exchange of words would be involved. In any case, there was the understanding that when members of the ward were in a physical position to enter into eye-to-eye contact of some kind, this contact would be effected. It seemed that anything less would not have shown proper respect for the state of relatedness that existed among the members of the ward.

Associated with salutations were practices regarding the "noticing" of any change in appearance, status, or répute, as if these changes represented a commitment on the part of the changed individual which had to be underwritten by the group. New clothes, new hairdos, occasions of being "dressed up" would call forth a round of compliments, whatever the group felt about the improvement. Similarly, any effort on the part of a patient to make something in the occupational therapy room or to perform in other ways was likely to be commended by others. Staff members who

participated in the hospital amateur theatricals were complimented, and when one of the nurses was to be married, pictures of her fiancé and his family were viewed by all and approved. In these ways a member of the ward tended to be saved from the embarrassment of presenting himself to others as someone who had risen in value, while receiving a response as someone who had declined, or remained the same.

Another form of presentational deference was the practice of staff and patients pointedly requesting each and every patient to participate in outings, occupational therapy, concert-going, meal-time conversation, and other forms of group activity. Refusals were accepted but no patient was not asked.

Another standard form of presentational deference on Ward A was that of extending small services and aid. Nurses would make minor purchases for patients in the local town; patients coming back from home visits would pick up other patients by car to save them having to come back by public transportation; male patients would fix the things that males are good at fixing and female patients would return the service. Food came from the kitchen already allocated to individual trays, but at each meal a brisk business was done in exchanging food, and outright donations occurred whereby those who did not care for certain foods gave them to those who did. Most members of the ward took a turn at conveying the food trays from the kitchen cart to the table, as they did in bringing toast and coffee for the others from the sidetable. These services were not exchanged in terms of a formal schedule worked out to ensure fairness, but rather as an unplanned thing, whereby the actor was able to demonstrate that the private objectives of the recipient were something in which others present sympathetically participated.

I have mentioned four very common forms of presentational deference: salutations, invitations, compliments, and

minor services. Through all of these the recipient is told that he is not an island unto himself and that others are, or seek to be, involved with him and with his personal private concerns. Taken together, these rituals provide a continuous symbolic tracing of the extent to which the recipient's ego has not been bounded and barricaded in regard to others.

Two main types of deference have been illustrated: presentational rituals through which the actor concretely depicts his appreciation of the recipient; and avoidance rituals, taking the form of proscriptions, interdictions, and taboos, which imply acts the actor must refrain from doing lest he violate the right of the recipient to keep him at a distance. We are familiar with this distinction from Durkheim's classification of ritual into positive and negative rites.¹⁷

In suggesting that there are things that must be said and done to a recipient, and things that must not be said and done, it should be plain that there is an inherent opposition and conflict between these two forms of deference. To ask after an individual's health, his family's well-being, or the state of his affairs, is to present him with a sign of sympathetic concern; but in a certain way to make this presentation is to invade the individual's personal reserve, as will be made clear if an actor of wrong status asks him these questions, or if a recent event has made such a question painful to answer. As Durkheim suggested, "The human personality is a sacred thing; one dare not violate it nor infringe its bounds, while at the same time the greatest good is in communion with others."¹⁸ I would like to cite two ward illustrations of this inherent opposition between the two forms of deference.

On Ward A, as in other wards in the hospital, there was

¹⁷ Durkheim, *The Elementary Forms*, p. 299.

¹⁸ Emile Durkheim, "The Determination of Moral Facts," p. 37.

a "touch system."¹⁹ Certain categories of personnel had the privilege of expressing their affection and closeness to others by the ritual of bodily contact with them. The actor places his arms around the waist of the recipient, rubs a hand down the back of the recipient's neck, strokes the recipient's hair and forehead, or holds the recipient's hand. Sexual connotation is of course officially excluded. The most frequent form that the ritual took was for a nurse to extend such a touch-confirmation to a patient. Nonetheless, attendants, patients, and nurses formed one group in regard to touch rights, the rights being symmetrical. Any one of these individuals had a right to touch any member of his own category or any member of the other categories. (In fact some forms of touch, as in playful fighting or elbow-strength games, were intrinsically symmetrical.) Of course some members of the ward disliked the system, but this did not alter the rights of others to incorporate them into it. The familiarity implicit in such exchanges was affirmed in other ways, such as symmetrical first-naming. It may be added that in many mental hospitals, patients, attendants, and nurses do not form one group for ceremonial purposes, and the obligation of patients to accept friendly physical contact from staff is not reciprocated.

In addition to these symmetrical touch relations on the ward, there were also asymmetrical ones. The doctors touched other ranks as a means of conveying friendly support and comfort, but other ranks tended to feel that it would be presumptuous for them to reciprocate a doctor's touch, let alone initiate such a contact with a doctor.²⁰

¹⁹ The only source I know on touch systems is the very interesting work by Edward Gross ("Informal Relations and the Social Organization of Work," Unpublished Ph.D. Dissertation, Department of Sociology, University of Chicago, 1949) on rights regarding pinching of females of private secretarial rank in a commercial business office.

²⁰ The then head nurse, a male, initiated arm embraces

Now it should be plain that if a touch system is to be maintained, as it is in many hospitals in America, and if members of the ward are to receive the confirmation and support this ritual system provides, then persons other than doctors coming to live or work on the ward must make themselves intimately available to the others present. Rights of apartness and inviolability which are demanded and accorded in many other establishments in our society must here be forgone, in this particular. The touch system, in short, is only possible to the degree that individuals forego the right to keep others at a physical distance.

A second illustration of the sense in which the two forms of deference act in opposition to each other turns upon the point of social participation. On Ward A there was a strong feeling of in-group solidarity among all non-medical ranks—nurses, attendants, and patients. One way in which this was expressed was through joint participation in meals, card-games, room-visits, TV parties, occupational therapy, and outings. Ordinarily individuals were ready not only to participate in these activities but also to do so with visible pleasure and enthusiasm. One gave oneself to these occasions and through this giving the group flourished.

In the context of this participation pattern, and in spite of its importance for the group, it was understood that patients had the right of disaffection. Although it was felt to be an affront to group solidarity to come late for break with the physician acting as ward administrator. This seemed to create a false note and was felt to be forward. The nurse, interestingly enough, has left the service. It should be added that on one ward in the hospital, a ward given over to the close study of a small number of highly delinquent boys, patients and staff of all ranks, including doctors, apparently formed a single ceremonial group. Members of the group were linked by symmetrical rules of familiarity, so that it was permissible for an eight-year-old to call the ward administrator by his first name, joke with him, and swear in his presence.

fast, late-comers were only mildly chided for doing so. Once at table, a patient was obliged to return the greetings offered him, but after this if his mood and manner patently expressed his desire to be left alone, no effort would be made to draw him into the meal-time conversation. If a patient took his food from the table and retired to his room or to the empty TV lounge, no one chased after him. If a patient refused to come on an outing, a little joke was made of it, warning the individual what he would miss, and the matter would be dropped. If a patient refused to play cards at a time when this would deny the others a necessary fourth, jolting remonstrances would be made but not continued. And on any occasion, if the patient appeared depressed, moody, or even somewhat disarrayed, an effort was made not to notice this or to attribute it to a need for physical care and rest. These kinds of delicacy and restriction of demands seemed to serve the social function of keeping informal life free from the contamination of being a "treatment" or a prescription, and meant that in certain matters the patient had a right to prevent intrusion when, where, and how he wanted to do so. It is apparent, however, that the right to withdraw into privacy was a right that was accorded at the expense of those kinds of acts through which the individual was expected to display his relatedness to the others on the ward. There is an inescapable opposition between showing a desire to include an individual and showing respect for his privacy.

As an implication of this dilemma, we must see that social intercourse involves a constant dialectic between presentational rituals and avoidance rituals. A peculiar tension must be maintained, for these opposing requirements of conduct must somehow be held apart from one another and yet realized together in the same interaction: the gestures which carry an actor to a recipient must also signify that things will not be carried too far.

Demeanor

It was suggested that the ceremonial component of concrete behavior has at least two basic elements, deference and demeanor. Deference, defined as the appreciation an individual shows of another to that other, whether through avoidance rituals or presentational rituals, has been discussed and demeanor may now be considered.

By demeanor I shall refer to that element of the individual's ceremonial behavior typically conveyed through deportment, dress, and bearing, which serves to express to those in his immediate presence that he is a person of certain desirable or undesirable qualities. In our society, the "well" or "properly" demeaned individual displays such attributes as: discretion and sincerity; modesty in claims regarding self; sportsmanship; command of speech and physical movements; self-control over his emotions, his appetites, and his desires; poise under pressure; and so forth. When we attempt to analyze the qualities conveyed through demeanor, certain themes become apparent. The well-demeaned individual possesses the attributes popularly associated with "character training" or "socialization," these being implanted when a neophyte of any kind is housebroken. Rightly or wrongly, others tend to use such qualities diagnostically, as evidence of what the actor is generally like at other times and as a performer of other activities. In addition, the properly demeaned individual is someone who has closed off many avenues of perception and penetration that others might take to him, and is therefore unlikely to be contaminated by them. Most importantly, perhaps, good demeanor is what is required of an actor if he is to be transformed into someone who can be relied upon to maintain himself as an interactant, poised for communication, and to act so that others do not endanger themselves by presenting themselves as interactants to him.

It should be noted once again that demeanor involves attributes derived from interpretations others make of the way in which the individual handles himself during social intercourse. The individual cannot establish these attributes for his own by verbally avowing that he possesses them, though sometimes he may rashly try to do this. (He can, however, contrive to conduct himself in such a way that others, through their interpretation of his conduct will impute the kinds of attributes to him he would like others to see in him.) In general, then, through demeanor the individual creates an image of himself, but properly speaking this is not an image that is meant for his own eyes. Of course this should not prevent us from seeing that the individual who acts with good demeanor may do so because he places an appreciable value upon himself, and that he who fails to demean himself properly may be accused of having "no self-respect" or of holding himself too cheaply in his own eyes.

As in the case of deference, an object in the study of demeanor is to collect all the ceremonially relevant acts that a particular individual performs in the presence of each of the several persons with whom he comes in contact, to interpret these acts for the demeanor that is symbolically expressed through them, and then to piece these meanings together into an image of the individual, an image of him in others' eyes.

Rules of demeanor, like rules of deference, can be symmetrical or asymmetrical. Between social equals, symmetrical rules of demeanor seem often to be prescribed. Between unequals many variations can be found. For example, at staff meetings on the psychiatric units of the hospital, medical doctors had the privilege of swearing, changing the topic of conversation, and sitting in undignified positions; attendants, on the other hand, had the right to attend staff meetings and to ask questions during them (in line with the milieu-therapy orientation of these research units) but were implicitly expected to conduct

themselves with greater circumspection than was required of doctors. (This was pointed out by a perceptive occupational therapist who claimed she was always reminded that a mild young female psychiatrist was really an M.D. by the fact that this psychiatrist exercised these prerogatives of informal demeanor.) The extreme here perhaps is the master-servant relation as seen in cases where valets and maids are required to perform in a dignified manner services of an undignified kind. Similarly, doctors had the right to saunter into the nurses' station, lounge on the station's dispensing counter, and engage in joking with the nurses; other ranks participated in this informal interaction with doctors, but only after doctors had initiated it. On Ward A, standards of demeanor were maintained that seem to be typical in American middle-class society. The eating pace maintained at table suggested that no one present was so over-eager to eat, so little in control of impulses, so jealous of his rights, as to wolf down his food or take more than his share. At pinocchle, the favorite card game, each player would coax spectators to take his hand and spectators would considerately decline the offer, expressing in this way that a passion for play had in no way overwhelmed them. Occasionally a patient appeared in the day-room or at meals with bathrobe (a practice permitted of patients throughout the hospital) but ordinarily neat street wear was maintained, illustrating that the individual was not making his appearance before others in a lax manner or presenting too much of himself too freely. Little profanity was employed and no open sexual remarks.

On Ward B, bad demeanor (by middle-class standards) was quite common. This may be illustrated from meal-time behavior. A patient would often lunge at an extra piece of food or at least eye an extra piece covetously. Even when each individual at table was allowed to receive an equal share, over-eagerness was shown by the practice of taking all of one's share at once instead of waiting un-

til one serving had been eaten. Occasionally a patient would come to table half-dressed. One patient frequently belched loudly at meals and was occasionally flatulent. Messy manipulation of food sometimes occurred. Swearing and cursing were common. Patients would occasionally push their chairs back from the table precipitously and bolt for another room, coming back to the table in the same violent manner. Loud sounds were sometimes made by sucking on straws in empty pop bottles. Through these activities, patients expressed to the staff and to one another that their selves were not properly demeaned ones. These forms of misconduct are worth study because they make us aware of some aspects of good demeanor we usually take for granted; for aspects even more usually taken for granted, we must study "back" wards in typical mental hospitals. There patients are denudative, incontinent, and they openly masturbate; they scratch themselves violently; drooling occurs and a nose may run unchecked; sudden hostilities may flare up and "paranoid" immodesties be projected; speech or motor activity may occur at a manic or depressed pace, either too fast or too slow for propriety; males and females may comport themselves as if they were of the other sex or hardly old enough to have any. Such wards are of course the classic settings of bad demeanor.

A final point about demeanor may be mentioned. Whatever his motives for making a well demeaned appearance before others, it is assumed that the individual will exert his own will to do so, or that he will pliantly co-operate should it fall to someone else's lot to help him in this matter. In our society, a man combs his own hair until it gets too long, then he goes to a barber and follows instructions while it is being cut. This voluntary submission is crucial, for personal services of such a kind are done close to the very center of the individual's inviolability and can easily result in transgressions; server and served must co-operate closely if these are not to occur. If, however, an individual

fails to maintain what others see as proper personal appearance, and if he refuses to co-operate with those who are charged with maintaining it for him, then the task of making him presentable against his will is likely to cost him at the moment a great deal of dignity and deference, and this in turn may create complex feelings in those who find they must cause him to pay this price. This is one of the occupational dilemmas of those employed to make children and mental patients presentable. It is easy to order attendants to "dress up" and shave male patients on visitors' day, and no doubt when this is done patients make a more favorable appearance, but while this appearance is in the process of being achieved—in the showers or the barbershop, for example—the patients may be subjected to extreme indignities.

DEFERENCE AND DEMEANOR

Deference and demeanor are analytical terms; empirically there is much overlapping of the activities to which they refer. An act through which the individual gives or withholds deference to others typically provides means by which he expresses the fact that he is a well or badly demeaned individual. Some aspects of this overlapping may be cited. First, in performing a given act of presentational deference, as in offering a guest a chair, the actor finds himself doing something that can be done with smoothness and aplomb, expressing self-control and poise, or with clumsiness and uncertainty, expressing an irresolute character. This is, as it were, an incidental and adventitious connection between deference and demeanor. It may be illustrated from recent material on doctor-patient relationships, where it is suggested that one complaint a doctor may have against some of his patients is that they do not bathe before coming for an examination,²¹ while bathing

²¹ Ernest Dichter, *A Psychological Study of the Doctor-*

is a way of paying deference to the doctor. It is at the same time a way for the patient to present himself as a clean, well demeaned person. A further illustration is found in acts such as loud talking, shouting, or singing, for these acts encroach upon the right of others to be let alone, while at the same time they illustrate a badly demeaned lack of control over one's feelings.

The same connection between deference and demeanor has had a bearing on the ceremonial difficulties associated with intergroup interaction: the gestures of deference expected by members of one society have sometimes been incompatible with the standards of demeanor maintained by members of another. For example, during the nineteenth century, diplomatic relations between Britain and China were embarrassed by the fact that the *Kof'ow* demanded of visiting ambassadors by the Chinese Emperor was felt by some British ambassadors to be incompatible with their self-respect.²²

A second connection between deference and demeanor turns upon the fact that a willingness to give others their deferential due is one of the qualities which the individual owes it to others to express through his conduct, just as a willingness to conduct oneself with good demeanor is in general a way of showing deference to those present.

In spite of these connections between them is one of demeanor, the analytical relation between them is one of "complementarity," not identity. The image the individual owes to others to maintain of himself is not the same type of image these others are obliged to maintain of him. Deference images tend to point to the wider society outside the interaction, to the place the individual has achieved in the hierarchy of this society. Demeanor images tend to point to qualities which any social position gives its incumb-

Patient Relationship (California Medical Association, Alameda County Medical Association, 1950), pp. 5-6.
 22 R. K. Douglas, *Society in China* (Innes, London, 1895), pp. 291-96.

bents a chance to display during interaction, for these qualities pertain more to the way in which the individual handles his position than to the rank and place of that position relative to those possessed by others.

Further, the image of himself the individual owes it to others to maintain through his conduct is a kind of justification and compensation for the image of him that others are obliged to express through their deference to him. Each of the two images in fact may act as a guarantee and check upon the other. In an interchange that can be found in many cultures, the individual defers to guests to show how welcome they are and how highly he regards them; they in turn decline the offering at least once, showing through their demeanor that they are not presumptuous, immodest, or over-eager to receive favor. Similarly, a man starts to rise for a lady, showing respect for her sex; she interrupts and halts his gesture, showing she is not greedy of her rights in this capacity but is ready to define the situation as one between equals. In general, then, by treating others deferentially one gives them an opportunity to handle the indulgence with good demeanor. Through this differentiation in symbolizing function the world tends to be bathed in better images than anyone deserves, for it is practical to signify great appreciation of others by offering them deferential indulgences, knowing that some of these indulgences will be declined as an expression of good demeanor.

There are still other complementary relations between deference and demeanor. If an individual feels he ought to show proper demeanor in order to warrant deferential treatment, then he must be in a position to do so. He must, for example, be able to conceal from others aspects of himself which would make him unworthy in their eyes, and to conceal himself from them when he is in an indignant state, whether of dress, mind, posture, or action. The avoidance rituals which others perform in regard to him give him room to maneuver, enabling him to present only

a self that is worthy of deference; at the same time, this avoidance makes it easier for them to assure themselves that the deference they have to show him is warranted.

To show the difference between deference and demeanor, I have pointed out the complementary relation between them, but even this kind of relatedness can be overstressed. The failure of an individual to show proper deference to others does not necessarily free them from the obligation to act with good demeanor in his presence, however disgruntled they may be at having to do this. Similarly, the failure of an individual to conduct himself with proper demeanor does not always relieve those in his presence from treating him with proper deference. It is by separating deference and demeanor that we can appreciate many things about ceremonial life, such as that a group may be noted for excellence in one of these areas while having a bad reputation in the other. Hence we can find a place for arguments such as De Quincey's,²³ that an Englishman shows great self-respect but little respect for others while a Frenchman shows great respect for others but little respect for himself.

We are to see, then, that there are many occasions when it would be improper for an individual to convey about himself what others are ready to convey about him to him, since each of these two images is a warrant and justification for the other, and not a mirror image of it. The Meadian notion that the individual takes toward himself the attitude others take to him seems very much an oversimplification. Rather the individual must rely on others to complete the picture of him of which he himself is allowed to paint only certain parts. Each individual is responsible for the demeanor image of himself and the deference image of others, so that for a complete man to be ex-

pressed, individuals must hold hands in a chain of ceremony, each giving deferentially with proper demeanor to the one on the right what will be received deferentially from the one on the left. While it may be true that the individual has a unique self all his own, evidence of this possession is thoroughly a product of joint ceremonial labor, the part expressed through the individual's demeanor being no more significant than the part conveyed by others through their deferential behavior toward him.

CEREMONIAL PROFANATIONS

There are many situations and many ways in which the justice of ceremony can fail to be maintained. There are occasions when the individual finds that he is accorded deference of a misidentifying kind, whether the misidentification places him in a higher or lower position than he thinks right. There are other occasions when he finds that he is being treated more impersonally and unceremonially than he thinks proper and feels that his treatment ought to be more punctuated with acts of deference, even though these may draw attention to his subordinate status. A frequent occasion for ceremonial difficulty occurs at moments of intergroup contact, since different societies and subcultures have different ways of conveying deference and demeanor, different ceremonial meanings for the same act, and different amounts of concern over such things as noise and privacy. Travel books such as Mrs. Trollope's²⁴ are full of autobiographical material on these misunderstandings, and sometimes seem to have been written chiefly to publicize them.

Of the many kinds of ceremonial transgressions there is one which a preliminary paper on ceremony is obliged to consider: it is the kind that appears to have been per-

²³ Thomas De Quincey, "French and English Manners," *Collected Writings of Thomas De Quincey*, David Mason, ed. (Adams and Charles Black, Edinburgh, 1890), vol. XIV, 327-34.

petrated on purpose and to employ consciously the very language of ceremony to say what is forbidden. The idiom through which modes of proper ceremonial conduct are established necessarily creates ideally effective forms of desecration, for it is only in reference to specified proprieties that one can learn to appreciate what will be the worst possible form of behavior. Profanations are to be expected, for every religious ceremony creates the possibility of a black mass.²⁶

When we study individuals who are on familiar terms with one another and need stand on little ceremony, we often find occasions when standard ceremonial forms that are inapplicable to the situation are employed in what is felt to be a facetious way, apparently as a means of poking fun at social circles where the ritual is seriously employed. When among themselves, nurses at the research hospital sometimes addressed one another humorously as "Miss —"; doctors under similar conditions sometimes called one another "Doctor" with the same joking tone of voice. Similarly, elaborate offering of a chair or precedence through a door was sometimes made between an actor and recipient who were actually on terms of symmetrical familiarity. In Britain, where speech and social style are clearly stratified, a great amount of this unserious profanation of rituals can be found, with upper class people mocking lower class ceremonial gestures, and lower class people when among themselves fully returning the compliment. The practice perhaps reaches its highest expression in music hall revues, where lower class performers beautifully mimic upper class ceremonial conduct for an audience whose status falls somewhere in between.

²⁶ A kind of ceremonial profanation also seems to exist with respect to substantive rules. In law what are sometimes called "spite actions" provide illustrations, as does the phenomenon of vandalism. But, as previously suggested, these represent ways in which the substantive order is abused for ceremonial purposes.

Some playful profanation seems to be directed not so much at outsiders as at the recipient himself, by way of lightly teasing him or testing ritual limits in regard to him. It should be said that in our society this kind of play is directed by adults to those of lesser ceremonial breed—to children, old people, servants, and so forth—as when an attendant affectionately ruffles a patient's hair or indulges in more drastic types of teasing.²⁸ Anthropologists have described this kind of license in an extreme form in the case of "siblings-in-law" who are potential secondary spouses.²⁷ However apparent the aggressive overtones of this form of conduct may be, the recipient is given the opportunity of acting as if no serious affront to his honor has occurred, or at least an affront no more serious than that of being defined as someone with whom it is permissible to joke. On Ward B, when Mrs. Baum was given a sheet too small for her bed she used it to playfully bag one of the staff members. Her daughter occasionally jokingly employed the practice of bursting large bubblegum bubbles as close to the face of a staff person as possible without touching him, or stroking the arm and hand of a male staff member in parody of affectional gestures, gleefully proposing sexual intercourse with him.

A less playful kind of ritual profanation is found in the practice of defiling the recipient but in such a way and from such an angle that he retains the right to act as if he has not received the profaning message. On Ward B, where staff members had the occupational obligation of "relating to" the patients and responding to them with friendliness, nurses would sometimes mutter *sotto voce* fully proposing sexual intercourse with him.

²⁸ Cf. Harold Taxel, "Authority Structure in a Mental Hospital Ward," Unpublished Master's Thesis, Department of Sociology, University of Chicago, 1953, p. 68; and Robert H. Willoughby, "The Attendant in the State Mental Hospital," Unpublished Master's Thesis, Department of Sociology, University of Chicago, 1953, p. 90.

²⁷ George P. Murdock, *Social Structure* (Macmillan, New York, 1949), p. 282.

vituperations when patients were trying and difficult. Patients, in turn, employed the same device. When a nurse's back was turned, patients would sometimes stick their tongues out, thumb their noses, or grimace at her. These are of course standard forms of ritual contempt in our Anglo-American society, constituting a kind of negative deference. Other instances may be cited. On one occasion Mrs. Baum, to the amusement of others present, turned her back on the station window, bent down, and flipped her skirt up, in an act of ritual contempt which was apparently once more prevalent as a standard insult than it is today. In all these cases we see that although ceremonial liberties are taken with the recipient, he is not held in sufficiently low regard to be insulted "to his face." This line between what can be conveyed about the recipient while in a state of talk with him, and what can only be conveyed about him when not in talk with him, is a basic ceremonial institution in our society, ensuring that face-to-face interaction is likely to be mutually approving. An appreciation of how deep this line is can be obtained on mental wards, where severely disturbed patients can be observed co-operating with staff members to maintain a thin fiction that the line is being kept.

But of course there are situations where an actor conveys ritual profanation of a recipient while officially engaged in talk with him or in such a way that the affront cannot easily be overlooked. Instead of recording and classifying these ritual affronts, students have tended to cover them all with a psychological tent, labelling them as "aggressions" or "hostile outbursts," while passing on to other matters of study.

In some psychiatric wards, face-to-face ritual profanation is a constant phenomenon. Patients may profane a staff member or a fellow-patient by spitting at him, slapping his face, throwing feces at him, tearing off his clothes, pushing him off the chair, taking food from his grasp, screaming into his face, sexually molesting him, etc. On

Ward B, on occasion, Betty would slap and punch her mother's face and tramp on her mother's bare feet with heavy shoes; and abuse her, at table, with those four-letter words that middle-class children ordinarily avoid in reference to their parents, let alone their presence. It should be repeated that while from the point of view of the actor these profanations may be a product of blind impulse, or have a special symbolic meaning,²⁸ from the point of view of the society at large and its ceremonial idiom these are not random impulsive infractions. Rather, these acts are exactly those calculated to convey complete disrespect and contempt through symbolic means. Whatever is in the patient's mind, the throwing of feces at an attendant is a use of our ceremonial idiom that is as exquisite in its way as is a bow from the waist done with grace and a flourish. Whether he knows it or not, the patient speaks the same ritual language as his captors; he merely says what they do not wish to hear, for patient behavior which does not carry ritual meaning in terms of the daily ceremonial discourse of the staff will not be perceived by the staff at all.

In addition to profanation of others, individuals for varieties of reasons and in varieties of situations give the appearance of profaning themselves, acting in a way that seems purposely designed to destroy the image others have of them as persons worthy of deference. Ceremonial mortification of the flesh has been a theme in many social movements. What seems to be involved is not merely bad demeanor but rather the concerted efforts of an individual sensitive to high standards of demeanor to act against his own interests and exploit ceremonial arrangements by presenting himself in the worst possible light.

In many psychiatric wards, what appears to staff and other patients as self-profanation is a common occurrence.
²⁸ Morris S. Schwartz and Alfred H. Stanton, "A Social Psychological Study of Incontinence," *Psychiatry*, 13 (1950), 319-416.

For example, female patients can be found who have systematically pulled out all the hair from their head, presenting themselves thereafter with a countenance that is guaranteed to be grotesque. Perhaps the extreme for our society is found in patients who smear themselves with and eat their own feces.²⁹

Self-profanation also occurs of course at the verbal level. Thus, on Ward A, the high standards of demeanor were broken by the blind patient who at table would sometimes thrust a consideration of her infirmity upon the others present by talking in a self-pitying fashion about how little use she was to anybody and how no matter how you looked at it she was still blind. Similarly, on Ward B, Betty was wont to comment on how ugly she was, how fat, and how no one would want to have someone like her for a girl-friend. In both cases, these self-derogations, carried past the limits of polite self-depreciation, were considered a tax upon the others; they were willing to exert protective referential avoidance regarding the individual's shortcomings and felt it was unfair to be forced into contaminating intimacy with the individual's problems.

CONCLUSIONS

The rules of conduct which bind the actor and the recipient together are the bindings of society. But many of the acts which are guided by these rules occur infrequently or take a long time for their consummation. Opportunities to affirm the moral order and the society could therefore be rare. It is here that ceremonial rules play their social function, for many of the acts which are guided by these rules last but a brief moment, involve no substantive outlay, and can be performed in every social interactive outlay.

²⁹ E. D. Wittkower and J. D. La Tendresse, "Rehabilitation of Chronic Schizophrenics by a New Method of Occupational Therapy," *British Journal of Medical Psychology*, 28 (1955), 42-47.

action. Whatever the activity and however profanely instrumental, it can afford many opportunities for minor ceremonies as long as other persons are present. Through these observances, guided by ceremonial obligations and expectations, a constant flow of indulgences is spread through society, with others who are present constantly reminding the individual that he must keep himself together as a well demeaned person and affirm the sacred quality of these others. The gestures which we sometimes call empty are perhaps in fact the fullest things of all.

It is therefore important to see that the self is in part a ceremonial thing, a sacred object which must be treated with proper ritual care and in turn must be presented in a proper light to others. As a means through which this self is established, the individual acts with proper demeanor while in contact with others and is treated by others with deference. It is just as important to see that if the individual is to play this kind of sacred game, then the field must be suited to it. The environment must ensure that the individual will not pay too high a price for acting with good demeanor and that deference will be accorded him. Deference and demeanor practices must be institutionalized so that the individual will be able to project a viable, sacred self and stay in the game on a proper ritual basis.

An environment, then, in terms of the ceremonial component of activity, is a place where it is easy or difficult to play the ritual game of having a self. Where ceremonial practices are thoroughly institutionalized, as they were on Ward A, it would appear easy to be a person. Where these practices are not established, as to a degree they were not in Ward B, it would appear difficult to be a person. Why one ward comes to be a place in which it is easy to have a self and another ward comes to be a place where this is difficult depends in part on the type of patient that is recruited and the type of regime the staff attempts to maintain.

One of the bases upon which mental hospitals through-

out the world segregate their patients is degree of easily apparent "mental illness." By and large this means that patients are graded according to the degree to which they violate ceremonial rules of social intercourse. There are very good practical reasons for sorting patients into different wards in this way, and in fact that institution is backward where no one bothers to do so. This grading very often means, however, that individuals who are desperately uncivil in some areas of behavior are placed in the intimate company of those who are desperately uncivil in others. Thus, individuals who are the least ready to project a sustainable self are lodged in a milieu where it is practically impossible to do so.

It is in this context that we can reconsider some interesting aspects of the effect of coercion and constraint upon the individual. If an individual is to act with proper demeanor and show proper deference, then it will be necessary for him to have areas of self-determination. He must have an expendable supply of the small indulgences which his society employs in its idiom of regard—such as cigarettes to give, chairs to proffer, food to provide, and so forth. He must have freedom of bodily movement so that it will be possible for him to assume a stance that conveys appropriate respect for others and appropriate demeanor on his own part; a patient strapped to a bed may find it impractical not to beset himself, let alone to stand in the presence of a lady. He must have a supply of appropriate clean clothing if he is to make the sort of appearance that is expected of a well demeaned person. To look seemly may require a tie, a belt, shoe laces, a mirror, and razor blades—all of which the authorities may deem unwise to give him. He must have access to the eating utensils which his society defines as appropriate ones for use, and may find that meat cannot be circumspectly eaten with a cardboard spoon. And finally, without too much cost to himself he must be able to decline certain kinds of work, now

sometimes classified as "industrial therapy," which his social group considers *infra digitatem*.

When the individual is subject to extreme constraint he is automatically forced from the circle of the proper. The sign vehicles or physical tokens through which the customary ceremonies are performed are unavailable to him. Others may show ceremonial regard for him, but it becomes impossible for him to reciprocate the show or to act in such a way as to make himself worthy of receiving it. The only ceremonial statements that are possible for him are improper ones.

The history of the care of mental cases is the history of constricting devices: constraining gloves, camisoles, floor and seat chains, handcuffs, "biters mask," wet-packs, supervised toileting, hosing down, institutional clothing, forkless and knifeless eating, and so forth.³⁰ The use of these devices provides significant data on the ways in which the ceremonial grounds of selfhood can be taken away. By implication we can obtain information from this history about the conditions that must be satisfied if individuals are to have selves. Unfortunately, today there are still mental institutions where the past of other hospitals can be empirically studied now. Students of interpersonal ceremony should seek these institutions out almost as urgently as students of kinship have sought out disappearing cultures.

Throughout this paper I have assumed we can learn about ceremony by studying a contemporary secular situation—that of the individual who has declined to employ the ceremonial idiom of his group in an acceptable manner and has been hospitalized. In a crosscultural view it is convenient to see this as a product of our complex division of labor which brings patients together instead of leaving

³⁰ See W. R. Thomas, "The Unwilling Patient," *Journal of Medical Science*, 99 (1953), especially p. 193; and Alexander Walk, "Some Aspects of the 'Moral Treatment' of the Insane up to 1854," *Journal of Medical Science*, 100 (1954), 191–201.

each in his local circle. Further, this division of labor also brings together those who have the task of caring for these patients.

We are thus led to the special dilemma of the hospital worker: as a member of the wider society he ought to take action against mental patients, who have transgressed the rules of ceremonial order; but his occupational role obliges him to care for and protect these very people. When "milieu therapy" is stressed, these obligations further require him to convey warmth in response to hostility; relativity in response to alienation.

We have seen that hospital workers must witness improper conduct without applying usual negative sanctions, and yet that they must exercise disrespectful coercion over their patients. A third peculiarity is that staff members may be obliged to render to patients services such as changing socks, tying shoelaces or trimming fingernails, which outside the hospital generally convey elaborate deference. In the hospital setting, such acts are likely to convey something inappropriate since the attendant at the same time exerts certain kinds of power and moral superiority over his charges. A final peculiarity in the ceremonial life of mental hospitals is that individuals collapse as units of minimal ceremonial substance and others learn that what had been taken for granted as ultimate entities are really held together by rules that can be broken with some kind of impunity. Such understanding, like one gained at war or at a kinsman's funeral, is not much talked about but it tends, perhaps, to draw staff and patients together into an unwilling group sharing undesired knowledge.

In summary, then, modern society brings transgressors of the ceremonial order to a single place, along with some ordinary members of society who make their living there. These dwell in a place of unholy acts and unholy understandings, yet some of them retain allegiance to the ceremonial order outside the hospital setting. Somehow cere-

monial people must work out mechanisms and techniques for living without certain kinds of ceremony.

In this paper I have suggested that Durkheimian notions about primitive religion can be translated into concepts of deference and demeanor, and that these concepts help us to grasp some aspects of urban secular living. The implication is that in one sense this secular world is not so irreligious as we might think. Many gods have been done away with, but the individual himself stubbornly remains as a deity of considerable importance. He walks with some dignity and is the recipient of many little offerings. He is jealous of the worship due him, yet, approached in the right spirit, he is ready to forgive those who may have offended him. Because of their status relative to his, some persons will find him contaminating while others will find they contaminate him, in either case finding that they must treat him with ritual care. Perhaps the individual is so viable a god because he can actually understand the ceremonial significance of the way he is treated, and quite on his own can respond dramatically to what is proffered him. In contacts between such deities there is no need for middlemen; each of these gods is able to serve as his own priest.

THE SOCIOLOGICAL IMAGINATION

1

The Promise

Nowadays men often feel that their private lives are a series of traps. They sense that within their everyday worlds, they cannot overcome their troubles, and in this feeling, they are often quite correct: What ordinary men are directly aware of and what they try to do are bounded by the private orbits in which they live; their visions and their powers are limited to the close-up scenes of job, family, neighborhood; in other milieux, they move vicariously and remain spectators. And the more aware they become, however vaguely, of ambitions and of threats which transcend their immediate locales, the more trapped they seem to feel.

Underlying this sense of being trapped are seemingly impersonal changes in the very structure of continent-wide societies. The facts of contemporary history are also facts about the success and the failure of individual men and women. When a society is industrialized, a peasant becomes a worker; a feudal lord is liquidated or becomes a businessman. When classes rise or fall, a man is employed or unemployed; when the rate of investment goes up or down, a man takes new heart or goes broke. When wars happen, an insurance salesman becomes a rocket launcher; a store clerk, a radar man; a wife lives alone; a child grows up without a father. Neither the life of an individual nor the history of a society can be understood without understanding both.

Yet men do not usually define the troubles they endure in terms of historical change and institutional contradiction. The well-being they enjoy, they do not usually impute to the big ups and downs of the societies in which they live. Seldom aware of the

C. WRIGHT MILLS



intricate connection between the patterns of their own lives and the course of world history, ordinary men do not usually know what this connection means for the kinds of men they are becoming and for the kinds of history-making in which they might take part. They do not possess the quality of mind essential to grasp the interplay of man and society, of biography and history, of self and world. They cannot cope with their personal troubles in such ways as to control the structural transformations that usually lie behind them.

Surely it is no wonder. In what period have so many men been so totally exposed at so fast a pace to such earthquakes of change? That Americans have not known such catastrophic changes as have the men and women of other societies is due to historical facts that are now quickly becoming 'merely history.' The history that now affects every man is world history. Within this scene and this period, in the course of a single generation, one sixth of mankind is transformed from all that is feudal and backward into all that is modern, advanced, and fearful. Political colonies are freed; new and less visible forms of imperialism installed. Revolutions occur; men feel the intimate grip of new kinds of authority. Totalitarian societies rise, and are smashed to bits—or succeed fabulously. After two centuries of ascendancy, capitalism is shown up as only one way to make society into an industrial apparatus. After two centuries of hope, even formal democracy is restricted to a quite small portion of mankind. Everywhere in the underdeveloped world, ancient ways of life are broken up and vague expectations become urgent demands. Everywhere in the overdeveloped world, the means of authority and of violence become total in scope and bureaucratic in form. Humanity itself now lies before us, the super-nation at either pole concentrating its most co-ordinated and massive efforts upon the preparation of World War Three.

The very shaping of history now outpaces the ability of men to orient themselves in accordance with cherished values. And which values? Even when they do not panic, men often sense that older ways of feeling and thinking have collapsed and that newer beginnings are ambiguous to the point of moral stasis. Is it any wonder that ordinary men feel they cannot cope with the larger

worlds with which they are so suddenly confronted? That they cannot understand the meaning of their epoch for their own lives? That—in defense of selfhood—they become morally insensible, trying to remain altogether private men? Is it any wonder that they come to be possessed by a sense of the trap?

It is not only information that they need—in this Age of Fact, information often dominates their attention and overwhelms their capacities to assimilate it. It is not only the skills of reason that they need—although their struggles to acquire these often exhaust their limited moral energy.

What they need, and what they feel they need, is a quality of mind that will help them to use information and to develop reason in order to achieve lucid summations of what is going on in the world and of what may be happening within themselves. It is this quality. I am going to contend, that journalists and scholars, artists and publicists, scientists and editors are coming to expect of what may be called the sociological imagination.

I

The sociological imagination enables its possessor to understand the larger historical scene in terms of its meaning for the inner life and the external career of a variety of individuals. It enables him to take into account how individuals, in the welter of their daily experience, often become falsely conscious of their social positions. Within that welter, the framework of modern society is sought, and within that framework the psychologies of a variety of men and women are formulated. By such means the personal uneasiness of individuals is focused upon explicit troubles and the indifference of publics is transformed into involvement with public issues.

The first fruit of this imagination—and the first lesson of the social science that embodies it—is the idea that the individual can understand his own experience and gauge his own fate only by locating himself within his period, that he can know his own chances in life only by becoming aware of those of all individuals in his circumstances. In many ways it is a terrible lesson, in many ways a magnificent one. We do not know the limits of man's

THE PROMISE

capacities for supreme effort or willing degradation, for agony or glee, for pleasurable brutality or the sweetness of reason. But in our time we have come to know that the limits of 'human nature' are frighteningly broad. We have come to know that every individual lives, from one generation to the next, in some society; that he lives out a biography, and that he lives it out within some historical sequence. By the fact of his living he contributes, however minutely, to the shaping of this society and to the course of its history, even as he is made by society and by its historical push and shove.

The sociological imagination enables us to grasp history and biography and the relations between the two within society. That is its task and its promise. To recognize this task and this promise is the mark of the classic social analyst. It is characteristic of Herbert Spencer—turgid, polysyllabic, comprehensive; of E. A. Ross—graceful, muckraking, upright; of Auguste Comte and Emile Durkheim; of the intricate and subtle Karl Mannheim. It is the quality of all that is intellectually excellent in Karl Marx; it is the clue to Thorstein Veblen's brilliant and ironic insight, to Joseph Schumpeter's many-sided constructions of reality; it is the basis of the psychological sweep of W. E. H. Lecky no less than of the profundity and clarity of Max Weber. And it is the signal of what is best in contemporary studies of man and society.

No social study that does not come back to the problems of biography, of history and of their intersections within a society has completed its intellectual journey. Whatever the specific problems of the classic social analysts, however limited or however broad the features of social reality they have examined, those who have been imaginatively aware of the promise of their work have consistently asked three sorts of questions:

(1) What is the structure of this particular society as a whole? What are its essential components, and how are they related to one another? How does it differ from other varieties of social order? Within it, what is the meaning of any particular feature for its continuance and for its change?

(2) Where does this society stand in human history? What are the mechanics by which it is changing? What is its place within and its meaning for the development of humanity as a whole?

How does any particular feature we are examining affect, and how is it affected by, the historical period in which it moves? And this period—what are its essential features? How does it differ from other periods? What are its characteristic ways of history-making?

(3) What varieties of men and women now prevail in this society and in this period? And what varieties are coming to prevail? In what ways are they selected and formed, liberated and repressed, made sensitive and blunted? What kinds of 'human nature' are revealed in the conduct and character we observe in this society in this period? And what is the meaning for 'human nature' of each and every feature of the society we are examining? Whether the point of interest is a great power state or a minor literary mood, a family, a prison, a creed—these are the kinds of questions the best social analysts have asked. They are the intellectual pivots of classic studies of man in society—and they are the questions inevitably raised by any mind possessing the sociological imagination. For that imagination is the capacity to shift from one perspective to another—from the political to the psychological; from examination of a single family to comparative assessment of the national budgets of the world; from the theological school to the military establishment; from considerations of an oil industry to studies of contemporary poetry. It is the capacity to range from the most impersonal and remote transformations to the most intimate features of the human self—and to see the relations between the two. Back of its use there is always the urge to know the social and historical meaning of the individual in the society and in the period in which he has his quality and his being.

That, in brief, is why it is by means of the sociological imagination that men now hope to grasp what is going on in the world, and to understand what is happening in themselves as minute points of the intersections of biography and history within society. In large part, contemporary man's self-conscious view of himself as at least an outsider, if not a permanent stranger, rests upon an absorbed realization of social relativity and of the transformative power of history. The sociological imagination is the most fruitful form of this self-consciousness. By its use men whose

mentalities have swept only a series of limited orbits often come to feel as if suddenly awakened in a house with which they had only supposed themselves to be familiar. Correctly or incorrectly, they often come to feel that they can now provide themselves with adequate summations, cohesive assessments, comprehensive orientations. Older decisions that once appeared sound now seem to them products of a mind unaccountably dense. Their capacity for astonishment is made lively again. They acquire a new way of thinking, they experience a transvaluation of values: in a word, by their reflection and by their sensibility, they realize the cultural meaning of the social sciences.

2. Perhaps the most fruitful distinction with which the sociological imagination works is between 'the personal troubles of milieu' and 'the public issues of social structure.' This distinction is an essential tool of the sociological imagination and a feature of all classic work in social science. Troubles occur within the character of the individual and within the range of his immediate relations with others; they have to do with his self and with those limited areas of social life of which he is directly and personally aware. Accordingly, the statement and the resolution of troubles properly lie within the individual as a biographical entity and within the scope of his immediate milieu—the social setting that is directly open to his personal experience and to some extent his willful activity. A trouble is a private matter; values cherished by an individual are felt by him to be threatened.

Issues have to do with matters that transcend these local environments of the individual and the range of his inner life. They have to do with the organization of many such milieux into the institutions of an historical society as a whole, with the ways in which various milieux overlap and interpenetrate to form the larger structure of social and historical life. An issue is a public matter: some value cherished by publics is felt to be threatened. Often there is a debate about what that value really is and about what it is that really threatens it. This debate is often without focus if only because it is the very nature of an issue, unlike

Dale Cloyd
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High Performing Self-Managed
Work Teams: A Comparison of
Theory to Practice

Sage Publications:

**The Classical and Human
Relations Theories**

1

THE CLASSICAL ORGANIZATION PERSPECTIVE

In the early 1900s, organization theorists worked to develop a view of managing organizations that would enable organizations to function as rationally and efficiently as possible—sometimes referred to as the classical organization perspective or theory. It was believed that organizational efficiency could be best achieved with the application of rational administrative procedures (Hackman & Oldham, 1980). This required clear and unambiguous channels of authority to allow for centralized command and control of the organization (Scott & Mitchell, 1976). Perhaps the single most important principle underlying this view was division of labor. It was believed that maximum work efficiency is achieved when jobs are simplified and specialized to the greatest extent practicable. This allows workers to become experts at their special skills and abilities. It was explained that specialization requires less overall knowledge to become an expert, reduces distractions because fewer different tasks are performed, and avoids wasting time changing from one task and/or workstation to another.

The views of classical organization theorists were implemented through the emergence of *industrial engineering*. A primary goal of industrial engineering was (and still is) to increase the productive efficiency of organizations. This included designing work so that the quickest and most efficient

methods were standardized for all employees performing the same basic tasks. Industrial engineers explained that the efficiency of the whole organization would be maximized to the extent that the subparts were designed to work efficiently. Industrial engineers also held that simplifying and routinizing jobs would increase the interchangeability of employees, which, in turn, would reduce time needed for training and allow for easy replacement of problem employees.

Perhaps the most famous of the industrial engineering theorists is Frederick W. Taylor (1911), who developed the principles of *scientific management*. These principles include scientifically studying the technical aspects of the work, matching employees to the technical demands of the jobs, being sure that employees perform the work exactly as specified by prior scientific analysis, and providing bonuses to employees who successfully complete a day's work. Thus, rather than the traditional craft model, where workers were responsible for doing a total job, Taylor proposed that jobs be broken into discrete tasks. He believed that efficiency could be gained by standardizing repetitive tasks that were broken into minute parts.

To accomplish this plan, Taylor initiated time and motion studies. These were to analyze tasks of the work, reorganize tasks with efficiency in mind, and subsequently, improve performance. In addition, the economic self-interest of the workers was to be satisfied through various incentive work plans (e.g., pay based on the number of units assembled). Furthermore, it was believed that, with these studies and the reorganization of tasks, training time would be brought to a minimum.

The function of the manager under scientific management or classical theory was to set up and enforce performance criteria to meet organizational goals. The main focus of a manager was on satisfying the needs of the organization and not on the needs of the individual (Hersey & Blanchard, 1988; Klein, 1994; Taylor, 1911).

Other traditional organization/management approaches include what has been referred to as bureaucratic theory and administrative management. *Bureaucratic theory*, originally developed by Max Weber (in the Geth & Mills, 1958, translation), outlines a rational approach for structuring productive organizations. According to Weber, the *bureaucracy* was needed because the state of management was in disarray. Managers needed advice to overcome practices of management by favoritism, nepotism, and intuition. Morgan and Hiltner (1992, p. 15) have outlined what Weber believed to be the most important qualities of bureaucracy:

1. A strict chain of command (each person reports to only one supervisor)
2. Selection and promotion based on interpersonal and technical skills (not nepotism, favoritism, or intuition)

3. Detailed rules, regulations, and procedures for each job to make sure it is accomplished
4. Strict specialization, which matches competence and job responsibility
5. Centralization of power at the top of the organizational structure

Thus, Weber's bureaucratic theory calls for well-defined positions, a clear division of labor, explicit objectives, and a clear chain of authority.

The *administrative management* approach included detailed descriptions of what the general duties, or functions, of managers should be. These were provided through clearly articulated guidelines or principles. Fayol (1949), a contemporary of Frederick Taylor, originally presented 14 principles, which have undergone numerous revisions and refinements. These have been distilled into at least four primary functions of management, including planning, organizing, leading, and controlling.

Today, many of the concepts that were inherent in the works of the classical theorists, such as Taylor, Weber, and Fayol, are used to manage organizations. The scientific management, bureaucratic, and administrative management theories have provided the guidance needed to implement what Lawler (1992) refers to as the *control-oriented approach*. This approach appears to have reached its greatest popularity in the 1960s, when many people assumed that it gave American industry a competitive advantage in the world. Companies, such as Exxon, Kodak, IBM, AT&T, and General Motors, produced sophisticated organizational charts, trained managers to direct and control employees, and developed elaborate information systems to support a control-oriented philosophy. This approach has maintained its dominance, but, as international competition has grown, an increasing number of organizations have begun looking for more competitive approaches for getting the work done.

THE HUMAN RELATIONS MOVEMENT

During the late 1920s and 1930s, experiments at the Western Electric Hawthorne plant by Roethlisberger and Dickson (1939) and their associate Mayo (1946) were showing that organizational performance was more than the sum of technical improvements in how the work was done. As Perrow (1986) has explained, Roethlisberger (an industrial psychologist from Harvard) and Dickson (a manager at the Western Electric plant) took two groups of workers doing the same kinds of jobs, put them into separate rooms, and kept careful records of their productivity. One group (the test group) had the intensity of its lighting increased. Its productivity went up. For the other group (the control group), there was no change in lighting. But, to the

amazement of the researchers, its productivity went up also. Even more puzzling, when reversing the stimulus so that the degree of illumination in the test group was continually lowered, it was found that output still continued to go up. It was not until the lighting was barely above moonlight conditions that productivity stopped rising. After continued studies over many years, including attitude surveys of "what's on the worker's mind" and group studies on how employees influenced each other's attitudes and behavior, the researchers began to draw conclusions about the importance of human relations to the performance of the organization. For example, Roethlisberger and Dickson (1939), in their book *Management and the Worker*, state,

The study of the bank wiremen showed that their behavior at work could not be understood without considering the informal organization of the group and the relation of this informal organization to the total social organization of the company. The work activities of the group, together with their satisfactions and dissatisfactions, had to be viewed as manifestations of a complex pattern of interrelations. (pp. 551-552)

During this period, other researchers also began to investigate this "human relations" perspective (Barnard, 1938; Parker, 1984). This included examining the relationship between morale/satisfaction and productivity and between management leadership and productivity. Advocates of this approach believed that in addition to finding the best technological methods to improve output, it was beneficial to create positive human relations within the organization. Early contributors to this perspective believed that employee satisfaction was directly related to employee performance and subsequently the performance of the organization. However, subsequent research has been inconclusive with regard to the relationship between satisfaction and performance (Jaffaldano & Muchinsky, 1985, provide an extensive review of this research in their meta-analysis).

The human relations advocates also contended that high performance could be achieved if employees were treated fairly, with respect, and were allowed some participation in the decisions related to their work. Consequently, managers were encouraged to be more cooperative with workers, to upgrade the social environment at work, and to reinforce individual employees' self-images. It was explained that "good" management was democratic rather than production-centered and concerned with human relations rather than with bureaucratic rules. Barnard (1938), a major contributor to this view, advocated conciliatory management relations that would enhance cooperation between employees and supervisors. Parker (1984), another major contributor, contended that managers were responsible for motivating em-

ployees to pursue organizational goals enthusiastically, not simply to obey orders. She rejected the notion that managers should be groomed to give orders, believing instead that they should be trained to work with employees toward the attainment of common objectives.

Several perspectives have emerged out of these initial works. Two perspectives particularly relevant to SMWTS are the human resource perspective and the participative-management/high-involvement perspective.

The Human Resource Perspective

Advocates of the human resource perspective, like those of the broader human relations movement, believed that employees should be treated fairly and with respect and that cooperation with management should be encouraged. The human resource advocates distinguished themselves by focusing attention on employees as valuable resources that should be developed by the organization (Miles, 1965). They explained that when employees have input into decisions, better solutions are developed. They contended that organizations should make a long-term commitment to the development of employees because it would make them more valuable to the organization. Furthermore, it was believed that employees desire to participate fully, to resolve their "higher needs" for autonomy and self-actualization, and to identify with the goals of the organization.

The work of McGregor (1960) has provided the human resource advocates with a conceptual model similar to their own. McGregor has theorized that management takes either of two views of the employee. If managers take the Theory X perspective, they view employees as hating their work, avoiding it, and being indifferent to organizational needs and goals. If managers take the Theory Y perspective, they assume that employees want to take responsibility for their work, desire the opportunity for personal development within their job, and want to help achieve organizational goals. The human resource advocates argued that the Theory Y approach is the appropriate one. They explained that managers should view employees as valuable resources and arrange the work so that the employees' personal goals and those of the organization are in support of one another.

The work of Maslow (1954/1970) also helped human resource advocates to clarify their view. Maslow believed that there is a hierarchy of needs in all individuals. Once the lower-order needs, such as physiological and safety needs, are satisfied, the higher-order needs, such as self-actualization and autonomy, become important to the individual. When applying this perspective to organizations, the human resource advocates explained that employees need

extensive involvement in, and identification with, the organization in order to satisfy their higher-order needs.

The Participative-Management, High-Involvement Perspective

More recently, the *participative-management* or *high-involvement* perspective has grown within the human relations school of thought. Advocates of this perspective agree with the views of the human relations movement as well as the human resources perspective but distinguish themselves by placing even more emphasis on the importance of employee participation in decision making related to their work (Anthony, 1978; Hackman, 1978; Lawler, 1986; Susman, 1979). Proponents believe that employees can be trusted to make important decisions about their work, that they can develop the knowledge needed to make these decisions, and that the result of employee participation in decision making is greater organizational effectiveness. More specifically, advocates of this view believe that high employee involvement in decision making has a direct positive effect on the employee's social and psychological states, which, in turn, affect the employee's performance.

In addition, advocates of this view have explained that employees, when provided the authority to make decisions about their work, can typically consider both social and technical factors more effectively than can management or engineers. In more traditional settings, it is explained, decisions are often made by engineers or managers, who either do not consider social factors or are less familiar with the social factors than are the people actually performing the work. Similarly, engineers and managers are sometimes less familiar with the technical aspects of the work because they often lack the advantage of firsthand knowledge.

In our own examinations of SMWTS, we have seen a good example of this. At Texas Instruments, a high-technology organization, managers and engineers had been making decisions about the layout of the employees' work for years. Once employees were given the opportunity to make these decisions, the employees decided to rearrange several large pieces of equipment. This resulted in hundreds of thousands of dollars being saved because the new arrangement allowed employees to better coordinate their efforts, and this resulted in considerably more time spent actually performing the work.

Advocates of participative management are *not* in complete agreement regarding the amount of authority that should be provided to employees. The

application of participative management in the workplace can be found to range from soliciting employee opinions only, as in quality circles, to allowing them to make most or all decisions related to their work, as in the case of SMWTS (Lawler, 1986; Myers, 1991).

SUMMARY

The classical organizational approach has emphasized a concern for technical aspects of the work and focused on formal authority and centralized structure. The human relations approach has focused on the interrelations between employees and the relationship between management and the employee. The classical and human relations perspectives have continued to be a focus of organizational researchers. However, empirical results have been less than clear, and conclusions have tended to support the view that high organizational performance is dependent on a myriad of qualifiers and conditions that have to be taken into account, with neither theoretical perspective adequately explaining organizational performance in all types of organizations and all performance situations.

2

Systems Theories and the Emergence of the Sociotechnical and SMWT Perspectives

within their organization but also pay close attention to decisions made outside their organization. They have explained that such attention is necessary in order for managers to anticipate future effects the environment might have on their part of the organization as well as on the organization as a whole. Prior to the systems perspective, organizational researchers gave little attention to the broader organization or the environment surrounding it.

Application of the systems perspective can be illustrated by taking as an example a nursing home and its admissions office, where decisions are made to admit or reject applicants. Whereas classical and human relations theorists would focus their attention on the behaviors of the employees in this office, systems theorists would examine how this office is related to other offices and departments within the nursing home, as well as how it is related to people and organizations outside the nursing home. That is, systems theorists might focus their attention on how decisions made by the admissions office affect other groups within the nursing home, such as the various nursing stations and laundry and cafeteria sections. Likewise, they might examine how the admissions office and nursing home affect organizations and individuals outside the nursing home, such as hospitals, adult day care centers, and families. Furthermore, they might examine those organizations in the broader environment that make decisions directly affecting the admissions office and nursing home as a whole, such as Medicare and Medicaid reimbursement policies for nursing homes passed by the U.S. Congress. Thus, systems theorists focus their attention on the interrelationships of parts within the organization, as well as conditions outside the organization that affect it and that it affects.

Theorists who have studied primarily those systems within the organization have been referred to as *closed systems* theorists. The closed systems approach was the initial focus of most of the first systems theorists. As the studies of systems within organizations grew, some theorists noted that the closed systems approach, as well as classical and human relations theories, tended to ignore relationships between factors in the environment and the *focal organization*, that is, the organization being studied (Katz & Kahn, 1966). Study of the broader environment came to be known as the *open systems* or *environmental perspective*. Open systems researchers have addressed a myriad of important environmental factors, including changing technology, political conditions, economic and demographic factors, social and cultural variations, and environmental stability and flexibility (Banner & Gagné, 1995; Zey-Ferrell, 1979).

Many of the researchers who take a closed systems approach acknowledge the importance of the organization's relationship to its surrounding environment. These researchers explain their relative lack of emphasis on open

In the latter half of the 20th century, a growing number of organizational theorists began turning their attention beyond employees and their immediate work environment and toward groups within and outside the organization. These theorists began examining how groups, such as departments and branches of the organization, interact with one another as well as how one organization interacts with another. Theorists subsequently began to view the organization as a *system* or collection of interrelated and interdependent parts. As Holt (1990) has noted,

Just as the human body is a system with organs, muscles, bones, a nervous system, and a consciousness that links all the parts together, an organization is a system with many interdependent parts that are linked by the social dynamics of human beings working together. (p. 50)

Advocates of the systems approach have pointed out that many managers have defined their roles within singular parts without viewing the whole organization or the larger system within which the organization operates. They have noted that managers should not only pay attention to activities

systems factors by pointing out several methodological problems associated with them. They explain that many of the variables studied in the closed systems approach, such as employee motivation, satisfaction, and performance, can be relatively easily measured by questioning employees, examining organizational records, and observing. On the other hand, many of the open system factors, such as culture and social change, are broad in scope and difficult to operationalize and measure (Zey-Ferrell, 1979).

Examination of open and closed systems research shows that, at best, closed systems researchers include a few of the most theoretically important open systems factors within their research frame. Similarly, open systems researchers tend to consider only those closed systems factors believed to be most salient to their focus of study.

A major criticism of the systems model has been its treatment of conflict within the organization. Systems theorists generally view conflict as an aberration from the general tendency of organizational parts to work interdependently. Critics have argued that conflict should be treated as an inevitable and normal condition of an organization's functioning. For example, they have explained that the organization should be viewed as one that has multiple goals that are not necessarily in agreement with one another. When goals are not well defined, it is natural for the organization to experience internal conflict as groups within the organization compete for dominance. Critics have argued that the systems model largely ignores these competing groups, their conflicting interests and values, how the competing interests contribute to change within the organization, and how some groups are able to gain advantage over others.

Provided below is a review of the systems theory, as it has been applied to an organization's broader environment. This is followed by a review of systems theory from a more closed perspective—the sociotechnical systems theory and several subtheories that have emerged from it.

OPEN SYSTEMS AND THE ENVIRONMENTAL PERSPECTIVE

The open systems theorists first began distinguishing their views from the more general systems model by focusing specifically on the exchange process between the organization and its environment. Consequently, the environment became the central focus for these theorists. They have explained that as the focal organization interacts with the environment to secure resources, it becomes dependent on the environment. Reciprocity is estab-

lished as the focal organization provides resources back to the environment. Cooperation and conflict are found at varying degrees between the organization and its environment to the extent that reciprocity is or is not achieved (Zey-Ferrell, 1979).

Perrow (1986) has explained that initially the environment was viewed by systems theorists as anything "out there" of interest to the researcher. These researchers progressively began to catalog things that we should look for out there. The first step was the analysis of two or three interacting organizations, initially labeled *interorganizational analysis*, with the emphasis on the effect of the other organizations on the focal organization. Then, the idea of a set of organizations began to gain interest among researchers and, from there, the idea of a network of organizations, focusing on the properties of the networks rather than any one organization in it.

Advocates of the environmental perspective typically have focused on the complexity of an organization's environment, ranging from the organization's interaction with immediate customers and suppliers to systems of government, ecological systems, and cultural beliefs. It is explained that these varying complex environments must be understood by those managing the organization in order for the organization to survive and prosper. Furthermore, it is explained that this complexity has often resulted in the environment going unstudied altogether, because of the difficulties in measuring environmental complexity and change.

Systems theorists who have studied the environment often highlight the constant state of environmental change and the consequent effects on organizations. Emery and Trist (1965) have described a "turbulent field" in which the environment is changing independently of organizational actions but in ways that are often threatening to organizational survival. Pasmore (1988) has noted that for some organizational executives, continual environmental change is viewed as a persisting threat to the organization and something that must be continually dealt with. For other executives, environmental change is viewed as a recurring opportunity to gain competitive advantage. This has led some systems theorists to concentrate their research on how organizations change with turbulent environments and how environments change due to the manipulations of organizations.

General Motors provides a good example of an organization responding to and, at the same time, manipulating its environment. It responded to international competition by changing its technologies and implementing new management practices to better match those of its competition. At the same time, it attempted to manipulate the environment by placing pressure on U.S. legislators to establish tougher automobile import quotas.

SOCIOTECHNICAL SYSTEMS THEORY

The sociotechnical systems theory is primarily a closed systems approach that emphasizes the interrelationship of the social and technical systems within an organization (Kelly, 1978; Pasmore et al., 1982; Trist & Bamforth, 1951; Trist, Higgin, Murray, & Pollack, 1963). The focus is on the work system, as opposed to the more traditional focus on individual jobs (Manz & Sims, 1989). Trist and Bamforth (1951), in their study of British coal mines, showed that the business of coal mining could best be understood in terms of two systems—the technical system, including machinery and other equipment, and the social system, including the social relationships and interactions among the employees. The *social system* of an organization has come to be seen as the people who work in the organization and the relationships among them (Emery, 1959; Pasmore, 1988) and the *technological system* as the tools, techniques, procedures, strategies, skills, knowledge, and devices used by members of the social system to accomplish the tasks of the organization (Cummings & Srivastava, 1977; Emery, 1959; Woodward, 1958).

Advocates of this perspective explain that the most effective organizations are those where the social and technological systems are integrated and supportive of one another (Emery, 1959). The term *joint optimization* or *best match* is used to describe the relationship between the social and technological systems of the organization, where each is sensitive to the demands of the other (Pasmore et al., 1982).

Fisher, Rayner, and Belgard (1995) have explained the importance of considering both the social and technical systems in relation to an organization's work teams:

There are two basic types of needs or issues that arise on a team—task and [social] relationship. Task issues relate to the actual work that the team must accomplish. Relationship issues relate to how well the people on the team get along and work together. A team that is too heavily focused on task may find itself overlooking important relationship issues. As a result, tension may rise and tempers may flare. A team that overemphasizes relationships may find that important tasks do not get done or that quality begins to slip. As a result, the team may lose credibility as expectations are not met, motivation of team members may decline, and individuals may begin to point fingers. (p. 209)

The sociotechnical systems theory is described as having clear advantages over both classical theories and human relations perspectives. As noted above, the classical approach largely ignores the personal needs of the employees carrying out the work. The human relations perspective gives little attention to the operation of the technical aspects of the work. Advocates of

the sociotechnical systems theory explain that this approach examines the technical and social systems simultaneously, with the end goal of joint optimization of the two—high task productivity and fulfillment for employees (Hackman & Oldham, 1980).

Argyris (1990) has noted that the military bureaucratic organization is a good example of the lack of joint optimization. He has explained that in the military organization, the following assumptions are made: People will perform most effectively when assigned to highly specialized repetitive tasks; there is one best way to perform any job; differences among people should be ignored; leaders are fair-minded and unemotional; and all goals and decisions should be determined by superiors for their subordinates. Argyris has explained that these assumptions create an environment where employees are expected to be passive, dependent, and respectful of authority figures. The assumptions do not recognize what Argyris has explained are common employee needs and desires—to be active, independent, experiencing variety in the workplace, equal, and able to make decisions and control one's actions. By not recognizing the needs within the social system, the military has created a technical system that frustrates employees rather than accommodating their needs and desires. The result has been described as less than optimal organizational performance (Pasmore, 1988).

Attempts to implement the sociotechnical systems perspective have included the redesign of the workplace to "enrich" jobs, such as providing work variety, and the reorganization of employees into SMWTS. Each of these sociotechnical approaches is discussed further below.

The Job Enrichment/Characteristics Theory

Advocates of job enrichment theory, also referred to as job characteristics theory, believe that the technical system, in terms of the work design, has large effects on the employee's satisfaction, motivation, and performance. The better the match between the design of the work and the personal needs of the employee, the higher the employee satisfaction, motivation, and performance. Turner and Lawrence (1965) brought attention to five important job design characteristics: (1) variety in the work, (2) employee autonomy in performing the work, (3) social interaction provided by the job, (4) knowledge and skill, and (5) responsibility entrusted in the employee. Hackman and Oldham (1975, 1976, 1980) have expanded and developed this work by adding several additional job characteristics and by proposing a causal relationship between the job design characteristics, the employee's psychological state, and employee motivation, satisfaction, and performance. They believed that by enriching the job through redesign (e.g., providing skill

variety, allowing the employee to undertake a "whole" piece of work, emphasizing the importance of the work, and providing autonomy and feedback). It was explained that these, in turn, would affect the employees' motivation, satisfaction, and performance.

Advocates of job enrichment theory have stressed that the joint optimization between the job's design and the employee is dependent on the needs and desires of the specific employees. That is, different employees may respond differently to the same job. For example, whereas one employee may prefer to "grow" in his or her job through increased job variety, responsibility, and autonomy, another employee may prefer much less growth in the job or prefer no growth at all. In this latter case, a common response from the employee might be: "Just let me come to work, do my task, and go home at 5." The consequence of this realization has been that the characteristics of the individual employee must be identified prior to identifying the best sociotechnical match and subsequent redesign of the job (Aldag & Brief, 1979; Evans, Kiggundu, & House, 1979; Hackman & Oldham, 1980; Hersey & Blanchard, 1982; Hogan & Martell, 1987; Lawler, 1986).

Unfortunately, research has not clarified the employee characteristics that should be considered prior to determining how to redesign a job. Undoubtedly, the most widely studied characteristic is growth need, that is, the difference between employees with regard to their need for growth within their jobs. It has been contended that employees desiring growth can be expected to prefer jobs providing high skill variety, autonomy, and responsibility, whereas those not preferring growth will prefer less of these characteristics (Hackman & Oldham, 1980; Loher, Noe, Moeller, & Fitzgerald, 1985). Consequently, a highly enriched job would be most appropriate for an employee with a high growth need. However, studies that have examined this relationship have been inconclusive (Aldag & Brief, 1979; Evans et al., 1979; Kelly, 1992; Kemp & Cook, 1983; Lawler, 1986).

The SMWT Approach

As noted above, an SMWT consists of employees who are responsible for managing and performing the technical tasks that result in a product or service being delivered. Team members are typically responsible for managing all or most aspects of the work and performing all the technical tasks involved. Technical tasks are typically rotated among team members, as are management responsibilities, such as monitoring the team's productivity and quality.

The SMWT approach to managing staff is described by Cummings (1978) as a direct outcome of sociotechnical systems theory and design. SMWTs are intended as a tool for achieving the best match between the technical and social systems. Team members are given the authority to make all or most decisions related to their work. They consider both the technical needs and social concerns prior to making decisions and are believed to be in the best position to identify the relevant technical and social factors because they have firsthand knowledge of the work and employees involved (Harper & Harper, 1989; Manz & Sims, 1989).

SMWTs can be thought of as providing an "enriched" work environment. As Cummings (1978) has explained, the SMWT provides group members with the opportunity to use different skills, to complete a meaningful piece of work, to perform tasks that affect other team members, to make important work-related decisions, and to learn how well they are doing. The combination of these is likely to satisfy those employees who have needs for autonomy, responsibility, and meaningful tasks.

The social needs of employees are addressed as team members get to know and understand one another (Larson & LaFasto, 1989; Lawler, 1986; Plunkett & Fournier, 1991). The team environment allows employees to keep in touch with those around them and recognize when a coworker has job-related or non-job-related needs and/or problems. Team members are believed to be most knowledgeable about the social needs of others on the team and how to best structure the technical work so that each employee's needs and preferences are considered.

Similarly, SMWT members are believed to be most knowledgeable of the technical system directly related to the work. Team members are able to regularly share with each other technical information and feedback on job-related matters (Hackman, 1990; Larson & LaFasto, 1989; Lawler, 1992). Furthermore, information sharing occurs with management at all hierarchical levels of the organization. This satisfies the important technical need for transferring information up as well as down the hierarchical chain of authority (Honeycutt, 1989; Pearce & David, 1983; Thomas & Griffin, 1983) and satisfies the social need for knowing and understanding those at varying hierarchical levels.

Thus, advocates of the SMWT approach have explained that it provides the greatest opportunity for identifying the best match between the technical and social systems, assuming the team members are provided the authority to modify their technical work and their day-to-day social behaviors (Orsburn et al., 1990).

situations or contingencies. The situations or contingencies that have been examined by these theorists fall into at least three major areas: individual, technological, and environmental.

3

EMPLOYEE CHARACTERISTICS AS CONTINGENCIES

Advocates of the contingency approach have pointed out that organizational performance is directly related to the performance of the employees making up the organization. They have explained that, because of this fact, management should implement those factors within the organization that cause employees to work at a high level. They have explained further that the factors that cause one employee to work at a high level may not be the same that cause a second employee to work at a high level. Consequently, the factors that should be implemented within an organization are contingent upon the particular characteristics of the employees within the organization.

They have explained, for example, that some employees are best motivated by economic rewards, whereas others have a greater need for challenging work, and still others for meaningful work. Moreover, the same individual may be motivated by different things at different times and in different situations. If this is true, the implication is that the motivating factors to be implemented within the organization will depend upon the particular characteristics of the employees and how the employees respond to motivating factors in varying situations and at varying times.

Substantial support for this view comes from research showing that management methods used in one circumstance do not often work the same way in other circumstances. Fiedler (1967), an early advocate of this view, proposed that high organizational performance would be obtained if managers identified the varying circumstances under which the employees worked and then implemented the most effective factors for each circumstance—the most effective factors being contingent upon the characteristics of the employees and, in particular, their view of management. Vroom and Yetton (1973) have also supported a contingency view by concluding that the effectiveness of any factors implemented by management to improve performance will be contingent upon the manager's personal attributes, such as experience and communication skills.

Critics of this perspective have taken the view that there is no systematic way of classifying employee characteristics, organizational circumstances, and appropriate organizational responses to each circumstance that would be meaningful and usable. Critics have generally agreed that the appropriate response to varying organizational circumstances is contingent to some

Contingency Theories

The Importance of Individual, Technical, and Environmental Differences

The theories developed within the classical, human relations, and systems schools of thought were described by their proponents in a universal sense—there was one primary factor or focus that explained organizational and employee performance. The focus of classical theorists was the work procedures: It was believed that high organizational performance was directly the result of “scientifically” determined procedures for doing the work. The focus of the human relations theorists was the morale and satisfaction of the employees: It was explained that the highest performance could only be obtained when employees were satisfied and morale was high. The focus of systems theorists was the subsystems within the focal organization and the systems within which the focal organization was located: High performance was the result of the varying subsystems working well together and the organization as a whole having a “good fit” with the larger systems of which it was a part.

Advocates of contingency theory have explained that there is no *one* factor—including the work process, employee satisfaction, and the system—that alone determines high organizational performance (Galbraith, 1973). Instead, high organizational performance is achieved by continually altering the organization’s characteristics to best match the organization’s specific

extent upon employee characteristics. However, the idea of trying to derive a model that includes all employee characteristics and organizational circumstances and their appropriate responses is believed to be too cumbersome and difficult to apply.

TECHNOLOGICAL CONTINGENCIES

Advocates of this approach have explained that the organizational design that will produce the highest level of organizational performance is contingent upon how the work must be technically carried out. Some types of work are complex in nature, whereas others are simple and repetitive. Some types of work are routine whereas others are continually addressing new situations. Some types of work require employees to have little interaction, whereas others require a great deal of interdependence among employees. In sum, the advocates of the contingency approach have explained that the most effective organizational design for high performance is contingent on the technical aspects of the work. For some, the most important technical characteristic is complexity; for others, it is the routineness of the work, and for others, it is the level of interdependence.

Complexity of the Task

Woodward (1965) classified technologies according to their level of complexity. She explained that *high technical complexity* exists when the work can be programmed in advance and fully automated—it can be standardized and predicted accurately. Such technologies include large batch and mass production operations (e.g., the production of automobiles), as well as continuous process operations, where the most complex technologies are found (e.g., the production of oil-based products and chemicals). In these situations, Woodward found that the organizational design used was hierarchical in nature. Top management made all important production decisions because there was little variability in how the work was to be accomplished. On the other hand, Woodward (1965) has described *low technical complexity* as existing when the work processes depend primarily on people and their skills and knowledge and not on machines and automation. The work activities cannot be programmed in advance, and the quality of the product depends on the skills of those employees directly producing the product.

Such technologies include small batch and unit technology, where one of a kind, customized products are made. This would include, for example, a furniture maker who constructs furniture designed to suit the tastes of a few individuals or a printer who supplies engraved wedding invitations for specific couples. Woodward found that work of low technical complexity required workers to have flexibility to adapt to the orders of individual customers and that this flexibility was made available through decentralized organizational designs.

Thus, Woodward (1965) concluded that the most effective organizational design is contingent upon the technical complexity of the work. Work requiring high technical complexity is performed best when the organization uses a more traditional hierarchical authority structure. Work requiring low technical complexity is performed best when decision making is in the hands of the employees actually making the product.

Routineness of the Task

A second focus taken by contingency theorists has been on the routineness of the organization's work. Perrow (1967) found that an organizational design that included well-established rules and procedures was effective if the tasks of the organization were routine. It was explained that such tasks have low variability. *Low task variability* exists when the task is highly standardized or repetitive and the employee routinely encounters the same situations. With low variability, the employees need only to learn the procedures for performing the task effectively while top management makes all important production decisions.

In contrast, nonroutine tasks were characterized by high variability. *High task variability* exists when the employees continually encounter new situations or problems to be overcome. It was explained that nonroutine tasks require employees to be able to make decisions about the work, develop new procedures, and handle new problems (Argote, 1982). Consequently, Perrow (1967) concluded that the most appropriate organizational design for nonroutine tasks includes a relatively flat and decentralized structure, where employees have the authority and autonomy to make decisions about the work quickly. Thus, advocates of this perspective have contended that the most effective organizational design for high organizational performance is contingent upon the routineness and subsequent variability of the technology.

Interdependence of the Task

Whereas Woodward (1965) focused on task complexity and Perrow (1970) on a task's variability, Thompson (1967) has been concerned with *task interdependence*. Thompson believed that the most appropriate organizational design for producing high performance is contingent upon the interdependence of tasks, that is, the manner in which different organizational tasks are related to one another. When task interdependence is low, employees and departments are individually specialized and work separately and independently. High interdependence is found where employees and departments are jointly specialized and depend on one another for supplying the inputs and resources needed to get the work done. Whereas high interdependence requires an organizational design that accommodates interaction and coordination, low interdependence (e.g., piecework) does not. Thus, here again, the most appropriate organizational design for producing high organizational performance is contingent upon a characteristic of the technology used—the interdependence of the tasks.

ENVIRONMENTAL CONTINGENCIES

Theorists supporting the environmental contingency perspective believe that high organizational performance is achieved by continually altering the organization's design to best match the organization's environment. Perhaps the environmental characteristic receiving the greatest attention among theorists has been environmental *uncertainty* or *instability*. Lawrence and Lorsch (1967) have studied three different industries, which they believe represent three levels of uncertainty, as measured by variables such as rate of change in the environment. They selected a set of companies representing each industry and then, for each company, examined three departments—production, research and development, and sales. Of the three industries, the plastics industry was believed to have the most uncertain environment, because of the rapid pace of technological and product change. An examination of the three departments within each of the plastics companies showed that the departments tended to have their own design, which matched the part of the company's environment that each was dealing with. Furthermore, the departments of the highest-performing plastics companies tended to have designs that were informal, decentralized, and unstandardized.

Lawrence and Lorsch (1967) determined that the industry with the most certain or stable environment of the three industries they considered was the container industry. An examination of organizations and their departments

in this industry showed that the highest-performing ones were centralized, formalized, and standardized. The food-processing industry was the third selected because it was perceived to have an environment less certain than the container industry but more certain than the plastics industry. The organizational design of the high-performing food-processing industries was found to be in between the other two with regard to formality, centralization and standardization.

Similar results have been reported by Burns and Stalker (1961). Like Lawrence and Lorsch (1967), they found that high-performing organizations in uncertain, unstable environments tended to have designs that were relatively informal, decentralized, and unstandardized. On the other hand, high performing organizations with relatively certain, stable environments tended to be much more formalized, centralized, and standardized. The reasoning was that uncertain, unstable environments require that employees make unique, on-the-spot decisions relatively quickly. This was only done effectively by those organizations that gave lower-level employees the authority to make such decisions. On the other hand, where the environment is relatively certain and stable, the decisions to be made are relatively routine and can be anticipated by top management. Rules and standards can be developed by top management and used by employees to guide their decision.

Thus, Burns and Stalker (1961), like Lawrence and Lorsch (1967), concluded that the best organizational design for creating high performance is contingent upon the organization's environment and, in particular, the environment's degree of certainty or stability.

